

New Jersey Economic Development Authority Key Performance Indicators - Q4 2019	Frequency	Target (for (12/31/18)	Previous Quarter (CYTD)	Current Quarter (CYTD)
Advancing Job Creation and Retention Incentives to Grow Businesses in NJ				
Percentage of Grow New Jersey projects approved through the New Jersey Economic Opportunity Act of 2013 located in Garden State Growth Zones and distressed municipalities	q	50%	63.6%	63.6%
Percentage of Grow New Jersey projects approved through the New Jersey Economic Opportunity Act of 2013 receiving increases for "Transit Oriented development"	q	50%	45.0%	45.0%
Number of applications approved under the Grow New Jersey program through the New Jersey Economic Opportunity Act of 2013	q	63	11	11
Providing Assistance to Businesses, Not-for-Profit Organizations and Municipalities				
Amount of assistance provided through financial support to small businesses, including Sandy recovery activities to small businesses and communities (in millions)	q	\$360m	\$61.24m	\$116.8m
Number of companies trained or mentored through partners	q	2,100	839 (Q1-Q2 2019)	1,369
Percent of approved loans located within Garden State Growth Zones or distressed municipalities (as defined within the New Jersey Economic Opportunity Act of 2013)	q	60%	60.8%	59.2%
Supporting Redevelopment Projects that Revitalize Communities				
Percentage of Fort Monmouth's total land area that is sold, under contract, or in active negotiations.	q	65%	74.2%	77.3%
Percent of Economic Redevelopment and Growth (ERG) projects approved through the New Jersey Economic Opporutnity Act of 2013, located in Garden State Growth Zones or distressed municipalities.	q	90%	100.0%	100.0%