

Department of State

Performance Indicators - Apr 1, 2014 - Jun 30, 2014 (FY14-4th Qtr)

	Frequency	Desired Trend	Target	Prior Quarter (3/31/14)	Current Quarter (6/30/14)	% Change	Prior Year (FY13) Quarterly Average
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	3,750	3,915	5,658	45%	4,950
Number of Business Proposals	q	Increase	33	70	66	-6%	48
Number of Business People Assisted by the Business Call Center	q	Increase	8,000	7,899	8,017	1%	8,697
Number of Visits to Business Portal Website	q	Maintain	230,000	248,183	228,710	-8%	n/a
Number of Page Views to Business Portal Website	q	Maintain	510,000	559,754	509,108	-9%	n/a
Number of Tourism DMO Applications Received	q	Maintain	18	-	-	0%	9
Number of Tourism DMO Grants Awarded	q	Maintain	14	-	-	0%	4
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	90	-	66	0%	33
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	36	-	-	0%	11
Number of Visits to Travel and Tourism Website	q	Maintain	600,000	322,821	846,777	162%	n/a
Number of Page views to Travel and Tourism Website	q	Maintain	1,775,000	889,292	2,062,727	132%	n/a
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	annual	Increase	\$43.0			n/a	\$42.0 (2013)

Cultural & Historical Programs

Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	115	322	0	-100%	162
Number of Grants Awarded	q	Maintain	85	0	6	0%	85
Number of Technical Assistance and Outreach Sessions	q	Maintain	150	310	329	6%	191
Total private matching dollars (leveraged by Awards)	annual	Maintain	44,197,400	0	0	n/a	n/a
Total spending by Grantees	annual	Maintain	222,707,000	0	0	n/a	n/a
Total direct jobs created by Cultural & Historical programs	annual	Maintain	17,718	0	0	n/a	n/a
Total number of attendees at Grantee events	annual	Maintain	9,907,000	0	0	n/a	n/a
Total number of Web Patrons for Grantee programs	annual	Maintain	11,930,000	0	0	n/a	n/a

State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	27,000	32,331	66,567	106%	31,993
Number of Educational Programs Conducted	q	Maintain	100	148	146	-1%	170

Archives:

Number of New Data Base Records Created	q	Increase	65,000	51,376	60,944	19%	52,166
Number of Research and Reference Requests Answered	q	Maintain	24,000	21,976	22,737	3%	22,127

Civic Engagement Responsibilities

Elections

Number of Voter Registrations Received	q	Increase	65,000	42,054	50,462	20%	94,387
Number of Voter Education Training and Outreach Sessions #	q	Increase	25	58	53	-9%	62
Number of Accessible Polling Places	q	Maintain	3,548	3,548	3,548	0%	3,548
Division of Elections website visits	q	Maintain	87,500	43,190	68,593	59%	n/a
Division of Elections website page views	q	Maintain	237,500	126,873	181,963	43%	n/a
Number of Voter Registration Forms downloaded from website	q	Maintain	9,250	4,449	5,401	21%	n/a
Number of Voter Registration lookups on web site *	q	Maintain	625,000	446,869	78,133	-83%	n/a
Number of Polling Place locator lookups on web site *	q	Maintain	625,000	104,861	538,629	414%	n/a

Division of Programs

Number of Grant Applications Received	q	Maintain	48	-	120	0%	87
Number of Grants Awarded	q	Maintain	23	-	12	0%	23
Number of Technical Assistance and Outreach Sessions	q	Maintain	75	20	12	-40%	67
Number of National Service/Volunteer Participants	q	Increase	138	138	138	0%	610
Number of At-Risk Youth that receive services	q	Increase	1,987	4,836	10,448	116%	0
Number of Seniors that receive services	q	Increase	788	1,988	2,221	12%	0
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	88	777	583	-25%	0

* Note: Elections FY14 Target adjustment Voter registration lookups; Polling place locator lookups