



State of New Jersey

DEPARTMENT OF THE TREASURY
DIVISION OF ADMINISTRATION
NEW JERSEY PUBLIC BROADCASTING AUTHORITY
P. O. Box 777
TRENTON, NEW JERSEY 08625-0777

MIKIE SHERRILL
Governor

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State Treasurer

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Lt. Governor

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RICHARD WILLIAMS
Executive Director

MARCH 25, 2026

NOTICE OF BID PROPOSAL

AMERICAN PUBLIC TELEVISION PROGRAMMING

The New Jersey Public Broadcasting Authority (“NJPBA”) is seeking a qualified vendor to procure American Public Television (“APT”) Exchange programming for the New Jersey public television network.

1. BACKGROUND:

The NJPBA operates four FCC-licensed noncommercial educational television stations: WNJS (Camden), WNJN (Montclair), WNJT (Trenton), and WNJB (New Brunswick) (collectively, the “Stations”). The stations operate in concert as a single network servicing the State of New Jersey with national and local, noncommercial programming, including content provided by APT. NJPBA seeks a vendor to secure licensing of APT’s Exchange programming to supply a portion of its programming schedule in Fiscal Year 2027.

2. SCOPE OF WORK:

NJPBA is seeking a contract for APT programming to provide:

- Annual enrollment/renewal for the Stations.
- Broadcast licensing for all programming in APT’s Exchange catalog.
- Access to Syndication program offers.
- All other APT benefits currently offered or added throughout the year for dues-paying stations.

3. TERM:

The NJPBA’s Exchange membership shall be active and uninterrupted from July 1, 2026, through June 30, 2027, with ongoing renewal options per current APT terms. NJPBA reserves the right to review membership options and associated costs in coordination with the NJ State Treasurer’s office and reduce or extend this term in accordance with current APT terms. Material changes to agreement terms will require advanced review. NJPBA’s Executive Director will serve as the primary point of contact for all membership, programming, and compliance matters.

4. BID PROCESS

Pre-bid questions should be sent to Nichol R. Gee at nichol.gee@treas.nj.gov. All responses will be posted to our website at <http://www.state.nj.us/treasury/njpba/proposal.shtml>. Bidders are responsible for checking the website for updated information.

Bids must be submitted in the format attached. All services shall comply with the [State of New Jersey Standard Terms and Conditions](#). The following documents must be submitted with the bid proposal:

- [Ownership Disclosure form](#)
- [Political Contribution Disclosure Chapter 271 form](#)

The following documents must be submitted by vendors **prior to the issuance of a purchase order:**

- Certificate of Insurance
- Disclosure of Investigations form
- Disclosure of Investment Activities in Iran form
- MacBride Principles form
- Source Disclosure form
- Vendor Certification and Disclosure of Political Contribution Chapter 51 form
- Certification of Non-Involvement in Prohibited Activities in Russia or Belarus
- Notification of ownership [certifications](#) issued by the New Jersey Uniform Certification Service, if any.

All forms can be found here: <https://nj.gov/treasury/purchase/forms.shtml>

Prior to issuance of a purchase order, the vendor shall also complete a [NJSTART Profile](#), [Business Registration](#), and [Affirmative Action form](#) online.

Bids must be submitted in the format attached. All bidders shall include in their proposal a signed copy of the attached Agency RFP form and companion documentation. Bid responses are due on Wednesday, April 15, 2026, to Nichol R. Gee at nichol.gee@treas.nj.gov. The NJPBA will award the contract to that responsible bidder whose proposal is most advantageous to the State, with price, expertise, and other factors considered.

State of New Jersey AGENCY REQUEST FOR PROPOSAL

VENDOR NAME AND ADDRESS:	RETURN THIS PROPOSAL TO: Nichol Gee PO Box 777 Trenton, NJ 08625 nichol.gee@treas.nj.gov	DELIVER TO: NJPBA PO Box 777 Trenton, NJ 08625
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NOTE: This proposal must be returned before the close of business on the following date: **Wednesday, March 4, 2026**

AGENCY PERSON TO CONTACT: Nichol Gee	AGENCY REF. NO.:
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FISCAL YEAR	ACCOUNT NUMBER				COST CENTER	OBLIGATION NUMBER	COMMODITY CODE	DATE OF TYPING
2026	ORG.	FUND	PROGRAM	OBJECT				3/24/2026

IMPORTANT INSTRUCTIONS TO BIDDERS: Read the entire bid proposal terms and conditions, and specifications. Fill in all the information requested below. All bid prices must be typed or written in ink. Any corrections, erasures or other forms of alterations to unit and/or total prices must be initialed by the bidder. Upon completion, this proposal must be signed and returned to the address shown above. Unsigned proposals are unacceptable.

NOTE: THE TERMS AND CONDITIONS ARE PROVIDED UNDER A SEPARATE ATTACHMENT.

ITEM NO.	QUANTITY	UNIT	DESCRIPTION (ALL ITEMS MUST BE DELIVERED F.O.B. DESTINATION)	UNIT PRICE	AMOUNT
1	1	each	Annual Exchange Dues for the Stations		

● PRICES ARE FIRM UNTIL THE FOLLOWING DATE: July 31, 2026				● TOTAL: \$ _____	
CASH DISCOUNT	DATE OF DELIVERY	VENDOR'S FEDERAL I.D. NUMBER	VENDOR'S TELEPHONE NO.		
VENDOR'S SIGNATURE (MUST BE SIGNED):		TITLE:		DATE	