Department of State
Performance Indicators - January 1, - March 31, 2016 (FY16-3rd Qtr)

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	5,250	6,966	3,817	-45%	5,146
Number of Business Proposals	q	Increase	37	50	33	-34%	41
Number of Business People Assisted by the Business Call Center	q	Increase	7,500	6,086	7,474	23%	7,289
Number of Visits to Business Portal Website	q	Maintain	210,500	184,000	248,000	35%	206,255
Number of Page Views to Business Portal Website	q	Maintain	480,500	419,000	564,000	35%	470,997
Number of Tourism DMO Applications Received	q	Maintain	14	0	0	0%	-
Number of Tourism DMO Grants Awarded	q	Maintain	14	0	0	0%	7
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	60	0	0	0%	32
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	45	30	0	na	8
Number of Visits to Travel and Tourism Website	q	Maintain	750,000	571,194	624,486	9%	677,660
Number of Page Views to Travel and Tourism Website	q	Maintain	1,750,000	1,164,000	1,287,000	11%	1,613,589
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	$43.0		$43.40	n/a	$10.53
Cultural & Historical Programs							
Council on Arts, Historical Commission, Cultural Trust:							
Number of Grant Applications Received	q	Maintain	106	0	268	na	125
Number of Grants Awarded	q	Maintain	85	15	1	na	56
Number of Technical Assistance and Outreach Sessions	q	Maintain	266	280	355	27%	250
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	$44,400,000	44,400,000	44,400,000	na	na
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	$282,600,000	282,600,000	282,600,000	na	na
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	21,520	21,520	21,520	na	na
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	8,328,000	8,328,000	8,328,000	na	na
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	21,200,000	21,200,000	21,200,000	na	na
State Museum:							
Number of Visitors to Museum & Planetarium	q	Increase	41,750	31,700	31,000	-2%	0
Number of Educational Programs Conducted	q	Maintain	150	123	255	107%	0
Archives:							
Number of New Data Base Records Created	q	Increase	43,750	46,700	40,100	-14%	0
Number of Research and Reference Requests Answered	q	Maintain	22,750	23,600	24,300	3%	0
Civic Engagement Responsibilities							
Elections							
Number of Voter Registrations Received	q	Increase	75,000	61,000	94,300	55%	51,000
Number of Voter Education Training and Outreach Sessions #	q	Increase	40	37	42	14%	29
Number of Accessible Polling Places	annual	Maintain	3,548	3,548	3,548	0%	887
Number of Visits to Division of Elections Website	q	Maintain	112,500	124,000	277,000	123%	70,198
Number of Page Views to Division of Elections Website	q	Maintain	250,000	279,000	610,000	119%	-
Number of Voter Registration Forms Downloaded from Website	q	Maintain	11,250	25,000	73,100	192%	-
Number of Voter Registration Lookups on Website	q	Maintain	375,000	121,000	314,200	160%	-
Number of Polling Place Locator Lookups on Website	q	Maintain	425,000	95,000	169,200	78%	-
Division of Programs							
Number of Grant Applications Received	q	Maintain	38	5	0	na	36
Number of Grants Awarded	q	Maintain	27	40	0	na	28
Number of Technical Assistance and Outreach Sessions	q	Maintain	14	14	19	36%	-
Number of National Service/Volunteer Participants	q	Increase	138	138	138	0%	-
Number of At-Risk Youth that receive services	q	Increase	2250	2,584	3,304	28%	-
Number of Seniors that receive services	q	Increase	875	887	438	-51%	821
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	106	258	227	-12%	-