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NEWS RELEASE

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NJDOT launches enhanced 511NJ.org travel information website before busy July 4th holiday weekend

New web site optimized for mobile devices and Windows and Mac operating systems



(Trenton) - New Jersey Department of Transportation (NJDOT) officials today announced the launch of an updated and enhanced version of <u>www.511NJ.org</u>, the State's traveler information website in time for the busy July 4th holiday weekend.

Diane Gutierrez-Scaccetti

Today's re-launch marks the first time the website has seen any significant

enhancements since the original 511 website was launched in 2010. Since then, it has provided traffic and travel information for more than 10 million travelers.

"The 511NJ.org website provides valuable real-time travel information about crashes, congestion, construction, special events, and provides travel times," Commissioner Diane Gutierrez-Scaccetti said. "The enhanced 511NJ.org website will allow visitors to see NJDOT traffic monitoring cameras on Windows and Mac operating systems, and is optimized to be viewed on both Apple and Android mobile devices."

One of the most significant upgrades is to traffic cameras. Previously, website visitors who used Apple-based devices, including iPhones, iPads, couldn't see the traffic cameras because of the limitations of technology. Using current industry standard development tools, the traffic cameras can now be seen on Apple-based platforms, as well as android phones and tablets.

Simply launch <u>www.511NJ.org</u> from a handheld device or tablet, using a mobile browser, and the system will recognize that you are using a mobile device; it will then automatically customize and maximize the information in to a mobile-friendly layout for you. "The way the public accesses traffic and travel information has changed, and we are happy to be able to seamlessly deliver this valuable information to the public, regardless of the type of device being used," Commissioner Gutierrez-Scaccetti said. "The Department always encourages motorists to check the 511NJ.org website for the most up-to-date travel information before leaving your home or office, particularly during busy holiday travel times."

In addition to real-time traffic information, the website provides information about larger projects in the region, provides access to Twitter and Json feeds, as well as realtime parking information for Newark Liberty, LaGuardia and John F. Kennedy International Airports.

511NJ also partners with State and local law enforcement and the Division of Highway Traffic Safety to crosspromote statewide safety initiatives that occur during the year, and with NJ TRANSIT, to promote public transit initiatives.

511NJ.org visitors who have subscribed to get My 511NJ Personalized Alerts will have their profiles, trips and information transitioned to the new website. Subscribers can simply go to the "LOGIN" link in the upper right-hand corner to access their accounts.

If you are interested in getting My 511NJ Personalized Alerts, using your computer or phone, go to the "LOGIN" button and register.

Motorists are encouraged to check NJDOT's traffic information website <u>www.511NJ.org</u> for real-time travel information and for NJDOT news follow us on Twitter @ <u>NJDOT_info</u> or on the <u>NJDOT Facebook page</u>.



