

**State of New Jersey
State Treasurer**

Request for Proposals

For

**New Jersey Public Broadcasting Authority Television Broadcast
Stations Agreements**

Issued: February 5, 2026

Request for Proposals For New Jersey Public Broadcasting Authority Television Broadcast Stations Agreements

1.0 PURPOSE AND INTENT

1.1 This Request for Proposals (“RFP”) is being issued by the New Jersey State Treasurer (“State Treasurer”) to solicit proposals from qualified entities (hereinafter referred to as “bidder,” “vendor,” “firm” or “respondent”) to enter into agreements for all or a portion of NJPBA’s noncommercial educational public television stations currently owned by New Jersey Public Broadcasting Authority (“NJPBA”) pursuant to its Federal Communications Commission (“FCC”) licenses. This RFP seeks proposals for a broad range of agreements, including programming and management services (similar to NJPBA’s current agreement), channel sharing agreements, and other operational support agreements, such as fundraising, back-office services, and New Jersey-centric programming services, to enable the ongoing operations of NJPBA’s noncommercial educational public television stations as set forth in the Transfer Act. All proposals should comply with the Transfer Act.

1.2 The State Treasurer seeks proposals from qualified potential bidders that will support the ongoing operation of a noncommercial educational and public broadcast service for the State of New Jersey, for the following broadcast stations (each a “Station” or collectively, the “Stations”):

- (1) WNJT (TV), Trenton, New Jersey;
- (2) WNJB (TV), New Brunswick, New Jersey;
- (3) WNJN (TV), Montclair, New Jersey;
- (4) WNJS (TV), Camden, New Jersey; and
- (5) TV Translators:
 - (a) W23EX-D, Sussex, New Jersey;
 - (b) W29EV-D, Hackettstown, New Jersey; and
 - (c) W27EC-D, Belvidere, New Jersey.

Specifically, the State Treasurer seeks proposals to provide services or otherwise support the operation of the Stations, including but not limited to:

- Proposals to program and manage the Stations as a statewide public broadcasting system pursuant to an agreement (a “Programming and Services Agreement”). The State Treasurer will give preference to program and management proposals that contemplate providing all of the following services:

- (a) Provide high quality public media broadcast program stream(s) and customized New Jersey-centric issue-responsive programming, such as a weekday nightly news and public affairs program, live broadcast of the New Jersey State of the State and the annual Budget Message, live coverage of New Jersey elections, as funding permits;
 - (b) Hire and manage staff (other than FCC-required licensee staff) required to provide programming and related management services for the Stations;
 - (c) Manage all necessary related tasks for the Stations including, but not limited to, financial management, on-air and other fundraising, corporate support, back office functions, community outreach, viewer services and outreach, educational outreach and related K-12 New Jersey student education efforts for the Stations subject to the ultimate control of the NJPBA, as well as assist NJPBA, as necessary, with certain specific station operations and FCC compliance issues; and
 - (d) Leverage digital platforms to continue to reach audiences that do not utilize broadcast platform.
- Proposals to furnish programming for one or more program streams of the Stations, consistent with Section 73.621 of the FCC rules;
 - Proposals for FCC channel sharing on the NJPBA Stations (to provide revenue streams for NJPBA's ongoing operations);
 - Proposals to provide fundraising, back office and administrative support services for NJPBA;
 - Proposals to provide New Jersey-centric programming for broadcast on the Stations, such as a weekday nightly news and/or public affairs programs; and
 - Proposals to provide NJPBA with services for community outreach, viewer services and outreach, educational outreach and related K-12 New Jersey student education efforts.

The State Treasurer will strongly favor proposals to enter into a comprehensive Programming and Services Agreement to program and manage the Stations. The State Treasurer would be open to proposals that would not provide a holistic solution in the event that a satisfactory Programming and Services Agreement proposal is not received.

NOTE: The State shall not assume any liability or responsibility for providing a subsidy in any way to the firm(s) selected to operate the Stations pursuant to this RFP for programming and related management services, including an operating subsidy or management fee, unless the bidder demonstrates to the satisfaction of the State that short- and long-term sustainability of the Stations is not possible without such subsidy and unless the State determines, in its exercise of discretion, that such subsidy is necessary and appropriate for the State. The State will not assume capital costs related to a bidder's existing or future equipment maintenance, replacement, or capital improvements other than those related to the broadcast transmission facilities owned and operated by NJPBA.

2.0 BACKGROUND

The NJPBA was created pursuant to the New Jersey Public Broadcasting Authority Act of 1968 (L. 1968, c. 405) by the New Jersey State Legislature (the “State Legislature”) in response to the lack of New Jersey public affairs and cultural programming broadcasted by television and radio stations serving the citizens of the State of New Jersey (the “State”).

In December 2010, the State Legislature enacted the “New Jersey Public Broadcasting System Transfer Act (L. 2010, c. 104) (the “Transfer Act”). A copy of the Transfer Act is attached hereto as Attachment A. The Transfer Act permits the State Treasurer to enter into one or more contracts for the management and operation of what was formerly known as the NJN Television Network, now known as the NJPBA Stations. The Transfer Act does not authorize the State Treasurer to sell the NJPBA’s Federal Communications Commission (“FCC”) noncommercial educational television broadcast licenses but does permit the State Treasurer to contract for the ongoing operation of the Stations.

The current contract for the management and operation of the Stations is that certain Programming and Services Agreement, dated July 1, 2011, by and between Public Media NJ, Inc. and the NJPBA (the “2011 PSA”), which is a matter of public record. The 2011 PSA is due to expire on June 30, 2026. In order to ensure an orderly transition, the State Treasurer has begun the process of identifying a qualified successor entity or entities to enter into agreements with to ensure the ongoing operations of the NJPBA in a way that can fulfill the purposes set forth in the Transfer Act. In connection with this orderly transition, NJPBA may enter into agreements with third parties to ensure continuity of service until such time as qualified successor entities are in place.

