



Who's Who in New Jersey for Safe Routes to School

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Table of Contents

Introduction	4
SRTS Specific Resources	5
US Federal Highway Administration	5
National Center for Safe Routes to School.....	5
Safe Routes to School National Partnership	5
Safe Routes to School National Course	5
New Jersey Department of Transportation.....	6
NJDOT Local Aid and Economic Development.....	6
Bicycle/Pedestrian Resources	7
Bike Education Program, League of American Bicyclists.....	7-8
Bike New York's Bicycle Education Program	8
WalkSafe Pedestrian Education Curriculum.....	8
FreeCycle Action Sports Team.....	8-9
The New Jersey Bike & Walk Coalition.....	9
Operation Lifesaver.....	9
Transportation Planning Resources	9
CAIT Transportation Safety Resource Center	9-10
New Jersey Division of Highway Traffic and Safety	10
Alan M. Voorhees Transportation Center (VTC).....	10
Transportation Management Associations (TMAs).....	10-11
Metropolitan Planning Organizations (MPOs)	11
The North Jersey Transportation Planning Authority.....	11-12
South Jersey Transportation Planning Organization	12
Delaware Valley Regional Planning Commission	12
Health & Safety Resources	12
Safety and Traffic Education Program (S.T.E.P.) see CAIT.....	9
Safe Kids.....	12-13
The Brain Injury Association of New Jersey	13-14
Stop the Soot	14
Idle Free NJ Campaign	14
School Wellness Policies	14-15
Mayors Wellness Campaign	15
Get Moving-Get healthy	15-16
America On The Move	16
Alliance For A Healthier Generation	16
New Jersey Partnership for Healthy Kids	17
Shaping NJ.....	17
Sustainable Jersey.....	17
Enforcement Resources	17



NJ Municipal Excess Liability Joint Insurance Fund (MEL)	17-18
National Center for SRTS	18
AAA: Mid-Atlantic	18
NPLAN	18
Let's Move!	18
Personal Security Resources	19
National Center for Missing and Exploited Children	19
National Crime Prevention Council	19
Safe Schools/Healthy School Initiative	18
I'm Safe! Child Safety Solutions, Inc	18
Child Lures Prevention	19
National School Safety Center	19
Kid Power	20
Yello Dyno	20



Introduction

Safe Routes to School (SRTS) is a federal, state and local effort to enable and encourage children, including those with disabilities, to walk and bicycle to school - and to make walking and bicycling to school safe and appealing.

In New Jersey, as in other parts of this country, travel to school by walking and bicycling has declined dramatically over the past several decades. The adverse impacts of this trend on air quality, traffic congestion and childhood health are alarming.

The goal of New Jersey's Safe Routes to School Program is to assist New Jersey communities in developing and implementing projects and programs that encourage walking and bicycling to school while enhancing the safety of these trips.

Who's Who in New Jersey for Safe Routes to School is a guide to national, statewide and regional resources available for creating a local Safe Routes to School Program.

Note: The resources and contacts referenced in this document are subject to change. If information in this document is no longer valid, please notify the New Jersey Safe Routes to School Resource Center at <http://policy.rutgers.edu/vtc/srts/>



SRTS Specific Resources

US Federal Highway Administration (FHWA)

<http://safety.fhwa.dot.gov/saferoutes>

The Safe Routes to Schools Program (SRTS) is a federal program of FHWA. SRTS is funded at \$612 million over five federal fiscal years – FY 2005- FY2009 – administered by state departments of transportation. The federal program provides funds to the states to substantially improve the ability of primary and middle school students to walk and bicycle to school safely. Funding is available for a wide variety of programs and projects, from building safer street crossings to establishing programs that encourage walking and bicycling to school.

Contact:

Caroline S. Trueman, Safety Engineer - caroline.trueman@fhwa.dot.gov 609-637-4234

National Center for Safe Routes to School

<http://www.saferoutesinfo.org>

The National Center for Safe Routes to School aims to assist communities in developing successful Safe Routes programs and strategies. The Center offers a centralized resource of information on how to start and sustain a Safe Routes to School program, case studies of successful programs as well as many other resources for training and technical assistance.

Contact:

Lauren Marchetti, Director - lauren_marchetti@unc.edu, 919-962-7412

Safe Routes to School National Partnership

<http://www.saferoutespartnership.org/>

The Safe Routes to School National Partnership is a vast network of over 300 non-profit organizations, government agencies and professional groups that work together to promote and improve Safe Routes to Schools programs across the nation. Affiliates of the SRTS National Partnership advocate securing funds and provide educational materials to interested agencies. Their web site provides information about SRTS and how to get involved at a local, state and national level. For more information about joining the partnership visit the web site or contact the partnership staff.

Contact:

Deb Hubsmith, Director - deb@saferoutespartnership.org, 415-454-7430

Safe Routes to School National Course

http://www.saferoutesinfo.org/training/national_course/index.cfm

Safe Routes to School Courses are available through nationally certified instructors. The course is designed for audiences that can include transportation engineers, planners, law enforcement officers, school administrators, parents, local advocates, community leaders and state decision makers. The core content of the course is blended with opportunities for discussion, observation and identification of local problems and solutions. Length of the training course can vary from a half-day to a two-day workshop.



