

Department of State

Performance Indicators - Oct 1 - Dec 31, 2012

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	3,750	3,587	5,120	43%	5,081
Number of Business Proposals	q	Increase	32	44	44	0%	44
Number of Business People Assisted by the Business Call Center	q	Increase	8,000	8,763	7,614	-13%	8,841
Number of Tourism DMO Applications Received	q	Maintain	16	16	0	-100%	16
Number of Tourism DMO Grants Awarded	q	Maintain	16	14	2	-86%	16
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	90	60	0	-100%	90
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	36	30	12	-60%	36
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	\$39.80	\$38 (2011)	n/a	n/a	\$35.5 (2010)

Cultural & Historical Programs

Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	115	133	5	-96%	58
Number of Grants Awarded	q	Maintain	85	288	33	-89%	89
Number of Technical Assistance and Outreach Sessions	q	Maintain	150	174	237	36%	159

State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	27,000	28,197	19,444	-31%	26,152
Number of Educational Programs Conducted	q	Maintain	100	263	95	-64%	58

Archives:

Number of New Data Base Records Created	q	Increase	30,000	41,811	61,781	48%	n/a
Number of Research and Reference Requests Answered	q	Maintain	21,000	22,508	21,442	-5%	22,590

Civic Engagement Responsibilities

Elections

Number of Voter Registrations Received	q	Increase	65,000	115,073	175,250	52%	57,959
Number of Voter Education Training and Outreach Sessions	q	Increase	25	49	40	-18%	46
Number of Accessible Polling Places	q	Maintain	3,548	3,548	3,548	0%	3,548

Division of Programs

Number of Grant Applications Received	q	Maintain	65	157	0	-100%	48
Number of Grants Awarded	q	Maintain	25	19	52	174%	20
Number of Technical Assistance and Outreach Sessions	q	Maintain	50	18	126	600%	85
Number of National Service/Volunteer Participants	q	Increase	506	548	585	7%	506