The Transfer Act authorizes the State Treasurer to solicit proposals and to negotiate a contract to delegate responsibility for the programming and management of the Stations to one or more nonprofit corporations or other eligible entities. Pursuant to this RFP, the State Treasurer’s office will receive proposals for a broad range of contracts designed to support the ongoing operation of the Stations.

The winning bidders of this RFP must be able to enter into and execute a definitive contractual agreement with the NJPBA. See Section 6.0 below.

3.0 TRANSFER ACT MINIMUM REQUIREMENTS FOR PROGRAMMING AND MANAGEMENT SERVICES

For bidders interested in providing programming and related programming management services to the Stations, there are certain minimum requirements a prospective bidder must meet as set forth in the Transfer Act:

a. A bidder proposing to enter into and execute a programming and related management services agreement with the NJPBA (a “Programming and Services Agreement” and, such bidder, a “PSA Bidder”) must be either (1) a nonprofit corporation, organized as an educational and charitable corporation validly existing and in good standing under the New Jersey Nonprofit Corporation Act (N.J.S.15A:1-1 et seq.) and incorporated, organized and operated in such a manner as to qualify as a nonprofit corporation under section 501 (c)(3) of the Internal Revenue Code (or any successor provision), exempt from taxation under section 501 (a) of the Internal Revenue Code (or any successor provision); or (2) any other eligible entity permitted to operate a public broadcast station under FCC rules and regulations.

b. On or before execution of the NJPBA Programming and Services Agreement, the certificate of incorporation and by-laws of any PSA Bidder (if the PSA bidder is a nonprofit corporation), or similar documents of the eligible entity must authorize the ability to operate the FCC broadcast licenses currently assigned to the NJPBA and provide documentation supporting the entity’s intent and purpose is to operate a public broadcast system.

c. Upon the commencement date specified in the NJPBA Programming and Services Agreement, a PSA Bidder shall provide public broadcasting programming and management services consistent with all licenses, including the FCC licenses for the Stations.

PLEASE NOTE: The above is not intended as a summary of the entire Transfer Act and bidders should read the copy of the Transfer Act attached hereto as Attachment A to obtain information essential for a complete understanding of the requirements and conditions set forth in the Transfer Act.

3.1 MINIMUM REQUIREMENTS FOR CHANNEL SHARING BIDDERS

For bidders interested in entering into a channel sharing agreement regarding the Stations (a “Channel Sharing Agreement” and, such bidder, a “Channel Sharing Bidder”), there are certain minimum requirements a prospective bidder must meet as set forth in FCC Rules:

a. A Channel Sharing Bidder must hold an FCC-issued license for a full-power, Class A, LPTV, or TV Translator station that is eligible under the FCC rules to enter into a channel sharing relationship with one of the Stations.

b. A Channel Sharing Bidder must be willing to enter into a Channel Sharing Agreement that complies with all applicable FCC requirements.

PLEASE NOTE: The above is not intended as a summary of all of the applicable FCC rules. Channel Sharing Bidders should review the FCC rules with their counsel for a complete

understanding of the FCC's requirements and conditions applicable to channel sharing arrangements.

3.2 MINIMUM REQUIREMENTS FOR OTHER BIDDERS

Bidders should review the Standard Terms and Conditions set forth in Attachment C and the Transfer Act for all minimum requirements.

4.0 ADVISORS TO THE STATE TREASURER

The State Treasurer and NJPBA shall work together in distributing this RFP, receiving Proposals, and in the review and negotiation processes required to effectuate the purposes of the Transfer Act as it pertains to the Stations. The State Treasurer will be represented in this matter by the State Attorney General and by Gray Miller Persh LLP, which has been engaged as special counsel to the Treasurer and NJPBA on FCC matters.

5.0 NO REPRESENTATIONS AND WARRANTIES AS TO INFORMATION SET FORTH IN THIS RFP

Certain information concerning the NJPBA has been provided as part of this RFP in Attachment B. However, please note that Attachment B is for the convenience of the bidders only and, except as shall be specifically represented and warranted in a definitive agreement among the parties, the State Treasurer and/or the NJPBA, in NJPBA's capacity as FCC licensee, do not and will not make any representations or warranties as to these materials, financial information, market shares, potential revenue, competitive factors, costs of operations or any other matters that are forward-looking.

Neither legal counsel, the State Treasurer or the NJPBA represents or warrants the accuracy of this information nor of any estimates contained herein. All documents and estimates should therefore be independently verified and confirmed by potential bidders.

The selected bidder(s) will have an opportunity, and are encouraged, to make an independent evaluation and confirmation of all such matters during the RFP process.

6.0 DEFINITIVE CONTRACTUAL AGREEMENT

Selected bidder(s) shall be required to negotiate a final definitive Agreement regarding their proposal upon notice by the State Treasurer that they have been selected.

7.0 TERM OF AGREEMENTS

The initial term of the NJPBA Programming and Services Agreement, any Channel Sharing Agreement, and any agreements regarding other services shall be five years, with mutual options for two additional five-year renewal terms.

8.0 REQUIRED COMPONENTS OF THE PROPOSAL

Each firm submitting a Proposal must follow the instructions contained in this RFP in preparing and submitting its Proposal. The proposing firm is advised to thoroughly read and follow all instructions. A Proposal must contain all of the information in the order and format indicated below. In addition, bidders are directed to review the Standard Terms and Conditions attached hereto as Attachment C for the various State law requirements which the selected bidders will be required to comply with upon entering into the Programming and Services Agreement. Bidders should note in their responses any exceptions, objections or additions to the Standard Terms and Conditions set forth in Attachment C and provide all required forms which are set forth in the Standard Terms and Conditions with their Proposal. Bidders may also include any other information, background documents or supporting materials which the bidder would like to provide in their Proposal.