The course can be used for:

- Orientation to a State SRTS program and the funding process
- Identifying and solving problems around a particular school
- Training state or local traffic engineers about SRTS programs
- Training local SRTS Coordinators

NJ SRTS Certified Course Instructor:

Michael Dannemiller, Senior Planner at the RBA Group, an engineering consulting firm in Morristown, NJ, is a certified instructor for the Safe Routes to School National Course. For information about course topics and pricing contact him at - mdannemiller@rbagroup.com, 973 898-0300

New Jersey Department of Transportation

<http://www.state.nj.us/transportation/community/srts/>

The mission of NJDOT is to provide reliable, environmentally and socially responsible transportation and motor vehicle networks and services to support and improve the safety and mobility of people and goods within the State. New Jersey will receive approximately \$15 million for SRTS program in fiscal years 2005 - 2009. NJDOT is applying the new funding to advance SRTS activities throughout the state including education and training programs, promotion and support documentation, and competitive grant programs.

Contact:

Elise Bremer-Nei, New Jersey Safe Routes to School Coordinator - elise.bremer-nei@dot.state.nj.us, 609-530-2765

NJDOT Local Aid and Economic Development

<http://www.state.nj.us/transportation/business/localaid/>

NJDOT is committed to advancing projects that enhance safety, renew the aging infrastructure and support new transportation opportunities. The Division of Local Aid and Economic Development works with county and municipal government officials to improve the efficiency and effectiveness of the state's transportation system. The County Aid, Municipal Aid and Discretionary Aid programs serve as alternate sources of funding for SRTS projects. The district offices administer Local Aid programs and benefit from local partnerships with government officials and engineers.

Contacts:

Main Office: *Statewide* - 609-530-3640

District 1, Mount Arlington: *Morris, Passaic, Sussex & Warren Counties* - 973-770-5070

District 2, Newark: *Bergen, Essex, Hudson & Union Counties* - 973-877-1500

District 3, Freehold: *Hunterdon, Middlesex, Monmouth, Ocean & Somerset Counties*
- 732-625-4290

District 4, Cherry Hill: *Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer & Salem Counties* - 856-486-6618



Bicycle/Pedestrian Resources

Bike Education Program, League of American Bicyclists

<http://www.bikeleague.org/programs/education/index.php>

The Bike Education program offers classes on bike safety for children and adults. Classes are available nationwide and are taught by certified League Cycling Instructors (LCI). Courses offerings include:

- Road riding and mechanical skills
- Bicycle commuting tips
- Education for motorists on sharing the road with cyclists
- How parents can teach children to ride safely
- Safe walking and cycling to school for children

For more information about course topics and pricing, contact individual instructors.

New Jersey Certified League Cycling Instructors:

JohnWaltz, *Belle Mead* - jwaltz@aol.com

William Maysen, *Bergenfield* - wgmjr2001@yahoo.com, 201-387-7766

Paul Pierro, *Brick* - frog069@msn.com, 732-458-4611

William Olsen, *Califon* - wmolsen@hotmail.com, 908-268-9690

Bill Feeney, *Cedar Knolls* - bfeeney@transoptions.org

Donald Watt, *Cedar Knolls* - [dwatt@transoptions.org](mailto:d watt@transoptions.org)

