

Department of State

3rd qtr 2019 4th qtr 2019

Performance Indicators - April 1, - June 30, 2019 (FY18- 4th Qtr)

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
				3/31/2019	6/30/2019		
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	107	9,143	4,963	-46%	5,750
Number of Business Proposals	q	Increase	24,703	370	240	-35%	43
Number of Business People Assisted by the Business Call Center	q	Increase	752,542	5,918	5,977	1%	7,050
Number of Visits to Business Portal Website	q	Maintain	1,826,636	246,656	237,039	-4%	206,250
Number of Page Views to Business Portal Website	q	Maintain	14	606,208	564,846	-7%	486,250
Number of Tourism DMO Grants Awarded	q	Maintain	65	0	0	#DIV/0!	na
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	30	0	74	0%	na
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	47	0	0	#DIV/0!	na
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	annual	Maintain	4,500,000	0	\$47	0%	na
Number of Visits to Travel and Tourism Website	q	Maintain	8,500,000	767,591	1,821,402	137%	950,000
Number of Page Views to Travel and Tourism Website	q	Maintain	-	1,449,584	3,346,581	131%	2,000,000

Cultural & Historical Programs

Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	413	202	44	na	na
Number of Grants Awarded	q	Maintain	307	5	7	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	1,440	663	420	-37%	361
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	42,855,000	36,984,965	0	na	na
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	288,500,000	302,998,594	0	na	na
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	25,650	27,130	0	na	na
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	9,225,000	6,604,811	0	na	na
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	26,000,000	9,538,527	0	na	na

State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	164,500	39,057	73,927	89%	38,750
Number of Educational Programs Conducted	q	Maintain	822	362	468	29%	194

Archives:

Number of New Data Base Records Created	q	Increase	180,000	41,958	41,958	0%	45,750
Number of Research and Reference Requests Answered	q	Maintain	95,000	23,157	23,157	0%	24,500

Civic Engagement Responsibilities

Elections

Number of Voter Registrations Received	q	Increase	320,000	77,053	84,249	9%	85,500
Number of Voter Education Training and Outreach Sessions #	q	Increase	180	62	63	2%	45
Number of Accessible Polling Places	annual	Maintain	3,548	3,548	3,548	na	na
Number of Visits to Division of Elections Website	q	Maintain	1,800,000	121,395	158,120	30%	202,250
Number of Page Views to Division of Elections Website	q	Maintain	2,100,000	49,843	70,478	41%	435,250
Number of Voter Registration Forms Downloaded from Website	q	Maintain	230,000	7,103	9,734	37%	46,750
Number of Voter Registration Lookups on Website	q	Maintain	2,900,000	115,548	209,823	82%	332,500
Number of Polling Place Locator Lookups on Website	q	Maintain	1,700,000	62,218	112,985	82%	186,275

Division of Programs

Number of Grant Applications Received	q	Maintain	176	0	144	na	na
Number of Grants Awarded	q	Maintain	130	0	0	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	87	26	53	104%	20
Number of National Service/Volunteer Participants	q	Increase	145	419	452	na	na
Number of At-Risk Youth that receive services	q	Increase	10,699	9,196	4,727	-49%	2,663
Number of Seniors that receive services	q	Increase	3,055	3,206	158	-95%	969
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	1,070	2,799	2,535	-9%	180