

Department of State

Performance Indicators - July 1, - September 30, 2018 (FY20-1st Qtr)

	qtr 4 2019 1st qtr 2020						
	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
				6/30/2019	9/30/2019		
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	18,191	4,963	4,962	0%	5,750
Number of Business Proposals	q	Increase	1,200	240	275	15%	43
Number of Business People Assisted by the Business Call Center	q	Increase	25,938	5,977	5,757	-4%	7,050
Number of Visits to Business Portal Website	q	Maintain	961,688	237,039	316,579	34%	206,250
Number of Page Views to Business Portal Website	q	Maintain	2,029,596	564,846	676,050	20%	486,250
Number of Tourism DMO Grants Awarded	q	Maintain	14	0	14	0%	na
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	60	74	74	0%	na
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	40	0	38	na	na
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	annual	Maintain	50	47	0	0%	na
Number of Visits to Travel and Tourism Website	q	Maintain	5,000,000	1,821,402	1,626,290	-11%	950,000
Number of Page Views to Travel and Tourism Website	q	Maintain	9,100,000	3,346,581	2,982,715	-11%	2,000,000
Cultural & Historical Programs							
Council on Arts, Historical Commission, Cultural Trust:							
Number of Grant Applications Received	q	Maintain	400	44	0	na	na
Number of Grants Awarded	q	Maintain	319	7	285	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	1,785	420	686	63%	361
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	59,500,000	0	21,398,446	na	na
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	289,000,000	0	22,975,672	na	na
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	29,400	0	3,570	na	na
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	14,100,000	0	2,264,681	na	na
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	28,000,000	0	6,694,723	na	na
State Museum:							
Number of Visitors to Museum & Planetarium	q	Increase	170,000	73,927	30,289	-59%	38,750
Number of Educational Programs Conducted	q	Maintain	835	468	384	-18%	194
Archives:							
Number of New Data Base Records Created	q	Increase	180,000	41,958	73,863	76%	45,750
Number of Research and Reference Requests Answered	q	Maintain	95,000	23,157	24,775	7%	24,500
Civic Engagement Responsibilities							
Elections							
Number of Voter Registrations Received	q	Increase	370,000	84,249	114,669	36%	85,500
Number of Voter Education Training and Outreach Sessions #	q	Increase	220	63	45	-29%	45
Number of Accessible Polling Places	annual	Maintain	3,548	3,548	3,548	na	na
Number of Visits to Division of Elections Website	q	Maintain	1,045,000	158,120	155,855	-1%	202,250
Number of Page Views to Division of Elections Website	q	Maintain	450,000	70,478	74,592	6%	435,250
Number of Voter Registration Forms Downloaded from Website	q	Maintain	48,000	9,734	18,902	94%	46,750
Number of Voter Registration Lookups on Website	q	Maintain	802,000	209,823	188,044	-10%	332,500
Number of Polling Place Locator Lookups on Website	q	Maintain	433,000	112,985	101,254	-10%	186,275
Division of Programs							
Number of Grant Applications Received	q	Maintain	191	144	22	na	na
Number of Grants Awarded	q	Maintain	108	0	112	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	82	53	48	-9%	20
Number of National Service/Volunteer Participants	q	Increase	641	452	288	na	na
Number of At-Risk Youth that receive services	q	Increase	11,070	4,727	2,000	-58%	2,663
Number of Seniors that receive services	q	Increase	3,155	158	1,220	672%	969
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	1,110	2,535	627	-75%	180