Donald Elsas, *Cherry Hill* - donelsas@yahoo.com

George McGuire, *Chester* - OGARMUNG@aol.com, 908-887-0402

Frances Horn, *Cinnaminson* - franhorn@aol.com, 856-786-0048

Anthony Marchionne, *Collingswood* - tonymarch@iwon.com, 609-828-0268

Steven C. Burch, *Collingswood* - draytonburch@comcast.net,

Stephen Drayton, *Collingswood* - draytonburch@comcast.net,

John Degood, *Columbus* - john@degood.org, 609-324-4448

Patrick Sirr, *East Brunswick* - boe0485@gmail.com, 732-257-6706

Thomas Arey, *Edgewater Park* - TJAREY@tjarey.com, 609-280-0006

John Boyle, *Edgewater Park* - john@bicyclecoalition.org,

Jan Seigel, *Franklin Lakes* - jks@seigelassociates.com, 201-891-8231

Gary Peatick, *Hillsborough* - GPeatick@yahoo.com, 908-456-1925

Linda Rapacki, *Hillsborough* - lrpacki@comcast.net,

Gustav Von Roth, *Jersey City* - LAB@vonroth.com

Chris Scherer, *Lambertville* - ChrisScherer@GLOBAL.T.-BIRD.edu, 609-397-8589

Carolyn K. Hohne, *Lumberton* - chohne@hohneconsulting.com, 609-265-7700

Kirk Sohr, *Maplewood* - kwsohr@gmail.com

Dickson Lane, *Montclair* - dickson@xpresslane.biz

Cynthia Steiner, *Montclair* - steincy@gmail.com

Laura Torchio, *Montclair* - torchiolaura@gmail.com

Paul Mickiewicz, *Montclair* - paulm@montclairymca.org

Paul Begley, *Mount Laurel* - PBegley@gmail.com, 856-222-9070

Frank Plunkett, *Mount Laurel* - FPlunk@comcast.net, 856-866-7638

Leigh Ann Von Hagen, *Netcong* - lavh@rci.rutgers.edu, 732-932-6812 x.613

Karen Jenkins, *New Brunswick* - kjenkins99@aol.com

Andrew Besold, *North Brunswick* - ajbesold@yahoo.com

Robert Prol, *Oradell* - robert.proll@gmail.com

Jennisse Schule, *Paramus* - echeloncoaching@yahoo.com,

Jim Nicholson, *Ramsey* - jimnich64@verizon.net, 201-934-6541



Jennifer Laurita, *Ridgewood* - jenlaurita@gmail.com,
Steven Gilbert, *Riverton* - TREK2300@comcast.net, 856-829-4246
John Madera, *Roebbling* - jmaderapa@yahoo.com
Bob Herzog, *Stewartville* - fishhead@ptd.net, 908-619-4521
Nate Davis, *Voorhees* - davisnr@aol.com, 856-566-0146
Glenn Page, *Voorhees* - gpageconnect@gmail.com
George Wood, *Voorhees* - wood_solutions@yahoo.com
Michael Dannemiller, *West Orange* - mdannemiller@rbagroup.com,
Kevin Hoogerhyde, *Wycoff* - hoogfam@verizon.net,

Bike New York's Bicycle Education Program

<http://www.bikennyork.org/>

Bike New York's Bicycle Education Program empowers cyclists to take control over the safety of their cycling trips. Its free classes for adults and children teach skills including choosing a route, riding confidently and safely in traffic, selecting gear and equipment, and making basic repairs and adjustments. Customized programs are available for youth groups, community organizations, educators, and workplaces.

Bike New York is available to assist groups in New Jersey (particularly in the northern counties) with their Safe Routes to School programming by offering free safety training and classes with a Safe Routes focus.

Contact:

Rich Conroy, Program Manager - richc@bikennyork.org , 212-932-2453, ext. 159

WalkSafe Pedestrian Education Curriculum, Newark

The New Jersey Trauma Center at UMDNJ University Hospital in Newark along with the Pedestrian Injury Prevention Partnership is addressing the high incidence of pedestrian injuries and fatalities by teaching schoolchildren how to be safe while walking. WalkSafe is a school-based pedestrian injury prevention program designed to reduce the number of children hit by motor vehicles. Modeled on the University of Miami's WalkSafe program, the Newark program has three goals: to implement educational intervention, to make appropriate engineering modifications, and to recommend ways to improve enforcement of existing safety regulations.

On the first day of the program, classroom teachers introduce street safety to their students. The following day, children attend an assembly where each child demonstrates skills learned in the classroom. Children are tested on their knowledge on the third day. The WalkSafe program coordinator returns three months later, testing the children for their understanding and retention.

For information about how to include WalkSafe curriculum in your school or program, contact: Bob Lavery, NJ Trauma Center at UMDNJ, lavery@umdnj.edu, 973-972-0485 or visit the Miami program's website at www.walksafe.us

FreeCycle Action Sports Team

<http://www.freecycle.us/index.html>

(610) 524-8899

The FreeCycle Action Sports Team aims at teaching school-aged children about safety in action sports such as biking, rollerblading, and skateboarding. The group of action sport professionals tours the east coast, and performs stimulating shows packed with tricks to teach their message of



health, educational importance, and action sports safety. FreeCycle teams stress the use of helmets and padding, and demonstrate its importance in their indoor and outdoor shows. Many elementary schools host assemblies for the FreeCycle Action Sports Team to perform shows. The cost for an assembly ranges from \$699-\$1250, however, FreeCycle is willing to work with any type of budget. They are also very active in promoting drug awareness and bicycle safety month in May. To schedule an assembly, call the number listed above Monday through Friday between 9am and 5pm.

The New Jersey Bike & Walk Coalition

<http://www.newjerseybikewalk.org/>

The New Jersey Bike & Walk Coalition is a membership-based organization, staffed by volunteers. The Coalition's Mission is to encourage and promote cycling, provide a collective voice for cyclists, and improve access for cyclists on New Jersey's roads, highways, and trails. Goals and objectives include advocacy, focusing attention on cycling related issues, sponsoring public events, working with other advocacy groups, and promoting cycling as a healthy, enjoyable, efficient, and environmentally sustainable means of transportation and recreation.

Operation Lifesaver

<http://oli.org/>

Operation Lifesaver promotes highway-rail grade crossing safety to keep people safe around the tracks and railway crossings within our communities. Their network of certified volunteer speakers and trained instructors offer free rail safety education programs in fifty states. They speak to school groups, driver education classes, community audiences, professional drivers, law enforcement officers, and emergency responders. Programs are co-sponsored by federal, state and local government agencies, highway safety organizations and America's railroads.

