

<b>Department of State</b>							
<b>Performance Indicators - Oct. 1, - Dec. 31, 2014 (FY15-2nd Qtr)</b>							
	<b>Frequency</b>	<b>Desired Trend</b>	<b>Target</b>	<b>Prior Quarter</b>	<b>Current Quarter</b>	<b>% Change</b>	<b>Prior Year Quarterly Average</b>
<b>Economic Vitality – The Partnership for Action</b>							
Number of Companies Assisted	q	Increase	5,125	3,320	5,124	54%	4,616
Number of Business Proposals	q	Increase	34	49	28	-43%	52
Number of Business People Assisted by the Business Call Center	q	Increase	8,750	7,638	6,263	-18%	7,726
Number of Visits to Business Portal Website	q	Maintain	230,000	215,538	193,336	-10%	230,690
Number of Page Views to Business Portal Website	q	Maintain	510,000	473,863	438,098	-8%	515,215
Number of Tourism DMO Applications Received	q	Maintain	15	0	0	0%	5
Number of Tourism DMO Grants Awarded	q	Maintain	15	15	14	-7%	4
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	66	0	66	0%	35
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	45	0	30		10
Number of Visits to Travel and Tourism Website	q	Maintain	550,000	739,687	403,303	0%	516,758
Number of page Views to Travel and Tourism Website	q	Maintain	1,500,000	1,936,082	892,270	-54%	1,380,198
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	\$41.0		n/a	n/a	\$0.00

<b>Cultural &amp; Historical Programs</b>							
<b>Council on Arts, Historical Commission, Cultural Trust:</b>							
Number of Grant Applications Received	q	Maintain	115	66	65	-2%	106
Number of Grants Awarded	q	Maintain	85	204	1	-100%	86
Number of Technical Assistance and Outreach Sessions	q	Maintain	150	76	283	272%	255
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	38,500,000	47,326,205	0	n/a	n/a
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	256,500,000	276,209,640	0	n/a	n/a
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	20,675	21,380	0	n/a	n/a
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	8,400,000	8,989,749	0	n/a	n/a
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	16,500,000	17,349,989	0	n/a	n/a

<b>State Museum:</b>							
Number of Visitors to Museum & Planetarium	q	Increase	27,000	29,469	25,158	-15%	38,155
Number of Educational Programs Conducted	q	Maintain	100	110	120	9%	138

<b>Archives:</b>							
Number of New Data Base Records Created	q	Increase	53	41,116	61,141	49%	52,867
Number of Research and Reference Requests Answered	q	Maintain	23	23,486	22,849	-3%	22,660

<b>Civic Engagement Responsibilities</b>							
<b>Elections</b>							
Number of Voter Registrations Received *	q	Increase	65,000	57,922	54,667	-6%	53,506
Number of Voter Education Training and Outreach Sessions #	q	Increase	25	30	17	-43%	50
Number of Accessible Polling Places	annual	Maintain	3,548	3,548	0	-100%	887
Number of Visits to Division of Elections Website	q	Maintain	87,500	49,005	168,624	244%	100,248
Number of Page Views to Division of Elections Website	q	Maintain	237,500	126,884	400,350	216%	259,826
Number of Voter Registration Forms Downloaded from Website	q	Maintain	9,250	10,040	14,277	42%	6,790
Number of Voter Registration Lookups on Website	q	Maintain	475,000	18,067	1,060,163	5768%	475,876
Number of Polling Place Locator Lookups on Website	q	Maintain	425,000	5,866	1,361,058	23102%	437,162

<b>Division of Programs</b>							
Number of Grant Applications Received	q	Maintain	32.5	81	29	0%	70
Number of Grants Awarded	q	Maintain	18	70	41	-41%	20
Number of Technical Assistance and Outreach Sessions	q	Maintain	13.5	39	33	-15%	16
Number of National Service/Volunteer Participants	q	Increase	138	138	138	0%	138
Number of At-Risk Youth that receive services	q	Increase	2,025	4,416	3,497	-21%	6,080
Number of Seniors that receive services	q	Increase	1,100	161	154	-4%	1,764
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	106	583	0	-100%	509

# Increase in outreach and education activity due to new election system familiarization training