

Department of State Performance Indicators - July 1, - September 30, 2018 (FY19-1st Qtr)			qtr 4 2018	1st qtr 2019			
	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
				6/30/2018	9/30/2018		
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	17,325	4,946	3,205	-35%	5,750
Number of Business Proposals	q	Increase	107	28	30	7%	43
Number of Business People Assisted by the Business Call Center	q	Increase	24,703	6,705	5,916	-12%	7,050
Number of Visits to Business Portal Website	q	Maintain	752,542	243,197	210,422	-13%	206,250
Number of Page Views to Business Portal Website	q	Maintain	1,826,636	571,059	507,399	-11%	486,250
Number of Tourism DMO Grants Awarded	q	Maintain	14	0	13	0%	na
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	65	0	65	0%	na
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	30	0	30	na	na
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	annual	Maintain	47	45	47	0%	na
Number of Visits to Travel and Tourism Website	q	Maintain	4,500,000	804,234	1,982,752	147%	950,000
Number of Page Views to Travel and Tourism Website	q	Maintain	8,500,000	1,372,574	3,722,115	171%	2,000,000
Cultural & Historical Programs							
Council on Arts, Historical Commission, Cultural Trust:							
Number of Grant Applications Received	q	Maintain	413	242	0	na	na
Number of Grants Awarded	q	Maintain	307	0	278	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	1,440	405	94	-77%	361
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	42,855,000	40,185,206	0	na	na
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	288,500,000	293,993,858	0	na	na
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	25,650	23,990	0	na	na
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	9,225,000	8,621,232	0	na	na
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	26,000,000	12,358,944	0	na	na
State Museum:							
Number of Visitors to Museum & Planetarium	q	Increase	164,500	51,786	31,987	-38%	38,750
Number of Educational Programs Conducted	q	Maintain	822	574	550	-4%	194
Archives:							
Number of New Data Base Records Created	q	Increase	180,000	390,388	62,248	-84%	45,750
Number of Research and Reference Requests Answered	q	Maintain	95,000	24,263	26,602	10%	24,500

Department of State

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Civic Engagement Responsibilities**Elections**

Number of Voter Registrations Received	q	Increase	320,000	85,329	92,309	8%	85,500
Number of Voter Education Training and Outreach Sessions #	q	Increase	180	37	48	30%	45
Number of Accessible Polling Places	annual	Maintain	3,548	3,548	3,548	na	na
Number of Visits to Division of Elections Website	q	Maintain	1,800,000	270,481	338,551	25%	202,250
Number of Page Views to Division of Elections Website	q	Maintain	2,100,000	117,990	171,569	45%	435,250
Number of Voter Registration Forms Downloaded from Website	q	Maintain	230,000	12,358	30,798	149%	46,750
Number of Voter Registration Lookups on Website	q	Maintain	2,900,000	201,709	261,666	30%	332,500
Number of Polling Place Locator Lookups on Website	q	Maintain	1,700,000	108,612	1,408,897	1197%	186,275

Division of Programs

Number of Grant Applications Received	q	Maintain	176	251	0	na	na
Number of Grants Awarded	q	Maintain	130	21	104	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	87	20	5	-75%	20
Number of National Service/Volunteer Participants	q	Increase	145	3,591	468	na	na
Number of At-Risk Youth that receive services	q	Increase	10,699	3,087	1,592	-48%	2,663
Number of Seniors that receive services	q	Increase	3,055	129	2,501	1839%	969
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	1,070	0	22	#DIV/0!	180