



NJ Scenic Byways Program

Enhancing Your Byway



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Involve All Partners in Identifying Enhancement Opportunities

LEGEND: Proposed Byway Enhancements

- Bayshore Heritage Byway
 - Proposed route amendment
 - Proposed segment to be re-routed
 - Municipal boundaries
 - County/municipal lands
 - NJ DEP lands
 - Federal open space
 - Coast Guard Station
 - PSEG Estuary Enhancement Sites
 - Pinelands
 - NPS Coastal Heritage Trail Corridor
- Enhancements**
- Corridor-wide
 - Site-specific
 - Community/Character Area-based

Note:
Public open space includes county/municipal lands, NJ DEP lands and federal lands (National Park Service and Fish & Wildlife Service properties).

GIS data sources: NJ Department of Environmental Protection, NJ Department of Agriculture, NJ Department of Transportation, SJBC/Rutgers University

0 0.75 1.5 3 4.5 6 Miles



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Enhancement Opportunities: A Scaled Approach



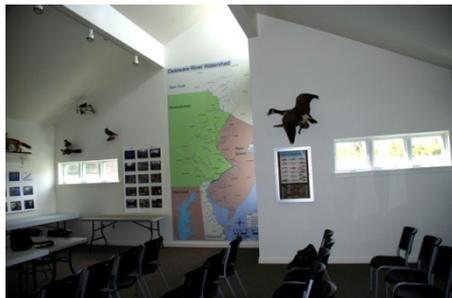
Corridor Wide:

- Unified and consistent physical presence along the byway



Community-Based

- Welcoming appearance that encourages visitors to stop and stay longer



Site Specific

- Enhancements to existing destinations or the creation of new ones

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Corridor-Wide : Create an Outdoor Museum



Photograph courtesy of LHC by Todd Wilkins

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Corridor-Wide : Involve the Community and Young People



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Community-Based: Get Visitors Out of Their Car



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Community-Based: Create a More Welcoming Appearance



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Community-Based: Byways are for People Too



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Site Specific: Create a Place to Tell Your Story





How to Contact Us

Enhancing Your Byway

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