8.1 Provide an executive summary of not more than one page identifying and substantiating the basis of your contention that your firm is qualified to provide the proposed services pursuant to the RFP.

8.2 Provide the name, title, business address, e-mail address, telephone number and mobile number of the individual whom the State Treasurer should contact regarding your Proposal.

8.3 Provide a brief description of your firm, its ownership structure, and its state of incorporation or formation. Describe your firm's physical presence in the State of New Jersey (if any), including the number of offices, number of employees and the type of activity conducted in the State. Also, please describe the participation of women and minorities in your firm and its organizational structure. Please indicate the percentage of your firm's governing board and management that are women and minorities.

8.4 Indicate the number and type of any noncommercial educational public TV programming streams that you intend to provide, if applicable.¹

8.5 PSA Bidders: provide supporting documentation that qualifies you as to provide programming and program related management service for a noncommercial educational public television network including:

¹ At present, NJPBA broadcasts two HD program streams.

- (a) The entity or entities that would be the party to any Programming and Management Services Agreement;
- (b) The ability, capacity, and authority of your entity to program, manage and operate FCC-licensed television stations;
- (c) 501(c)3 incorporation documentation and bylaws; or other demonstration of qualifications as a nonprofit entity under the Transfer Act, or a demonstration of intent to qualify with a plan and timeline for doing so;
- (d) Documentation of your entity's Board or Executive Committee support for your proposal to program and manage all of the Stations;
- (e) Existing public broadcast service description/profile/mission;
- (f) Proposed plans for the provision of customized New Jersey-centric issue-responsive programming, including specific amounts and types of programming, as well as a comparison of the bidder's plans with NJPBA's existing New Jersey-centric programming, which consists of six hours of news and information programming per week, including 30-minutes of a local newscast on weekdays.
- (g) Proposed plans for provision of digital New Jersey-centric programming including targeted audiences, production and streaming and social media distribution plans
- (h) Annual budgets, prior three years audited financial reports, and any other financial or organizational materials you would like to provide.

8.6 Channel Sharing Bidders: provide documentation of your eligibility to participate in a channel sharing arrangement with the stations and either a draft Channel Sharing Agreement or the key business terms that would be reflected in a Channel Sharing Agreement.

8.7 PSA Bidders should include documentation that shows your entity's financial capacity to operate the Stations, in whole or in part as follows:

- (a) Budget information and business modeling that includes programming streams and services (at the current level), fundraising, corporate support, grant moneys, with financial forecasting for NJPBA encouraged.
- (b) Any intention to pursue financing/loans/grants/major donations or other funds, including:
 - (1) Information on your expected sources;

- (2) Information regarding reserves;
- (3) Existing financing; and
- (4) Lines of Credit or other new financing needs.

(c) Any other information on your entity's financial capacity to program and manage the Stations which you would like to provide in your Proposal.

Non-PSA bidders should provide documentation that shows your entity's financial and organizational capacity to provide the proposed services to the Stations.

8.8 PSA Bidders should describe your programming and management plans for the Stations, including, but not limited to:

- (a) Studio and equipment arrangements and plans for use of NJPBA studios, transmission and interconnection facilities;
- (b) A proposed programming grid for the Stations, including New Jersey-centric news and information programs and services, and plans for program acquisition and production;
- (c) Nonbroadcast and digital engagement strategies such as mobile, online, social media, events, etc.;
- (d) Viewer services plans, master control plans, and emergency alerting plans.

Non-PSA bidders should describe your plans for the services you propose to provide, as appropriate.

8.9 Proposed staff lists and an organizational chart, including a staffing plan for your relationship with the Stations, as well as the principals and primary contact persons in your organization to report to NJPBA and State Treasury in order to fulfill FCC-required licensee control obligations.

8.10 Address your motivation, interest and/or intention for providing services to the Stations.

8.11 Describe any partnerships, new entities, new corporations, operating contracts or other arrangements or agreements you will undertake to program and manage or provide services to the Stations.

8.12 Provide any additional information you believe is important for the consideration of your Proposal.

8.13 A complete [Ownership Disclosure form](#) (not applicable to nonprofit organizations).

8.14 A complete [Political Contribution Disclosure Chapter 271 form](#) (not applicable to nonprofit organizations; must confirm nonprofit status in lieu of form submission).

9.0 SUBMISSION OF PROPOSALS

Communications with representatives of the State Treasurer, the NJPBA, or Gray Miller Persh, LLP by your firm or your firm's representatives concerning this RFP is NOT permitted during the term of the submission and evaluation process except as specified below. Communications regarding this RFP in any manner (except as set forth below) will result in the immediate rejection of your firm's Proposal.

The State Treasurer will accept questions pertaining to this RFP from all potential bidders electronically. Questions shall be submitted to the following email address: monica.mellon@treas.nj.gov. Please note that the "subject" line of your email must specifically reference this RFP as follows: **"RFP for NJPBA Stations"**. Questions will be accepted via email only until 5:00 p.m. Eastern Time on February 12, 2026. Questions should be directly relevant to the RFP. Questions should be asked in consecutive order, from beginning to end, following the organization of the RFP. Each question should begin by referencing the RFP, the RFP page number and the section number to which it relates. Answers will be posted on the State Treasury website at: <https://www.nj.gov/treasury/njpba/proposal.shtml> on or before 5:00 p.m., Eastern Time on February 19, 2026.

In the event that it becomes necessary to clarify or revise this RFP, such clarification or revision will be by addendum. Any addendum to this RFP will become part of this RFP.

ALL RFP ADDENDA WILL BE POSTED ON THE STATE TREASURY WEBSITE AT [HTTPS://WWW.NJ.GOV/TREASURY/NJPBA/PROPOSAL.SHTML](https://www.nj.gov/treasury/njpba/proposal.shtml).