Contact:

National Office: general@oli.org

New Jersey Coordinator: Todd Hirt, 609-530-4944 - todd.hirt@dot.state.nj.us

Transportation Planning Resources

Center for Advanced Infrastructure and Transportation (CAIT) Transportation Safety Resource Center and the STEP program

<http://tsrc.rutgers.edu>

The goal of TSRC is to become a one-stop resource center with a major focus on the traffic safety concerns of local governments. The center provides technical support and training to local agencies to help them reduce crashes and fatalities on New Jersey roadways. TSRC has two main units: Traffic and Safety Engineering and Application Development/IT.

Safety and Traffic Education Program (S.T.E.P.)

S.T.E.P. is a traffic safety education program for young pedestrians and cyclists. It is funded and administered through a cooperative effort between the New Jersey Department of Transportation and Rutgers University, and is available to schools at no cost. Various activities, including a simulated crosswalk exercise, games, and kid-friendly characters, are intended to teach students safe travel techniques along streets and at intersections. Printed materials for later use in the classroom are provided to each teacher to reinforce and promote travel safety.

**Contacts:**

Janet Hansen, Program Coordinator, jchansen@rutgers.edu
732-445-0579 ext. 146

New Jersey Division of Highway Traffic and Safety

<http://www.state.nj.us/lps/hts>

Located within the NJ Department of Law and Public Safety, the New Jersey Division of Highway Traffic Safety develops state highway safety plans and coordinates the funding for state and local projects to reduce the incidence of traffic crashes and their resulting deaths and injuries. To achieve its mission of reducing fatalities, injuries and property damage resulting from traffic crashes, the Division undertakes traffic safety programs relating to Education, Enforcement, and Engineering.

Contacts:

Bob Gaydosh, Northern Region, 609-633-9022
Al Tindall, Central Region, 609-633-9028
Ed O'Connor, Southern Region, 609-633-9048

Alan M. Voorhees Transportation Center (VTC)

<http://policy.rutgers.edu/vtc/>
<http://policy.rutgers.edu/vtc/srts/>
<http://www.njbikeped.org/>

A national leader in the research and development of innovative transportation policy, this center is one of 13 research centers that make up the Edward J. Bloustein School of Planning and Public Policy at Rutgers University. VTC has developed specialized expertise in bicycle and pedestrian transportation, state transportation finance, transit-oriented development, intercity and commuter rail, truck and rail freight movement, community outreach and safety issues involving the elderly.

Within VTC is the Safe Routes to School Resource Center which was established by NJDOT to assist public officials, transportation and health professionals, and the public in creating a safer and more accessible walking and bicycling environment through primary research, education and dissemination of information about best practices in policy and design. The NJSRTS Resource Center is helping to coordinate and implement many different aspects of the SRTS program by providing education, training, and clarification of technical issues to participating parties. They will also research and report on best practices for program implementation and make publicly available a substantial cache of SRTS resources.

To join the NJ Safe Routes to School listserv or to sign up to receive the Safe Routes Scoop blog, visit <http://policy.rutgers.edu/vtc/srts/>

Contacts:

Leigh Ann Von Hagen- lavh@ejb.rutgers.edu, 732-932-6812, ext. 613
Sean Meehan - smeehan@ejb.rutgers.edu, 732-932-6812, ext. 877
Maeve Johnston - maeve.johnston@ejb.rutgers.edu, 732-932-6812, ext. 619

Transportation Management Associations (TMAs)

Transportation Management Associations are non-profit, public/private partnerships that have been established to form partnerships with businesses and local government to provide commuter information and services. TMAs give those in business and local government a voice in local/



regional/statewide transportation decision-making and also offer public-private forums on transportation planning, financing and implementation of alternatives to commuting alone. Several TMAs in New Jersey offer presentations on bicycle and pedestrian safety and the environmental effects of traffic congestion and air pollution. TMAs also offer lesson plans, teaching aids and speakers. There are eight TMAs in New Jersey, listed below.

- **Cross County Connection:** *Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, and Salem Counties* -
<http://www.driveless.com/>, 856-596-8228
SRTS Coordinator: David Calderetti Calderetti@driveless.com
- **Greater Mercer TMA:** *Mercer and Ocean Counties* -
www.gmtma.org, 609-452-1491
SRTS Coordinator: Rebecca Hersh rhersh@gmtma.org
- **Hudson TMA:** *Hudson County* -
www.hudsontma.org, 201-792-2825
SRTS Coordinator: Jay DiDomenico jayd@hudsontma.org
- **HART Commuter Information Services:** *Hunterdon County* -
www.hart-tma.com, 908-788-5553
SRTS Coordinator: John Stevenson john@harttma.com
- **Keep Middlesex Moving, Inc.:** *Middlesex County* -
www.kmm.org, 732-745-4465
SRTS Coordinator: Peter Bilton pbilton@kmm.org
- **Meadowlink Commuter Services:** *Bergen County, western portions of Hudson County and eastern portions of Essex, Passaic and Union Counties* -
www.meadowlink.org, 201-939-4242
SRTS Coordinator: Nora Shepard nshepard@ezride.org
- **Ridewise:** *Somerset County* -
www.ridewise.org, 908-704-1011
SRTS Coordinator: James Crane james@ridewise.org
- **TransOptions:** *Morris, Sussex, and Warren Counties and western portions of Passaic and Essex Counties*
www.transoptions.org, 973-267-7600
SRTS Coordinator: Joseph Weiss jweiss@transoptions.org

