

## Department of State

Performance Indicators - July 1, - September 30, 2016 (FY17-1st Qtr)

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
<b>Economic Vitality – The Partnership for Action</b>							
Number of Companies Assisted	q	Increase	5,375	7,580	2,874	-62%	5,750
Number of Business Proposals	q	Increase	38	52	31	-40%	43
Number of Business People Assisted by the Business Call Center	q	Increase	7,625	7,556	7,214	-5%	7,050
Number of Visits to Business Portal Website	q	Maintain	214,500	192,000	154,000	-20%	206,250
Number of Page Views to Business Portal Website	q	Maintain	490,000	489,000	316,500	-35%	486,250
Number of Tourism DMO Applications Received	q	Maintain	13	0	13	0%	na
Number of Tourism DMO Grants Awarded	q	Maintain	13	0	0	0%	na
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	66	66	0	na	na
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	33	0	0	0%	na
Number of Visits to Travel and Tourism Website	q	Maintain	1,000,000	1,420,000	1,400,000	-1%	950,000
Number of Page Views to Travel and Tourism Website	q	Maintain	2,100,000	2,780,000	2,800,000	1%	2,000,000
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	\$44.0			na	na

## Cultural & Historical Programs

### Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	105	75	79	na	na
Number of Grants Awarded	q	Maintain	77	0	294	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	360	496	470	-5%	361
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	\$44,884,000	44,400,000	44,884,000	na	na
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	\$288,000,000	282,600,000	288,000,000	na	na
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	22,218	21,520	22,218	na	na
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	9,076,000	8,328,000	9,076,000	na	na
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	23,305,000	21,200,000	23,305,000	na	na

### State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	39,500	60,500	31,000	-49%	38,750
Number of Educational Programs Conducted	q	Maintain	198	273	345	26%	194

### Archives:

Number of New Data Base Records Created	q	Increase	45,000	49,700	56,000	13%	45,750
Number of Research and Reference Requests Answered	q	Maintain	23,750	25,500	25,000	-2%	24,500

## Civic Engagement Responsibilities

### Elections

Number of Voter Registrations Received	q	Increase	100,000	117,700	163,000	38%	85,500
Number of Voter Education Training and Outreach Sessions #	q	Increase	45	38	46	21%	45
Number of Accessible Polling Places	annual	Maintain	3,548	3,548	3,548	na	na
Number of Visits to Division of Elections Website	q	Maintain	237,500	332,500	503,000	51%	202,250
Number of Page Views to Division of Elections Website	q	Maintain	500,000	676,700	259,000	-62%	435,250
Number of Voter Registration Forms Downloaded from Website	q	Maintain	62,500	68,000	78,000	15%	46,750
Number of Voter Registration Lookups on Website	q	Maintain	400,000	808,000	507,000	-37%	332,500
Number of Polling Place Locator Lookups on Website	q	Maintain	250,000	435,100	273,000	-37%	186,275

### Division of Programs

Number of Grant Applications Received	q	Maintain	46	17	113	na	na
Number of Grants Awarded	q	Maintain	37	2	134	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	22	13	44	238%	20
Number of National Service/Volunteer Participants	q	Increase	145	138	145	na	na
Number of At-Risk Youth that receive services	q	Increase	2663	2,853	1,149	-60%	2,663
Number of Seniors that receive services	q	Increase	755	511	185	-64%	969
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	268	127	130	2%	180