It is the sole responsibility of the bidder to be knowledgeable of all addenda related to this RFP.

The State Treasurer reserves the right to hold oral interviews with any or all of the firms submitting Proposals. Such oral interviews, if any, will in no way change the original Proposal. If oral interviews are to be held with any or all of the firms submitting Proposals, the State Treasurer will notify such firms in a reasonable amount of time prior to such oral interview.

The State Treasurer will not be responsible for any expenses in the preparation and/or presentation of the Proposals and oral interviews, if any, or for the disclosure of any information or material received in connection with this solicitation, whether by negligence or otherwise.

The State Treasurer reserves the right to request additional information or clarification if necessary, or to reject any and all Proposals with or without cause, and waive any irregularities or informalities in the Proposals submitted. The State Treasurer further reserves the right to make such investigations as he or she deems necessary as to the qualifications of any and all firms submitting Proposals. In the event that all Proposals are rejected, the State Treasurer reserves the right to re-solicit Proposals. The State Treasurer reserves the right, in his or her sole and absolute discretion, to negotiate with responding firms as determined by the State Treasurer to be in the best interests of the State and NJPBA.

Responding firms may withdraw their Proposals at any time prior to the final filing date and time, as indicated below, by written notification signed by an authorized agent of the firm(s). Proposals may thereafter be resubmitted, but only up to the final filing date and time.

The responding firm assumes the sole responsibility for the complete effort required in this RFP. No special consideration shall be given after the Proposals are opened because of a firm's failure to be knowledgeable about all requirements of this RFP. By submitting a Proposal in response to this RFP, the firm represents that it has satisfied itself, from its own investigation, of all of the requirements of this RFP.

New Jersey Open Public Records Act. Proposals can be released to the public pursuant to the New Jersey Open Public Records Act ("OPRA"), N.J.S.A. 47:1A-1 to 13, or the common law right to access, subject to any applicable exemptions contained therein. All information submitted by a firm in response to the RFP is considered public information notwithstanding any disclaimers to the contrary submitted by a responding firm. Proprietary and confidential information, and information which, if disclosed, would give an advantage to competitors or other bidders may be exempt from public disclosure by OPRA and/or the common law. The proposal will not be subject to public disclosure until a selection notice is posted on the State Treasury's website.

As part of its proposal, a firm may designate any data or materials it asserts are exempt from public disclosure under OPRA and/or the common law, explaining the basis for such assertion. The location in the proposal of any such designation should be clearly stated in a cover letter.

The State Treasurer reserves the right to make the determination as to what is proprietary or confidential, and/or information which, if disclosed, would give an advantage to competitors or other bidders, and will advise the responding firm accordingly. Any proprietary and/or confidential information, and information which, if disclosed, would give an advantage to competitors or other bidders in a proposal will be redacted by the State Treasurer. The State Treasurer will not honor any attempt by a responding firm to designate its entire proposal and/or prices as proprietary, confidential, as information which, if disclosed, would give an advantage to competitors or bidders, and/or to claim copyright

protection for its entire proposal. Copyright law does not prohibit access to a record which is otherwise available under OPRA. In the event of any challenge to the firm's assertion of confidentiality with which the State Treasurer, the firm shall be solely responsible for defending its designation, but in doing so, all costs and expenses associated therewith shall be the responsibility of the firm. The State Treasurer assumes no such responsibility or liability.

Proposals must be submitted by email in an MS-Word format attachment. The body of the email must include the following:

Respondent's Name
Organization's Name
Street Address or P.O. Box Number
City, State, Zip Code
RE: NJPBA Programming and Services RFP

In order to be considered for selection, the Proposal must be received by the State Treasurer at the following addresses:

Monica Mellon
Fiscal Resources Manager
New Jersey Department of the Treasury
Email: monica.mellon@treas.nj.gov
Phone: 609-984-9518

Proposals must be received by April 3, 2026, no later than 5:00 p.m., Eastern Time.

No faxed or hard copy Proposals will be accepted. **Proposals received after the time and date listed above will not be considered.**

10.0 TIMELINE

The dates set forth below are estimated and may change in the sole discretion of the State Treasurer as determined to be in the best interests of the State.

February 5, 2026: NJPBA Services RFP is released.

February 12, 2026: All questions on the NJPBA Services RFP are due by 5:00 pm Eastern Time.

February 19, 2026: Answers to questions posted on the State Treasury website.

- April 3, 2026: NJPBA Services Proposals Due.
- April 13, 2026: NJPBA Services Proposals analyzed by legal counsel and evaluated by State Advisory Committee. Recommendations for selection of preferred bidder(s) made by State Advisory Committee to State Treasurer.
- May 22, 2026: Completion of negotiation with the preferred bidder by State Treasurer. Definitive Agreement is finalized and execution ready. Preparation for submittal to the State Legislature for approval, if necessary.
- June 2026: Legislative approval.
- July 1, 2026: Services commence, unless another date is agreed to by the parties, pursuant to definitive Agreement approved by State Legislature.

11.0 SELECTION PROCESS

11.1 All Proposals will be reviewed to determine responsiveness. Non-responsive Proposals will be rejected without evaluation. As noted above, bidders proposing holistic management of the Stations pursuant to a PSA will be favored.

11.2 Proposals will be reviewed and scored pursuant to the selection criteria set forth below in Section 11.3. The State Advisory Committee will be composed of staff members of the State. In addition to legal counsel, the State Advisory Committee may choose to make use of the expertise of other outside consultants, if necessary.

