

## Department of State

### Performance Indicators - October 1, - December 31, 2016 (FY17-2nd Qtr)

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
<b>Economic Vitality – The Partnership for Action</b>							
Number of Companies Assisted	q	Increase	5,375	2,874	5,093	77%	5,750
Number of Business Proposals	q	Increase	38	31	39	26%	43
Number of Business People Assisted by the Business Call Center	q	Increase	7,625	7,214	6,414	-11%	7,050
Number of Visits to Business Portal Website	q	Maintain	214,500	154,000	197,000	28%	206,250
Number of Page Views to Business Portal Website	q	Maintain	490,000	316,500	503,000	59%	486,250
Number of Tourism DMO Applications Received	q	Maintain	13	13	0	na	na
Number of Tourism DMO Grants Awarded	q	Maintain	13	0	0	na	na
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	66	0	0	na	na
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	33	0	0	na	na
Number of Visits to Travel and Tourism Website	q	Maintain	1,000,000	1,400,000	642,000	-54%	950,000
Number of Page Views to Travel and Tourism Website	q	Maintain	2,100,000	2,800,000	1,224,000	-56%	2,000,000
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	\$44.0	\$0.00	\$0.00	na	na

## Cultural & Historical Programs

### Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	105	79	0	na	na
Number of Grants Awarded	q	Maintain	77	294	9	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	360	470	427	-9%	361
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	\$44,884,000	44,884,000	44,884,000	na	na
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	\$288,000,000	288,000,000	288,000,000	na	na
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	22,218	22,218	22,218	na	na
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	9,076,000	9,076,000	9,076,000	na	na
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	23,305,000	23,305,000	23,305,000	na	na

### State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	39,500	31,000	22,000	-29%	38,750
Number of Educational Programs Conducted	q	Maintain	198	345	300	-13%	194

### Archives:

Number of New Data Base Records Created	q	Increase	45,000	56,000	73,000	30%	45,750
Number of Research and Reference Requests Answered	q	Maintain	23,750	25,000	21,000	-16%	24,500

## Civic Engagement Responsibilities

### Elections

Number of Voter Registrations Received	q	Increase	100,000	163,000	172,000	6%	85,500
Number of Voter Education Training and Outreach Sessions #	q	Increase	45	46	31	-33%	45
Number of Accessible Polling Places	annual	Maintain	3,548	3,548	3,548	na	na
Number of Visits to Division of Elections Website	q	Maintain	237,500	503,000	714,000	42%	202,250
Number of Page Views to Division of Elections Website	q	Maintain	500,000	259,000	1,504,000	481%	435,250
Number of Voter Registration Forms Downloaded from Website	q	Maintain	62,500	78,000	121,000	55%	46,750
Number of Voter Registration Lookups on Website	q	Maintain	400,000	507,000	1,763,000	248%	332,500
Number of Polling Place Locator Lookups on Website	q	Maintain	250,000	273,000	950,000	248%	186,275

### Division of Programs

Number of Grant Applications Received	q	Maintain	46	113	7	na	na
Number of Grants Awarded	q	Maintain	37	134	0	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	22	44	10	-77%	20
Number of National Service/Volunteer Participants	q	Increase	145	145	145	na	na
Number of At-Risk Youth that receive services	q	Increase	2663	1,149	1,340	17%	2,663
Number of Seniors that receive services	q	Increase	755	185	140	-24%	969
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	268	130	14	-89%	180