

Department of State

Performance Indicators - Jan.1, - March 31, 2015 (FY15-3rd Qtr)

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	5,125	5,124	5,724	12%	4,616
Number of Business Proposals	q	Increase	34	28	31	11%	52
Number of Business People Assisted by the Business Call Center	q	Increase	8,750	6,263	7,342	17%	7,726
Number of Visits to Business Portal Website	q	Maintain	230,000	193,336	215,436	11%	230,690
Number of Page Views to Business Portal Website	q	Maintain	510,000	438,098	506,709	16%	515,215
Number of Tourism DMO Applications Received	q	Maintain	15	-	0	0%	5
Number of Tourism DMO Grants Awarded	q	Maintain	15	14	0	-100%	4
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	66	66	0	0%	35
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	45	30	0	-100%	10
Number of Visits to Travel and Tourism Website	q	Maintain	550,000	403,303	322,281	0%	516,758
Number of Page Views to Travel and Tourism Website	q	Maintain	1,500,000	892,270	799,764	-10%	1,380,198
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	\$41.0		N/A	n/a	\$0.00

Cultural & Historical Programs

Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	115	65	269	314%	106
Number of Grants Awarded	q	Maintain	85	1	8	700%	86
Number of Technical Assistance and Outreach Sessions	q	Maintain	150	283	307	8%	255
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	38,500,000	0	0	na	n/a
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	256,500,000	0	0	na	n/a
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	20,675	0	0	na	n/a
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	8,400,000	0	0	na	n/a
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	16,500,000	0	0	na	n/a

State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	27,000	25,158	26,752	6%	38,155
Number of Educational Programs Conducted	q	Maintain	100	120	140	17%	138

Archives:

Number of New Data Base Records Created	q	Increase	53	61,141	61,071	0%	52,867
Number of Research and Reference Requests Answered	q	Maintain	23	22,849	19,382	-15%	22,660

Civic Engagement Responsibilities

Elections

Number of Voter Registrations Received *	q	Increase	65,000	54,667	40,386	-26%	53,506
Number of Voter Education Training and Outreach Sessions #	q	Increase	25	17	28	65%	50
Number of Accessible Polling Places	annual	Maintain	3,548	-	-	na	887
Number of Visits to Division of Elections Website	q	Maintain	87,500	168,624	40,824	-76%	100,248
Number of Page Views to Division of Elections Website	q	Maintain	237,500	400,350	119,524	-70%	259,826
Number of Voter Registration Forms Downloaded from Website	q	Maintain	9,250	14,277	6,022	-58%	6,790
Number of Voter Registration Lookups on Website	q	Maintain	475,000	1,060,163	43,591	-96%	475,876
Number of Polling Place Locator Lookups on Website	q	Maintain	425,000	1,361,058	23,472	-98%	437,162

Division of Programs

Number of Grant Applications Received	q	Maintain	32.5	29	13	0%	70
Number of Grants Awarded	q	Maintain	18	41	-	-100%	20
Number of Technical Assistance and Outreach Sessions	q	Maintain	13.5	33	25	-24%	16
Number of National Service/Volunteer Participants	q	Increase	138	138	138	0%	138
Number of At-Risk Youth that receive services	q	Increase	2,025	3,497	4,368	25%	6,080
Number of Seniors that receive services	q	Increase	1,100	154	386	151%	1,764
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	106	0	0		509

Increase in outreach and education activity due to new election system familiarization training