11.3 Selection criteria for PSA Bidders will include, but not be limited, to:

- (a) Public media programming, management and distribution expertise;
- (b) Adherence to the criteria and goals included in the Transfer Act;
- (c) Demonstration of credible service and business models;
- (d) Fiscal impact on the NJPBA and the State of New Jersey;
- (d) Demonstrable interest on the part of the respondent's governance board;
- (e) Willingness to act quickly and be responsive, flexible and creative in negotiations and agreement drafting;
- (f) Demonstration of actionable, innovative solutions;
- (g) Solutions for the programming, digital transition and audience engagement, and management of all Stations;
- (h) Quality of the overall response; and
- (i) Programming solutions that offer suitable amounts of New Jersey-centric news and information programming.

11.4 Selection criteria for Channel Share Bidders will include, but not be limited, to:

- (a) Broadcasting experience;
- (b) Amount of compensation received by NJPBA and the State of New Jersey;
- (c) Amount of broadcast spectrum to be shared; and
- (d) Quality of the overall response.

Any award made to a Channel Share Bidder shall be subject to and contingent on the enactment of legislation authorizing such awards. Because the enactment of such legislation is not guaranteed, selection as a successful Channel Share Bidder may not result in a binding Channel Share Agreement. By submission of a proposal for channel sharing in response to this RFP, the bidder acknowledges and agrees that the bidder understands it has no recourse against the State or the NJPBA if legislation authorizing Channel Sharing Agreements is not enacted by the New Jersey State Legislature. No assurances can be given as to whether the New Jersey State Legislature will enact such legislation.

11.5 Selection criteria for other Bidders will include, but not be limited, to:

- (a) Public media expertise;
- (b) Compatibility with services offered by other bidders;
- (c) Demonstration of credible service and business models;
- (d) Fiscal impact on the NJPBA and the State of New Jersey;
- (e) Willingness to act quickly and be responsive, flexible and creative in negotiations and agreement drafting;
- (f) Demonstration of actionable, innovative solutions;
- (g) Applicability of proposals to serve all Stations; and
- (h) Quality of the overall response.

11.6 The proposals will be analyzed by legal counsel and evaluated by the State Advisory Committee which shall make its recommendations to the State Treasurer.

11.7 The review of the proposals will be based upon the information provided to the State Treasurer in response to this RFP and any necessary verification of such information provided thereof. The award shall be made by written notice to those responsible bidder(s) whose Proposal(s), conforming to the RFP, will be the most advantageous to the State and NJPBA as determined by the State Treasurer in their sole and absolute discretion. The State Treasurer reserves the right to negotiate and/or request best and final offers from the selected bidder(s), as the State Treasurer may deem appropriate in their sole and absolute discretion.

11.8 Notwithstanding anything herein to the contrary, the State Treasurer has no obligation to make an award and he or she expressly reserves the right, in their sole and absolute discretion, to modify, alter, or waive any provisions or informalities of this RFP and to reject any submission which, in the State Treasurer's sole judgment, is not in compliance

with the terms of the RFP or any part thereof, or which is deemed by the State Treasurer to be in the best interest of the State.

11.9 The State Treasurer reserves the right to proceed or not to proceed with this RFP, based solely on the determination of the State Treasurer or to terminate the selection process at any time.

11.10 Upon selection, the State Treasurer shall negotiate a definitive Agreement(s) with the selected bidder(s). Prior to the execution of any Agreement(s), the following [forms](#) must be submitted by the selected bidder(s):

- Certificate of Insurance
- Disclosure of Investigations form
- Disclosure of Investment Activities of Iran form
- MacBride Principles form
- Source Disclosure form
- Vendor Certification and Disclosure of Political Contribution Chapter 51 form (not applicable to nonprofit organizations)
- Certification of Non-Involvement in Prohibited Activities in Russia or Belarus

The successful bidder(s) shall also complete a [NJSTART Profile](#), [Business Registration](#) (not applicable to nonprofit organizations), and [Affirmative Action form](#) online.

11.11 For PSA Bidders and Channel Share Bidders, upon completion of negotiations, the Agreements shall be submitted to the State Legislature as required by the Transfer Act.

11.12 Upon the expiration of the review period for the State Legislature as required by the Transfer Act, assuming that the State Legislature does not disapprove the definitive agreement(s) during such period, the parties shall execute the definitive agreements.

Attachments:		Page
Attachment A:	Copy of the NJPBA System Transfer Act	[]
Attachment B:	Information on NJPBA Stations	[]
Attachment C:	Standard Terms and Conditions	[]

**ATTACHMENT A:
COPY OF THE NEW JERSEY PUBLIC BROADCASTING SYSTEM TRANSFER
ACT**

Available electronically at: <https://www.nj.gov/treasury/njpba/proposal.shtml>

**ATTACHMENT B:
INFORMATION ON THE NJPBA STATIONS**

	Page
1. Summary of Key Aspects	18
2. Station Details	21
3. Station Facilities	24
4. Current Programming	28
5. Financial Overview	29
6. NJPBA FY2025 Budget	32
7. NJPBA Capital Budget: 2025 - 2028	33
8. Organizational Overview	33

SUMMARY OF KEY ASPECTS

- Effective July 1, 2011, NJPBA entered into a programming and services agreement with Public Media NJ, Inc. ("PMNJ", also known as "NJ PBS"), a New Jersey non-profit corporation, to provide public television programming and services on the stations. The Authority is responsible for ensuring that PMNJ provides high quality non-commercial programming that serves the needs and interests of the citizens of New Jersey and furthers the Authority's educational objectives. The 2011 Programming and Services Agreement ("PSA") with PMNJ is due to expire on June 30, 2026.
- NJPBA is a valuable part of the advancement of New Jersey and its surrounding areas, providing vital services such as emergency broadcast service, quality local and national programming, and community/ educational initiatives.
- Currently, NJPBA owns and operates four noncommercial educational television stations and three television translators: WNJT (TV),² WNJB (TV), WNJN (TV),³ WNJS (TV), W23EX, W27EC, and W29EV (together, the "Stations"). The following map shows the coverage area of the Stations.

