

Department of State

Performance Indicators - April 1 - June 30, 2013 (FY13 4th Qtr)

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	3,750	5,327	5,767	8%	5,081
Number of Business Proposals	q	Increase	32	49	55	12%	44
Number of Business People Assisted by the Business Call Center	q	Increase	8,000	9,069	9,341	3%	8,841
Number of Tourism DMO Applications Received	q	Maintain	16	0	18	0%	16
Number of Tourism DMO Grants Awarded	q	Maintain	16	0	0	0%	16
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	90	0	72	0%	90
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	36	0	0	0%	36
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	\$39.80	39.5 (2012)	N/A	n/a	\$39.80 (2011)

Cultural & Historical Programs

Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	115	201	106	-47%	58
Number of Grants Awarded	q	Maintain	85	18	0	-100%	89
Number of Technical Assistance and Outreach Sessions	q	Maintain	150	317	34	-89%	159

State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	27,000	25,423	54,907	116%	26,152
Number of Educational Programs Conducted	q	Maintain	100	157	163	4%	58

Archives:

Number of New Data Base Records Created	q	Increase	30,000	59,462	45,609	-23%	n/a
Number of Research and Reference Requests Answered	q	Maintain	21,000	21,695	22,861	5%	22,602

Civic Engagement Responsibilities

Elections

Number of Voter Registrations Received *	q	Increase	65,000	36,967	50,258	36%	57,959
Number of Voter Education Training and Outreach Sessions #	q	Increase	25	110	50	-55%	46
Number of Accessible Polling Places	q	Maintain	3,548	3,548	3,548	0%	3,548

Division of Programs

Number of Grant Applications Received	q	Maintain	65	0	189	0%	48
Number of Grants Awarded	q	Maintain	25	0	19	0%	20
Number of Technical Assistance and Outreach Sessions	q	Maintain	50	68	38	-44%	85
Number of National Service/Volunteer Participants	q	Increase	506	604	702	16%	506

* Quarter after Presidential Election

Increase in outreach and education activity due to new election system familiarization training