

Department of State	Frequency	Desired Trend	Target	qtr 4 2017	1st qtr 2018	% Change	Prior Year Quarterly Average
				Prior Quarter	Current Quarter		
Performance Indicators - July 1, - September 30, 2017 (FY18-1st Qtr)				6/30/2017	9/30/2017		
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	21,500	6,483	3,145	-51%	5,750
Number of Business Proposals	q	Increase	151	20	42	110%	43
Number of Business People Assisted by the Business Call Center	q	Increase	30,500	5,852	5,668	-3%	7,050
Number of Visits to Business Portal Website	q	Maintain	858,000	200,000	181,743	-9%	206,250
Number of Page Views to Business Portal Website	q	Maintain	1,960,000	485,000	428,979	-12%	486,250
Number of Tourism DMO Grants Awarded	q	Maintain	14	0	14	0%	na
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	62	0	0	0%	na
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	30	61	0	na	na
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	annual	Maintain	45	44	na	0%	na
Number of Visits to Travel and Tourism Website	q	Maintain	4,000,000	1,750,000	1,519,264	-13%	950,000
Number of Page Views to Travel and Tourism Website	q	Maintain	8,300,000	3,114,000	2,828,965	-9%	2,000,000
Cultural & Historical Programs							
Council on Arts, Historical Commission, Cultural Trust:							
Number of Grant Applications Received	q	Maintain	413	175	0	na	na
Number of Grants Awarded	q	Maintain	307	0	298	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	1,440	458	338	-26%	361
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	42,855,000	44,884,000	16,693,223	na	na
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	288,500,000	288,000,000	23,279,897	na	na
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	25,650	22,218	3,652	na	na
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	9,225,000	9,076,000	4,172,524	na	na
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	26,000,000	23,305,000	7,822,109	na	na
State Museum:							
Number of Visitors to Museum & Planetarium	q	Increase	161,000	71,000	34,743	-51%	38,750
Number of Educational Programs Conducted	q	Maintain	806	478	340	-29%	194
Archives:							
Number of New Data Base Records Created	q	Increase	180,000	68,000	62,901	-7%	45,750
Number of Research and Reference Requests Answered	q	Maintain	95,000	25,000	26,537	6%	24,500

Department of State

Performance Indicators - July 1, - September 30, 2017 (FY18-1st Qtr)

Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
			6/30/2017	9/30/2017		

Civic Engagement Responsibilities**Elections**

Number of Voter Registrations Received	q	Increase	365,000	65,000	89,530	38%	85,500
Number of Voter Education Training and Outreach Sessions #	q	Increase	180	30	49	63%	45
Number of Accessible Polling Places	annual	Maintain	3,548	3,548	3,548	na	na
Number of Visits to Division of Elections Website	q	Maintain	1,750,000	332,000	0	-100%	202,250
Number of Page Views to Division of Elections Website	q	Maintain	2,000,000	161,000	0	-100%	435,250
Number of Voter Registration Forms Downloaded from Website	q	Maintain	220,000	9,000	0	-100%	46,750
Number of Voter Registration Lookups on Website	q	Maintain	1,500,000	228,000	97,091	-57%	332,500
Number of Polling Place Locator Lookups on Website	q	Maintain	1,500,000	123,000	52,280	-57%	186,275

Division of Programs

Number of Grant Applications Received	q	Maintain	185	158	73	na	na
Number of Grants Awarded	q	Maintain	146	2	92	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	87	4	16	300%	20
Number of National Service/Volunteer Participants	q	Increase	145	145	2,217	na	na
Number of At-Risk Youth that receive services	q	Increase	10,650	3,286	1,122	-66%	2,663
Number of Seniors that receive services	q	Increase	3,055	258	883	242%	969
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	1,070	17	33	94%	180