

New Jersey Economic Development Authority							
Performance Indicators - May 2011		Frequency	Desired Trend	Previous Month (CYTD)	Current Month (CYTD)	% Change	Last 12 Month Average
Advancing Job Creation and Retention Incentives to Grow Businesses in NJ₁							
Amount of Assistance Provided	m	Increase	\$18,308,665	\$18,473,665	0.9		
Public/Private Investment Leveraged	m	Increase	\$153,736,891	\$153,736,891	0.0		
Providing Financing to Businesses, Not-for-Profit Organizations and Municipalities₂							
Amount of Assistance Provided	m	Increase	\$157,726,579	\$159,816,704	1.3		
Public/Private Investment Leveraged	m	Increase	\$306,436,721	\$314,189,184	2.5		
Supporting Redevelopment Projects that Revitalize Communities							
Redevelopment Projects Receiving Financing Assistance for Environmental Cleanups ₃	m	Increase	13	20	53.8		
Brownfield & Contaminated Site Remediation Agreements Executed	m	Increase	1	1	0.0		
Providing Entrepreneurial Development through Training and Mentoring							
UCEDC - Clients Counseled through Workshops and Loan Inquiries	m	Increase	653	1,021	56.4		
UCEDC - Individual Counseling Hours	m	Increase	567	686	21		
UCEDC - Combined Business Training and Informational Workshops	m	Increase	25	34	36.0		
Small Business Development Centers (SBDC) - Clients Counseled	m	Increase	1,949	2,443	25.3		
Small Business Development Centers (SBDC) - Small Business Owners/Entrepreneurs Trained	m	Increase	4,669	5,457	16.9		

₁Includes activity exclusive to the Business Employment Incentive Program (BEIP) and the Business Retention and Relocation Assistance Grant (BRRAG) Program. Additional measures reported previously are now reported by the Department of State on its performance report.

₂Includes activity exclusive to financing programs. Additional measures reported previously are now reported by the Department of State on its performance report.

₃Includes activity exclusive to the Hazardous Discharge Site Remediation Fund (residential and commercial).