Metropolitan Planning Organizations (MPOs)

The 1962 Federal-Aid Highway Act required that transportation projects in urbanized areas be based on a continuing, comprehensive, urban transportation planning process undertaken cooperatively by the states and local governments. Urban areas were required to designate MPOs or other organizational entities that would be capable of carrying out the required planning process. Today MPOs are responsible for maintaining the continuing, cooperative, and comprehensive transportation planning process and provide a forum for cooperative decision-making among state and local officials, public and private transit operators and the general public. New Jersey is completely covered by the following three MPOs:

- **The North Jersey Transportation Planning Authority:**
www.njtpa.org



Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union, and Warren Counties and Jersey City and Newark. As part of its mission, the NJTPA seeks to link transportation planning with safety and security, economic growth, environmental protection, growth management and quality of life goals for the region. NJTPA partners with citizens, counties, cities, state, and federal entities to develop and promote the transportation plan.

Contacts:

Elizabeth Thompson, Senior Planner Corridor Studies - ethompson@njtpa.org,
973-639-8441

David Schmetterer, Senior Planner Regional Planning– dschmetterer@njtpa.org,
973-639-8450

Lois Goldman, Corridor Studies and Project Planning - lgoldman@njtpa.org, 973-639-8413

- **South Jersey Transportation Planning Organization:**
www.sjtpo.org

Atlantic, Cape May, Cumberland and Salem Counties. SJTPO coordinates the planning activities of participating agencies and provides a forum for cooperative decision-making among state and local officials, transit operators, and the general public. In addition, SJTPO adopts long-range plans to guide transportation investment decisions, and maintains the eligibility of its member agencies to receive federal transportation funding.

Contact:

Teresa Thomas, South Jersey Traffic Safety Alliance - teresa@sjtsa.org, 856-794-1941

- **Delaware Valley Regional Planning Commission:**
www.dvrpc.org

Burlington, Camden, Gloucester, and Mercer Counties. DVRPC works to foster regional cooperation in a nine-county, two-state area. Representatives from city, county and state agencies work together to address key issues including transportation, land use, environmental protection, information sharing and economic development.

Contacts:

Joseph Hacker, Ph.D., Office of Transit, Bicycles and Pedestrian Planning -
jhacker@dvrpc.org, 215-238-2935

Health & Safety Resources

Safe Kids

<http://www.usa.safekids.org>

<http://www.preventionworks-nj.org/>

Safe Kids Worldwide is a global network of organizations whose mission is to prevent accidental childhood injury, a leading killer of children 14 and under. More than 450 coalitions in 16 countries bring together health and safety experts, educators, corporations, foundations, governments and volunteers to educate and protect families. Safe Kids has partnered with FedEx to create “Safe Kids Walk This Way” to help prevent pedestrian related injury to children through hosting Walk to School events and by providing grants to communities toward making safety improvements at high-risk intersections. Safe Kids also offers “Safe Kids Ready to Roll” which provides how-to kits on organizing community-based wheel safety programs, such as bike rodeo.

New Jersey has four regional coalitions and 12 local coalitions working to reduce fatalities, injuries and property damage due to unintentional injuries on the road, at home and at play. Safe Kids can



be a partner in your local program. They are eligible to work with individual municipalities and school districts or through County Superintendents, engineers or planners. Safe Kids can supplement a local program by providing well developed programming, focusing on youth bicycle and pedestrian safety.

Local Coalitions (Full-time Safe Kids Staff):

Carol Ann Giardelli, Director New Jersey Safe Kids, *Statewide* - cgiardel@corus.inj.com, 732-524-3864

Diana Starace, Robert Wood Johnson University Hospital, *Middlesex* - diana.starace@rwjuh.edu, 732-418-8026

Karen Jean Feury, Morristown Memorial Hospital, *Morris/Sussex/Warren* - karenjean.feury@ahsys.org, 973-971-4327

Maureen Donnelly, Cooper University Hospital, *Camden/Gloucester/Burlington* - safekids@cooperhealth.edu, 856-342-2082

Local Chapters (Part-time Staff):

Barbi Harris, AtlantiCare Regional Medical Center, *Atlantic/Cape May* - barbi.harris@atlanticare.org, 609-441-8097

Meliam Gonzales, Hackensack University Medical Center, *Bergen* - meliamgonzales@humed.com, 201-996-2672

Iesha Suber, The New Jersey Trauma Center, UMDNJ, *Essex* - suberim@umdnj.edu 973-972-5354

