

## Department of State

Performance Indicators - October 1, - Dec. 31, 2015 (FY16-2nd Qtr)

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
<b>Economic Vitality – The Partnership for Action</b>							
Number of Companies Assisted	q	Increase	5,250	4,435	6,966	57%	5,146
Number of Business Proposals	q	Increase	37	36	50	39%	41
Number of Business People Assisted by the Business Call Center	q	Increase	7,500	7,072	6,086	-14%	7,289
Number of Visits to Business Portal Website	q	Maintain	210,500	201,000	184,000	-8%	206,255
Number of Page Views to Business Portal Website	q	Maintain	480,500	472,000	419,000	-11%	470,997
Number of Tourism DMO Applications Received	q	Maintain	14	14	0	0%	-
Number of Tourism DMO Grants Awarded	q	Maintain	14	14	0		7
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	60	0	0	0%	32
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	45	0	30		8
Number of Visits to Travel and Tourism Website	q	Maintain	750,000	1,138,000	571,194	-50%	677,660
Number of Page Views to Travel and Tourism Website	q	Maintain	1,750,000	2,703,000	1,164,000	-57%	1,613,589
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	\$43.0			n/a	\$10.53

## Cultural & Historical Programs

### Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	106	84	0	-100%	250
Number of Grants Awarded	q	Maintain	85	325	15	-95%	21
Number of Technical Assistance and Outreach Sessions	q	Maintain	266	312	280	-10%	13
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	\$44,400,000	44,400,000	44,400,000	na	na
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	\$282,600,000	282,600,000	282,600,000	na	na
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	21,520	21,520	21,520	na	na
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	8,328,000	8,328,000	8,328,000	na	na
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	21,200,000	21,200,000	21,200,000	na	na

### State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	41,750	32,000	31,700	-1%	0
Number of Educational Programs Conducted	q	Maintain	150	124	123	-1%	0

### Archives:

Number of New Data Base Records Created	q	Increase	43,750	46,000	46,700	2%	0
Number of Research and Reference Requests Answered	q	Maintain	22,750	25,000	23,600	-6%	0

## Civic Engagement Responsibilities

### Elections

Number of Voter Registrations Received *	q	Increase	75,000	69,000	61,000	-12%	199,583
Number of Voter Education Training and Outreach Sessions #	q	Increase	40	62	37	-40%	9,832
Number of Accessible Polling Places	annual	Maintain	3,548	3,548	3,548	0%	295,221
Number of Visits to Division of Elections Website	q	Maintain	112,500	75,000	124,000	65%	407,232
Number of Page Views to Division of Elections Website	q	Maintain	250,000	175,000	279,000	59%	-
Number of Voter Registration Forms Downloaded from Website	q	Maintain	11,250	21,000	25,000	19%	-
Number of Voter Registration Lookups on Website	q	Maintain	375,000	85,000	121,000	42%	36
Number of Polling Place Locator Lookups on Website	q	Maintain	425,000	46,000	95,000	107%	28

### Division of Programs

Number of Grant Applications Received	q	Maintain	38	150	5	-97%	3,949
Number of Grants Awarded	q	Maintain	27	70	40	-43%	821
Number of Technical Assistance and Outreach Sessions	q	Maintain	14	35	14	-60%	-
Number of National Service/Volunteer Participants	q	Increase	138	138	138	0%	-
Number of At-Risk Youth that receive services	q	Increase	2250	3,445	2,584	-25%	6,080
Number of Seniors that receive services	q	Increase	875	2,041	887	-57%	1,764
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	106	106	258	143%	509

# Increase in outreach and education activity due to new election system familiarization training