

Department of State

Performance Indicators - April 1, - June 30, 2016 (FY16-4th Qtr)

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	5,250	3,817	7,580	99%	5,146
Number of Business Proposals	q	Increase	37	33	52	58%	41
Number of Business People Assisted by the Business Call Center	q	Increase	7,500	7,474	7,556	1%	7,289
Number of Visits to Business Portal Website	q	Maintain	210,500	248,000	192,000	-23%	206,255
Number of Page Views to Business Portal Website	q	Maintain	480,500	564,000	489,000	-13%	470,997
Number of Tourism DMO Applications Received	q	Maintain	14	0	0	0%	-
Number of Tourism DMO Grants Awarded	q	Maintain	14	0	0	0%	7
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	60	0	66	na	32
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	45	0	0	0%	8
Number of Visits to Travel and Tourism Website	q	Maintain	750,000	624,486	1,420,000	127%	677,660
Number of Page Views to Travel and Tourism Website	q	Maintain	1,750,000	1,287,000	2,780,000	116%	1,613,589
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	\$43.0	\$43.40		n/a	\$10.53

Cultural & Historical Programs

Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	106	268	75	na	250
Number of Grants Awarded	q	Maintain	85	1	0	na	21
Number of Technical Assistance and Outreach Sessions	q	Maintain	266	355	496	40%	13
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	\$44,400,000	44,400,000	44,400,000	na	na
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	\$282,600,000	282,600,000	282,600,000	na	na
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	21,520	21,520	21,520	na	na
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	8,328,000	8,328,000	8,328,000	na	na
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	21,200,000	21,200,000	21,200,000	na	na

State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	41,750	31,000	60,500	95%	0
Number of Educational Programs Conducted	q	Maintain	150	255	273	7%	0

Archives:

Number of New Data Base Records Created	q	Increase	43,750	40,100	49,700	24%	0
Number of Research and Reference Requests Answered	q	Maintain	22,750	24,300	25,500	5%	0

Civic Engagement Responsibilities

Elections

Number of Voter Registrations Received	q	Increase	75,000	94,300	117,700	25%	199,583
Number of Voter Education Training and Outreach Sessions #	q	Increase	40	42	38	-10%	9,832
Number of Accessible Polling Places	annual	Maintain	3,548	3,548	3,548	0%	295,221
Number of Visits to Division of Elections Website	q	Maintain	112,500	277,000	332,500	20%	407,232
Number of Page Views to Division of Elections Website	q	Maintain	250,000	610,000	676,700	11%	-
Number of Voter Registration Forms Downloaded from Website	q	Maintain	11,250	73,100	68,000	-7%	-
Number of Voter Registration Lookups on Website	q	Maintain	375,000	314,200	808,000	157%	36
Number of Polling Place Locator Lookups on Website	q	Maintain	425,000	169,000	435,100	157%	28

Division of Programs

Number of Grant Applications Received	q	Maintain	38	0	17	na	3,949
Number of Grants Awarded	q	Maintain	27	0	2	na	821
Number of Technical Assistance and Outreach Sessions	q	Maintain	14	19	13	-32%	-
Number of National Service/Volunteer Participants	q	Increase	138	138	138	0%	-
Number of At-Risk Youth that receive services	q	Increase	2250	3,304	2,853	-14%	6,080
Number of Seniors that receive services	q	Increase	875	438	511	17%	1,764
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	106	227	127	-44%	509