Marissa Fisher, Jersey City Medical Center, *Hudson* - mfisher@libertyhcs.org 201-915-2906

Robert Church, Hunterdon Medical Center, *Hunterdon* - church.robert@hunterdonhealthcare.org, 908-237-7016

Jane Millner, St. Lawrence Rehabilitation Center, *Mercer* - jmillner@slrc.org, 609-896-9500 x2215

Kay Guadagno, Monmouth Medical Center, *Monmouth* - kquadagno@sbhcs.com, 732-923-6991

Michele Lardieri and Rosanne Sefick, Center for Kids and Family, *Ocean* - mlardieri@sbhcs.com or rsefick@sbhcs.com, 732-505-KIDS

Rebecca Purchase, The United Way of Salem County, *Salem* - rpurchase.uwsalem@verizon.net, 856-935-2538

Sue Driscoll, Children's Specialized Hospital, *Union* - sdriscoll@childrens-specialized.org, 908-301-5478

The Brain Injury Association of New Jersey

<http://www.bianj.org>

The Brain Injury Association of New Jersey is a statewide membership organization dedicated to providing education, outreach, prevention, advocacy and support services to all persons affected by brain injury and to the general public. The group offers several program opportunities to educate youth and adults about bicycle and pedestrians safety.

The Kids on the Block Puppet Program offers a performance called "Safety on the Go", which is designed to familiarize children with pedestrian safety, school bus safety, automobile safety, and the safety rules for riding recreational wheels. Currently this program is available in Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer and Salem Counties. This free performance takes place at schools, libraries, community centers and public functions throughout the counties listed above. Other brain injury programs are also available for Northern New Jersey.

Who's Who in New Jersey for Safe Routes to School



The Brainy Bunch program, is an online resource offering facts on helmet safety, helmet education curriculum, and helmet buying/fit guides.

(<http://www.bianj.org/brainy/brainybunch.htm>)

Contacts:

Sue Quick, Kids on the Block Puppet Program Coordinator (Southern NJ) - squick@bianj.org, 856-596-2538 or 732-738-1002

Wendy Berk, Prevention Outreach and Mentor Coordinator - wberk@bianj.org, 732-972-3451

Stop the Soot

www.stophesoot.org

Stop the Soot is a campaign of the New Jersey Department of Environmental Protection to reduce the amount of fine particle air pollution by eliminating vehicle idling in New Jersey. Part of its mission involves asking school bus drivers to voluntarily take a no-idling pledge. Stop the Soot also encourages diesel trucks and buses to use exhaust-system technology to limit the release of toxins harmful to the respiratory health of the public. To learn more or become part of the Stop the Soot list serve, visit the web site listed above.

Idle Free New Jersey Campaign New Jersey Environmental Federation

<http://www.cleanwateraction.org/njef/campaigns-noidling.html>

The New Jersey Environmental Federation has created the "Idle Free New Jersey" campaign to urge schools, municipalities, shopping centers and businesses to create no idling zones to reduce air pollution. These efforts are to help reduce the onset of respiratory ailments such as asthma, especially in children. The web site provides a comprehensive guide to facts about idling, health impacts and no-idling pledges.

Phone: (732) 280-8988

Fax: (732) 280-0371

Email: njcwa@cleanwater.org

School Wellness Policies

School Wellness Policies specify that all school districts with federally funded school meal programs must create and implement wellness policies that target nutrition and physical activity. In addition to the federal requirements, New Jersey requires school districts to adopt a local nutrition policy that conforms to USDA nutrition standards and is consistent with the New Jersey Department of Agriculture's Model School Nutrition Policy.

Although nutrition is the main focus of the Department of Agriculture's policy, opportunities for daily physical activity are also important. Schools should incorporate both nutrition and physical activity standards set forth in the Model Policy. Safe Routes to School programs can be used to address daily physical activity needs.

The Healthy School Facility Environments web site contains important information about preventing, identifying and controlling health and safety hazards in school buildings.



NJ Department of Agriculture: Model School Nutrition Policy

<http://www.state.nj.us/agriculture/modelnutritionpolicy.htm>

The Board, or recognized school authority, recognizes that child and adolescent obesity has reached epidemic levels in the United States and that poor diet combined with the lack of physical activity negatively impacts on students' health, and their ability and motivation to learn.

NJ Department of Health and Senior Services: Healthy Schools

<http://www.state.nj.us/health/healthyschools/>

The Healthy School Facility Environments web site contains important information about preventing, identifying and controlling health and safety hazards in school buildings.

National Alliance for Nutrition and Activity - Model School Wellness Policies

<http://www.schoolwellnesspolicies.org>

The National Alliance for Nutrition and Activity provides Model School Wellness Policies as a policy template that includes a Safe Route to School section for districts looking to develop their schools wellness policies.

Mayors Wellness Campaign

<http://www.mayorswellnesscampaign.org/>

The Mayors Wellness Campaign is part of a New Jersey initiative to promote healthier living to reduce problems associated with obesity. By providing mayors and leaders with the necessary tools, the Mayors Wellness Campaign aims to improve health and reduce health care costs associated with obesity in New Jersey. Guides to community assessments as well as additional resources are available on the website.

