

## Department of State

Performance Indicators - Apr.1, - June 30, 2015 (FY15-4th Qtr)

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
<b>Economic Vitality – The Partnership for Action</b>							
Number of Companies Assisted	q	Increase	5,125	5,724	6,414	12%	4,616
Number of Business Proposals	q	Increase	34	31	56	81%	52
Number of Business People Assisted by the Business Call Center	q	Increase	8,750	7,342	7,912	8%	7,726
Number of Visits to Business Portal Website	q	Maintain	230,000	215,436	200,708	-7%	230,690
Number of Page Views to Business Portal Website	q	Maintain	510,000	506,709	465,318	-8%	515,215
Number of Tourism DMO Applications Received	q	Maintain	15	-	0	0%	5
Number of Tourism DMO Grants Awarded	q	Maintain	15	-	0		4
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	66	-	60		35
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	45	-	0		10
Number of Visits to Travel and Tourism Website	q	Maintain	550,000	322,281	1,245,369	286%	516,758
Number of Page Views to Travel and Tourism Website	q	Maintain	1,500,000	799,764	2,826,241	253%	1,380,198
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	\$41.0	\$42.10	N/A	n/a	\$0.00

## Cultural & Historical Programs

### Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	115	269	-	-100%	106
Number of Grants Awarded	q	Maintain	85	8	11	38%	86
Number of Technical Assistance and Outreach Sessions	q	Maintain	150	307	332	8%	255
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	38,500,000	36,698,944	0	na	n/a
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	256,500,000	253,918,180	0	na	n/a
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	20,675	25,535	0	na	n/a
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	8,400,000	6,707,912	0	na	n/a
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	16,500,000	7,955,290	0	na	n/a

### State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	27,000	26,752	51,509	93%	38,155
Number of Educational Programs Conducted	q	Maintain	100	140	156	11%	138

### Archives:

Number of New Data Base Records Created	q	Increase	53	61,071	41,643	-32%	52,867
Number of Research and Reference Requests Answered	q	Maintain	23	19,382	24,085	24%	22,660

## Civic Engagement Responsibilities

### Elections

Number of Voter Registrations Received *	q	Increase	65,000	40,386	50,354	25%	53,506
Number of Voter Education Training and Outreach Sessions #	q	Increase	25	28	42	50%	50
Number of Accessible Polling Places	annual	Maintain	3,548	-	-		887
Number of Visits to Division of Elections Website	q	Maintain	87,500	40,824	22,339	-45%	100,248
Number of Page Views to Division of Elections Website	q	Maintain	237,500	119,524	151,574	27%	259,826
Number of Voter Registration Forms Downloaded from Website	q	Maintain	9,250	6,022	8,987	49%	6,790
Number of Voter Registration Lookups on Website	q	Maintain	475,000	43,591	59,064	35%	475,876
Number of Polling Place Locator Lookups on Website	q	Maintain	425,000	23,472	238,530	916%	437,162

### Division of Programs

Number of Grant Applications Received	q	Maintain	32.5	13	19	46%	70
Number of Grants Awarded	q	Maintain	18	-	-		20
Number of Technical Assistance and Outreach Sessions	q	Maintain	13.5	25	26	4%	16
Number of National Service/Volunteer Participants	q	Increase	138	138	-	-100%	138
Number of At-Risk Youth that receive services	q	Increase	2,025	4,368	3,514	-20%	6,080
Number of Seniors that receive services	q	Increase	1,100	386	2,584	569%	1,764
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	106	0	0	0%	509

# Increase in outreach and education activity due to new election system familiarization training