² Shares broadcast channel with WNJS (TV)

³ Shares broadcast channel with WNJB (TV)

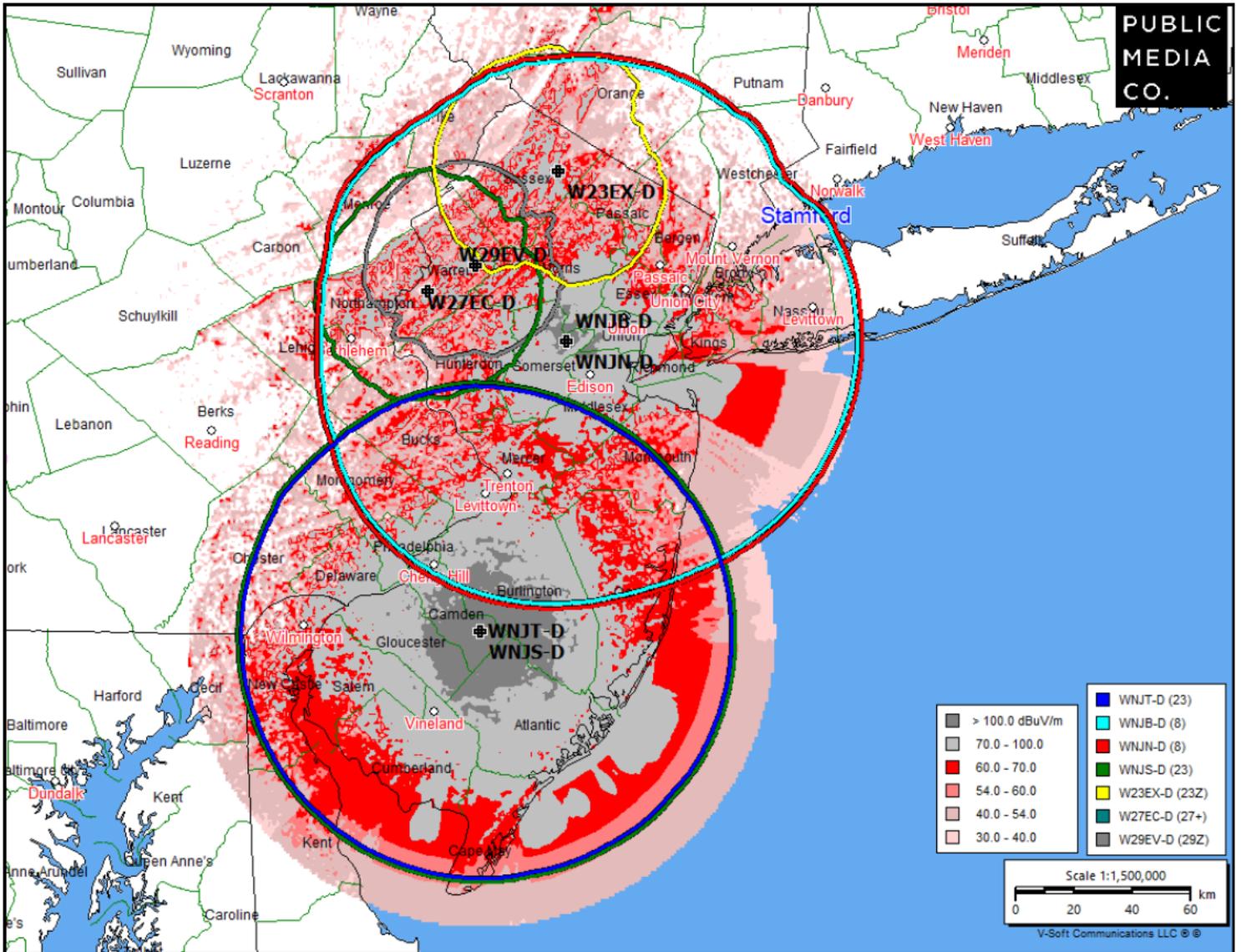


Figure 1. Coverage area map for the NJPBA Stations. The circles indicate the FCC contours, and the colored areas indicate the Longley-Rice predicted signal strength within a 100-mile radius.

- The Stations’ broadcast coverage reaches over 25 million people in New Jersey and neighboring states, approximately 8% of the total U.S. population.
- From a demographic and economic perspective, the state of New Jersey offers a unique opportunity for public broadcasters. In comparison with the rest of the U.S., New Jersey’s population is better educated (43% with a bachelor’s degree or higher, vs. 35.0% nationwide); wealthier (median household income of \$101K vs. \$79K nationwide); more diverse (70% of whites, vs. 75% nationwide) --with a slightly older population (median age of 40, vs. 39 nationwide).⁴

⁴ <https://www.census.gov/quickfacts/fact/table/NJ,US/HSG650223#HSG650223>

- The Stations’ coverage area reaches two Nielsen-rated television markets (DMA, or Designated Market Areas): New York, NY (market 1) and Philadelphia, PA (market 5). As of October 2023, the New York, NY television market covers over 8.4 million and the Philadelphia, PA television market covers over 3.3 million households. The number of households are projected to grow at 0.5%/year and 0.6%/year for the New York and Philadelphia markets between 2023 and 2028 respectively⁵.
- NJ PBS airs noncommercial educational television services. During the day, the Stations carry such children’s programs as Sesame Street, Arthur, Nature Cat, and Wild Kratts. In the afternoon, cooking, travel and lifestyle shows are aired on the network. The evening spots are filled with news and information programming including such shows as NJ Spotlight, BBC News America, and One-on-One with Steve Adubato.
- NJ PBS goes beyond broadcast with a robust website that offers hundreds of hours of streaming programming, NJ Spotlight News microsite, blogs, community events calendar, free digital resources for education via PBS LearningMedia New Jersey, as well as digital-first series like *The 21 Film Series* and podcasts.
- The Stations’ programming reaches over 500,000 weekly viewers over-the-air.
- NJPBA, together with PMNJ, is a \$15 million+ a year operation that derives 40% of its revenues from philanthropy (individual giving and grants) and underwriting, over 23% from rental income, 27% from the state of New Jersey (15% in direct support, 5% in indirect support, and 7% in NJPBA Trust Fund Support)⁶, and 10% from other sources (includes programming and service fees, events, royalties, and misc.).
- Between FY2020 and FY2024, underwriting revenues averaged \$1.3 million, with approximately \$700,000 coming from business underwriting and \$600,000 tied to nonprofit (foundations and other nonprofits) underwriting.
- NJ PBS generated over \$1.5 million in membership (<\$1,000) and \$350,000 in major giving (>=\$1,000) annually over the past five years.
- NJPBA received approximately 63%, or \$2,310,300 of its tower rental and radio facility lease revenues from Clearwire Spectrum Holdings (“Clearwire”) during the fiscal year ended June 30, 2024.