Contact:

Mayors Wellness Campaign info@MayorsWellnessCampaign.org

Get Moving—Get Healthy

<http://www.getmovinggethealthynj.rutgers.edu/>

The mission of Get Moving-Get healthy New Jersey is to improve the health of individuals, families, and communities. Get Moving-Get healthy New Jersey encourages a healthy lifestyle, especially healthy eating and physical activity, through educational programs, a website, publications, and targeted marketing campaigns. Rutgers Cooperative Extension works in partnership with state and local governments, research institutions, professional groups, corporations, and private organizations to achieve this mission. Online resources and tools include: BMI Calculator, Calorie Calculator, My Pyramid Plan, and Target heart Rate Calculator.

- Walk New Jersey Point-to-Point Challenge:
http://www.getmovinggethealthynj.rutgers.edu/new_jersey1.html

A Walking promotion program to encourage youth and adults to walk at least 165 miles, the equivalent of walking from Cape May Point to High Point.



- 4-H Get Moving—Get healthy:
<http://nj4h.rutgers.edu/getmoving/>

Get Moving-Get healthy with New Jersey 4-H is an interactive and fun way to learn healthy eating habits, portion sizes, the new Food Pyramid, and simple exercises.

Contacts:

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America On The Move

<http://aom.americaonthemove.org/>

America On the Move is a national effort to help people develop healthy habits that can last a lifetime. There is a particular section devoted to schools where teachers can enroll their classroom to have an AOM program. It gives access to kids to track their daily physical activity and monitor their progress online.

Contact: 800-807-0077

Alliance for a Healthier Generation

<http://www.healthiergeneration.org/>

The Alliance for a Healthier Generation is a partnership between the American Heart Association and the William J. Clinton Foundation working to eliminate childhood obesity and to inspire all young people in the United States to develop lifelong, healthy habits. The goal of the Alliance is to stop the nationwide increase in childhood obesity by 2010 and to empower kids nationwide to make healthy lifestyle choices. The Alliance offers a variety of programs designed to positively affect the places that can make a difference to a child's health: homes, schools, restaurants, doctor's offices, and the community.

David Gurstelle, Relationship Manager for New Jersey, david.gurstelle@healthiergeneration.org

New Jersey Partnership for Healthy Kids

<http://www.njhealthykids.net/>

New Jersey Partnership for Healthy Kids works to build and strengthen childhood obesity prevention activities across New Jersey. The Partnership places special emphasis on communities where children are at highest risk for obesity on the basis of race/ethnic, income and/or geographic location. Efforts are focused in five communities: Camden, Newark, New Brunswick, Trenton, and Vineland. The Partnership provides technical assistance to people and organizations in each city who are working together to create healthy communities that support and encourage healthy eating and active living. Work focuses on approaches for improving nutrition and increasing opportunities for physical activity.

Contact:



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Contact:

Darrin Anderson, Deputy Director - darrin.anderson@ymca.net

Shaping NJ

<http://www.state.nj.us/health/fhs/shapingnj/index.shtml>

Shaping NJ is the state partnership for the Nutrition, Physical Activity and Obesity Program focusing on environmental and policy change around obesity and chronic disease prevention. A Statewide Partnership has been formed to develop and implement a New Jersey-specific plan to prevent and control obesity and other chronic diseases through healthful eating and physical activity. In order to do this, they offer a variety of information and resources targeting for implementing environmental and policy change at schools, within communities, in the healthcare setting, and at worksites.

Contact:

Janet Heroux, Physical Activity Specialist - janet.heroux@doh.state.nj.us

Stacy C. McCormack, Environmental Specialist - stacy.mccormack@doh.state.nj.us

Sustainable Jersey

<http://sustainablejersey.com>

Sustainable Jersey is a certification program for municipalities in New Jersey that want to go green, save money, and take steps to sustain their quality of life over the long term. Sustainable Jersey identifies concrete actions that municipalities can implement to become "certified" and be considered leaders on the path to sustainable communities; provides clear "how to" guidance and tools to enable communities to make progress on each action; provides access to grants; and identifies existing and new funding opportunities for municipalities to make progress toward the actions.

Contact:

info@sustainablejersey.com

Enforcement Resources

NJ Municipal Excess Liability Joint Insurance Fund (MEL)

<http://www.njmel.org>

MEL is dedicated to protecting and educating crossing guards in New Jersey. With the assistance of the New Jersey Association of Chiefs of Police, MEL has developed a comprehensive program for crossing guard training, complete with a "Street Smart" crossing guard training video. MEL recommends four steps a community can take to increase the safety of children and crossing

Who's Who in New Jersey for Safe Routes to School



guards: conducting crossing guard training, establishing a citizens advisory committee for public safety, conducting a public awareness campaign, and requiring medical examinations for crossing guards. Visit the web site listed above for more information on each of these topics.

