

# Department of State

## Performance Indicators - FY2024

	FY2022 Actual	FY2023 Revised	FY2024 Target
<b>Core Mission 1: Economic Vitality - The Partnership for Action</b>			
Number of Companies Assisted	12,282	25,800	27,000
Number of Business Projects	691	715	800
Number of Business People Assisted by the Business Call Center	41,332	38,500	40,500
Number of Visits to business.nj.gov Website	1,263,745	1,132,750	1,212,750
Number of Page Views of business.nj.gov Website	3,723,771	3,696,300	3,881,200
Number of Tourism Destination Marketing Organization (DMO) Grants Awarded	14	17	17
Number of Tourism Cooperative Marketing Applications Received	53	77	80
Number of Tourism Cooperative Marketing Grants Awarded	47	57	62
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	\$40.3	\$46.8	\$50.5
Number of Visits to Travel and Tourism Website	7,238,554	11,924,294	14,305,583
Number of Page Views to Travel and Tourism Website	11,100,311	17,561,214	20,708,374
<b>Core Mission 2: Cultural and Historical Programs</b>			
<b>Council on Arts, Historical Commission, Cultural Trust</b>			
Number of Grant Applications Received	477	632	466
Number of Grants Awarded	403	394	360
Number of Technical Assistance and Outreach Sessions	6,770	10,350	6,165
Total Private Matching Dollars (Leveraged by Awards) (\$ millions)	\$43.9	\$44.5	\$45.9
Total Spending by Council on Arts (COA)/Historical Commission (HIST)/Cultural Trust (NJCT) Grantees (\$ millions)	\$331.5	\$335.9	\$397.8
Total Direct Jobs Created by COA/HIST/NJCT Grantees	23,771	23,770	24,652
Total Number of Attendees at COA/HIST Grantee Events	6,436,476	6,775,000	6,950,000
Total Number of Web Patrons at COA/HIST Grantee Programs	23,000,000	20,000,000	20,000,000
<b>State Museum</b>			
Number of Visitors to Museum & Planetarium	108,261	130,000	165,000
Number of Educational Programs Conducted	830	850	950
<b>State Archives</b>			
Number of New Database Records Created	457,204	180,000	180,000
Number of Research and Reference Requests Answered	70,489	75,000	75,000
<b>Core Mission 3: Civic Engagement Responsibilities</b>			
<b>Elections</b>			
Number of Voter Registrations Received	829,081	900,000	90,000
Number of Voter Education Training and Outreach Sessions	55	100	100
Number of Accessible Polling Places	3,127	3,127	3,127
Number of Visits to Division of Elections Website	1,947,221	2,000,000	2,000,000
Number of Page Views to Division of Elections Website	2,960,872	3,000,000	3,000,000
Number of Voter Registration Forms Downloaded from Website	12,158	15,000	15,000
Number of Voter Registration Lookups on Website	758,363	800,000	800,000
Number of Polling Place Locator Lookups on Website	682,511	700,000	700,000
<b>Division of Programs</b>			
Number of Grant Applications Received	247	202	199
Number of Grants Awarded	184	172	168
Number of Technical Assistance and Outreach Sessions	289	140	320
Number of National Service/Volunteer Participants	680	712	712
Number of At-Risk Youth that receive services	21,019	19,150	19,650
Number of Seniors that receive services	6,317	5,877	4,736
Number of Individuals that have participated in English as Second Language (ESL) courses	1,895	2,043	2,048