⁵ Source: BIA Advisory Services

⁶ Note: Trust Fund Support is not a regular source of funding, and it will not continue beyond FY2025

STATION DETAILS

Currently, the NJPBA owns and operates four full-power noncommercial educational television stations and three television translators:

- (1) WNJT (TV), Trenton, New Jersey;
- (2) WNJB (TV), New Brunswick, New Jersey;
- (3) WNJN (TV), Montclair, New Jersey;
- (4) WNJS (TV), Camden, New Jersey; and
- (5) Translators:
 - (a) W23EX-D, Sussex, New Jersey;
 - (b) W29EV-D, Hackettstown, New Jersey; and
 - (c) W27EC-D, Belvidere, New Jersey.

These stations currently operate as PBS members that provide children's programs, arts, drama, documentary, other programming over-the-air (OTA) and on-demand (see "Programming Details" for more information).

WNJT(TV) & WNJS(TV)

Technical/Engineering Overview

WNJT and WNJS are channel sharing partners on digital Channel 23 and operate with 281 kilowatts (kW) of power from an antenna height above average terrain (HAAT) of 264 meters.

WNJT is licensed to Trenton, New Jersey and WNJS is licensed to Camden, New Jersey and both stations are assigned to the Philadelphia, PA TV market.

Coverage Map:

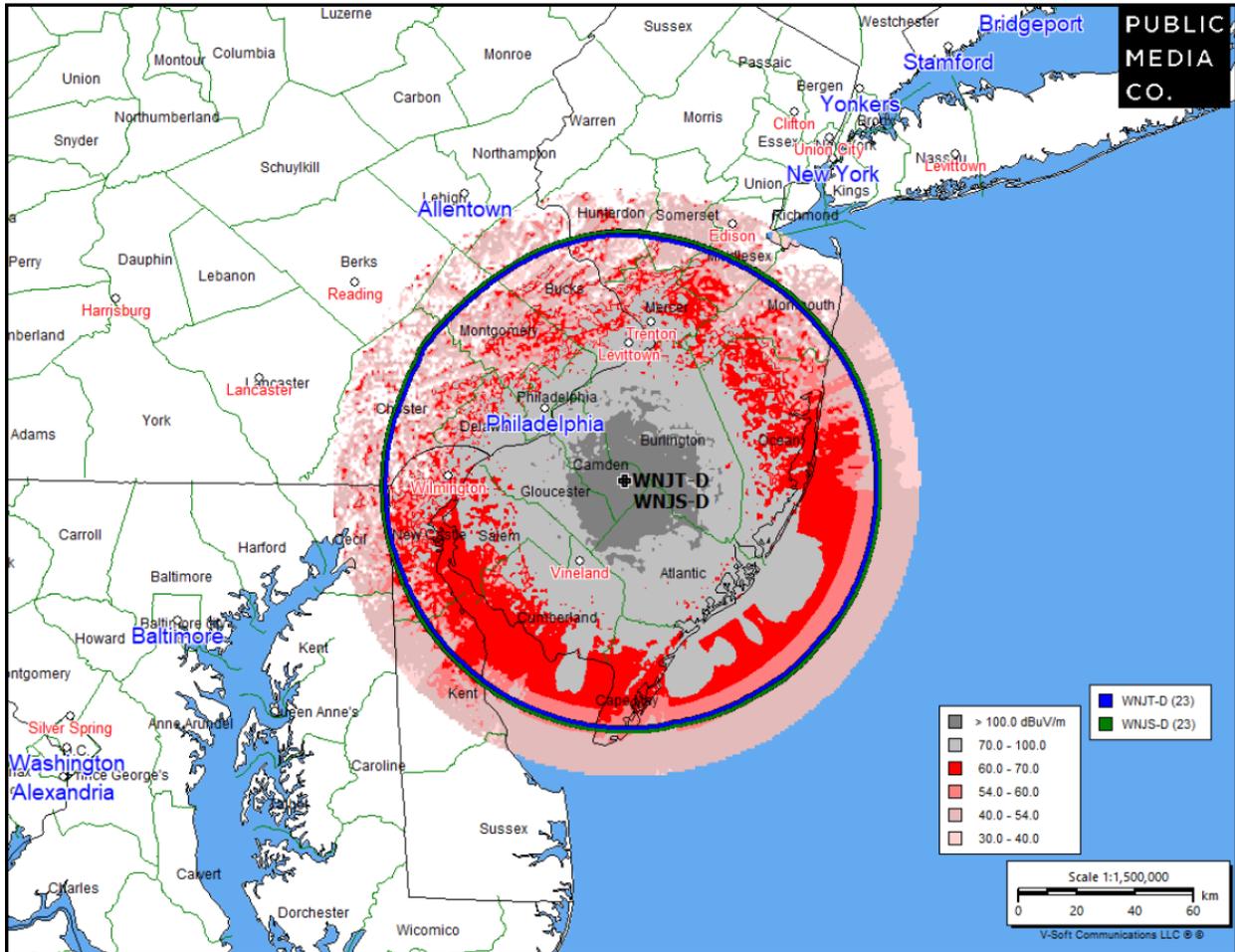


Figure 2. Coverage area map for WNJT/WNJS. The circles indicate the FCC 40dBu contours and the colored areas indicate the Longley-Rice predicted signal strength within a 100-mile radius.