Phone: (201) 587-0555
Fax: (201) 587-8662
Email: mel@permainc.com

National Center for SRTS

http://www.saferoutesinfo.org/guide/crossing_guard/index.cfm

The National Safe Routes to School web site is an excellent resource for information on the role and importance of crossing guards. The web site provides procedures for specific crossing situations, as well as "Elements of a Crossing Guard Program," which has information on starting a crossing guard program, from funding to training.

AAA: Mid-Atlantic

<http://www.aaamidatlantic.com/safety/acg.asp>

"Safe Crossings," a program developed by the Mid-Atlantic Foundation for Safety and Education (affiliated with AAA Mid-Atlantic), is a new training program for adult crossing guards. Operational procedures, specialized procedures and important things for a crossing guard to know while on duty are some of the topics included in the training manual. Program materials available for purchase include a training manual, instructional training DVD, traffic vests, stop signs paddles and certificates of achievement for crossing guards. To order materials, call (302) 299-4171, or visit your local AAA.

New Jersey Contact: Kenneth A. Chrusz
Phone: (609) 570-4132
Fax: (609) 587-7345
Email: kchrusz@aaamidatlantic.com

National Policy & Legal Analysis Network to prevent Childhood Obesity (NPLAN)

<http://www.nplanonline.org/>

NPLAN's goal is to create strong policy interventions that will reverse the childhood obesity epidemic by 2015. NPLAN develops model policies that can be downloaded from their website and used in local communities. The NPLAN team is also available to answer your questions about developing and implementing policies to create healthier communities. For example, you may want to know about the legal issues that may arise if you try to implement a particular policy. You do not need to be an attorney to speak with NPLAN or to use their materials. Some of the many resource documents currently available include SRTS, Complete Streets, Physical Activity in Schools, School Siting, and Joint Use Agreements.

Let's Move!

<http://www.letsmove.gov/>

Let's Move! is a comprehensive initiative, launched by the First Lady, dedicated to solving the problem of obesity within a generation. Goals of Let's Move! include helping children become more physically active, giving parents helpful information and fostering environments that support healthy choices, providing healthier foods in our schools, and ensuring that every family has access to healthy, affordable food. Let's Move offers tips and resources for parents, children, schools, and communities related to supporting healthy schools, making healthy foods accessible and affordable, and increasing physical activity.



Personal Security Resources

National Center for Missing and Exploited Children

<http://www.missingkids.com/>

The National Center for Missing and Exploited Children focuses on keeping children safer from abduction and sexual exploitation. On their publications page, the Center provides resources and information on a variety of safety topics. The publications page can be reached directly at:

http://www.missingkids.com/missingkids/servlet/ResourceServlet?LanguageCountry=en_US&PageId=0#Resource_3

National Crime Prevention Council

<http://www.ncpc.org/>

The National Crime Prevention Council's mission is to be the nation's leader in helping people keep themselves, their families, and their communities safe from crime. To achieve this, NCPC produces Publications and teaching materials on a variety of topics that communities can use to learn crime prevention strategies.

Safe Schools/Healthy Students Initiative

<http://www.sshs.samhsa.gov/initiative/about.aspx>

The SS/HS Initiative is a unique Federal grant-making program that provides schools and communities across the United States with the benefit of enhanced school and community-based services in an effort to strengthen healthy child development, thus reducing violent behavior and substance use. The SS/HS website offers links to over 50 Federal documents and Web sites covering important issues around youth and school violence prevention.

I'm Safe! Child Safety Solutions, Inc. (Not Endorsing)

<http://www.imsafe.com/site/safe-routes-to-school>

Child Safety Solutions, Inc. works with many state departments of transportation and health, law enforcement, teachers, nurses and pediatricians across the U.S. and in Canada to develop tools for educating both children and parents on personal, bicycle and pedestrian safety topics. The I'm Safe! on my Bike and I'm Safe! Walk with Me educational materials meet the SRTS education objectives. There are some resources available to download for free from the website.

Child Lures Prevention Material for Sale (Not Endorsing)

www.childluresprevention.com

Child Lures Prevention is a personal safety program based on the research of investigative reporter Ken Wooden

National School Safety Center Some Material for Sale (Not Endorsing)

<http://www.schoolsafety.us/home.php>

The National School Safety Center seeks to serve as an advocate for safe, secure and peaceful schools worldwide and as a catalyst for the prevention of school crime and violence. They have many resources available, some of which are free and some of which are for sale.



Kid Power *Some Material for Sale (Not Endorsing)*

<http://www.kidpower.org/>

KIDPOWER International is a charitable educational organization that teaches people of different ages and abilities to be successful in learning and practicing personal safety, self-protection, confidence, and advocacy skills. The site contains a variety of resources, some of which are free and some of which are for sale

Yello Dyno *Material for Sale (Not Endorsing)*

<http://www.yellodyno.com/>

The Yello Dyno program provides educators and parents with DVD's, CD's, curricula and training to teach and protect children (ages 4-12) from becoming victims of Bullies, Abductors, Violent Kids, Drug Pushers, Child Abusers Sexual Predators. and Internet Predators.