WNJB(TV) & WNJN(TV)

Technical/Engineering Overview

WNJB and WNJN are channel sharing partners on digital Channel 8 and operate with 40.82 kilowatts (kW) of power from a HAAT of 218 meters.

WNJB is licensed to New Brunswick, NJ and WNJN is licensed to Montclair, New Jersey and both stations are assigned to the New York, NY TV market.

Coverage Map:

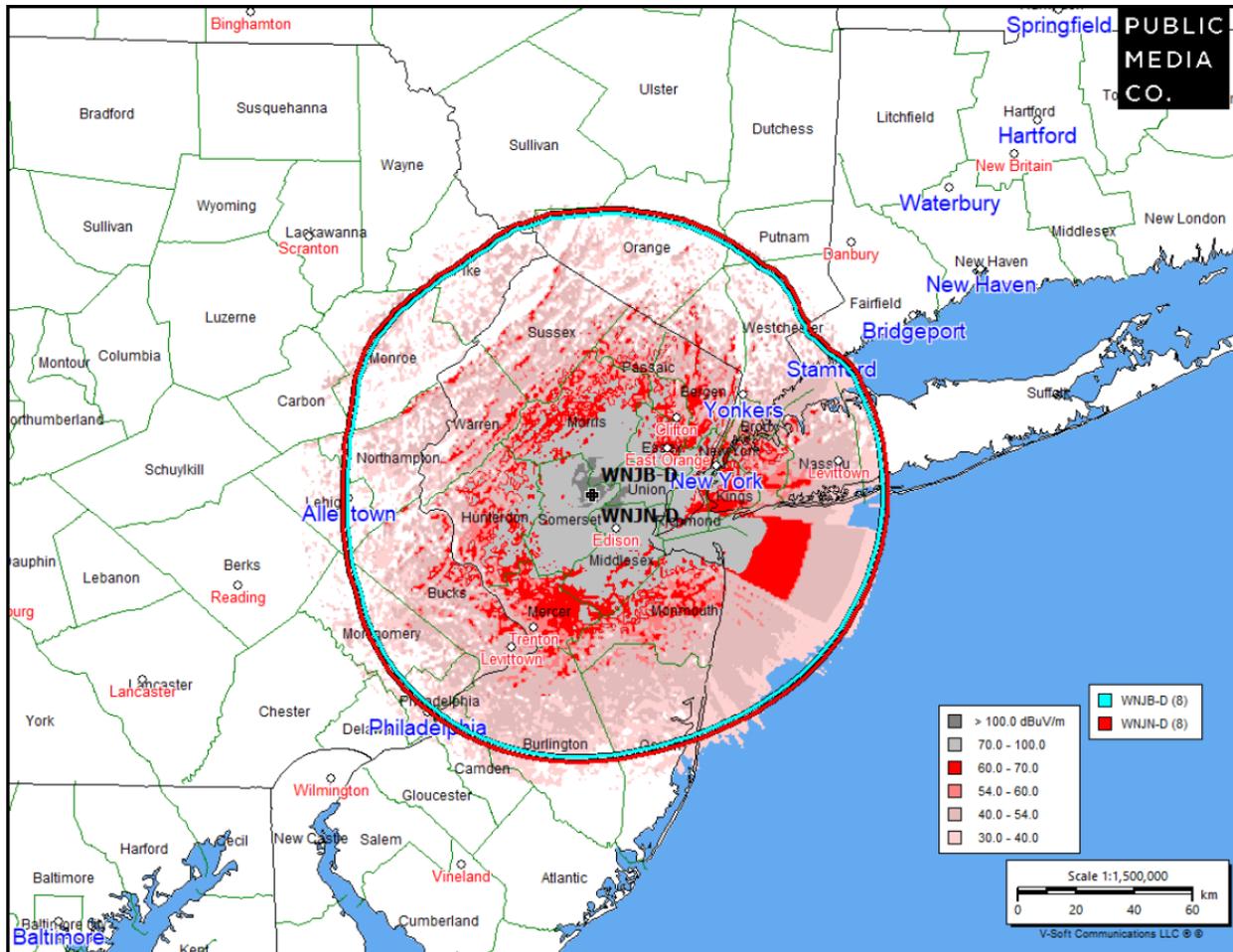


Figure 3. Coverage area map for WNJB/WNJN. The circles indicate the FCC 36dBu contours and the colored areas indicate the Longley-Rice predicted signal strength within a 100-mile radius.

TRANSLATORS: W23EX-D, W27EC, and W29EV

Technical/Engineering Overview

W23EX-D, licensed to Sussex, NJ, broadcasts on Channel 23 with 3.87 kW of ERP from an antenna HAAT of 191 meters. Within its 51 dBu contour, the station serves 313,223 people⁷.

W29EV-D, licensed to Hackettstown, NJ, broadcasts on Channel 29 with 1.5 kW of ERP from an antenna HAAT of 159 meters. Within its 51 dBu contour, the station serves 170,302 people.

W27EC-D, licensed to Belvidere, NJ, broadcasts on Channel 27 with 1.5 kW of ERP from an antenna HAAT of 248 meters. Within its 51dBu contour, the station serves 607,131 people.

⁷ Based on a Longley-Rice propagation model using 2022 US Census data. V-Soft Communications, Probe 5.

Coverage Map:

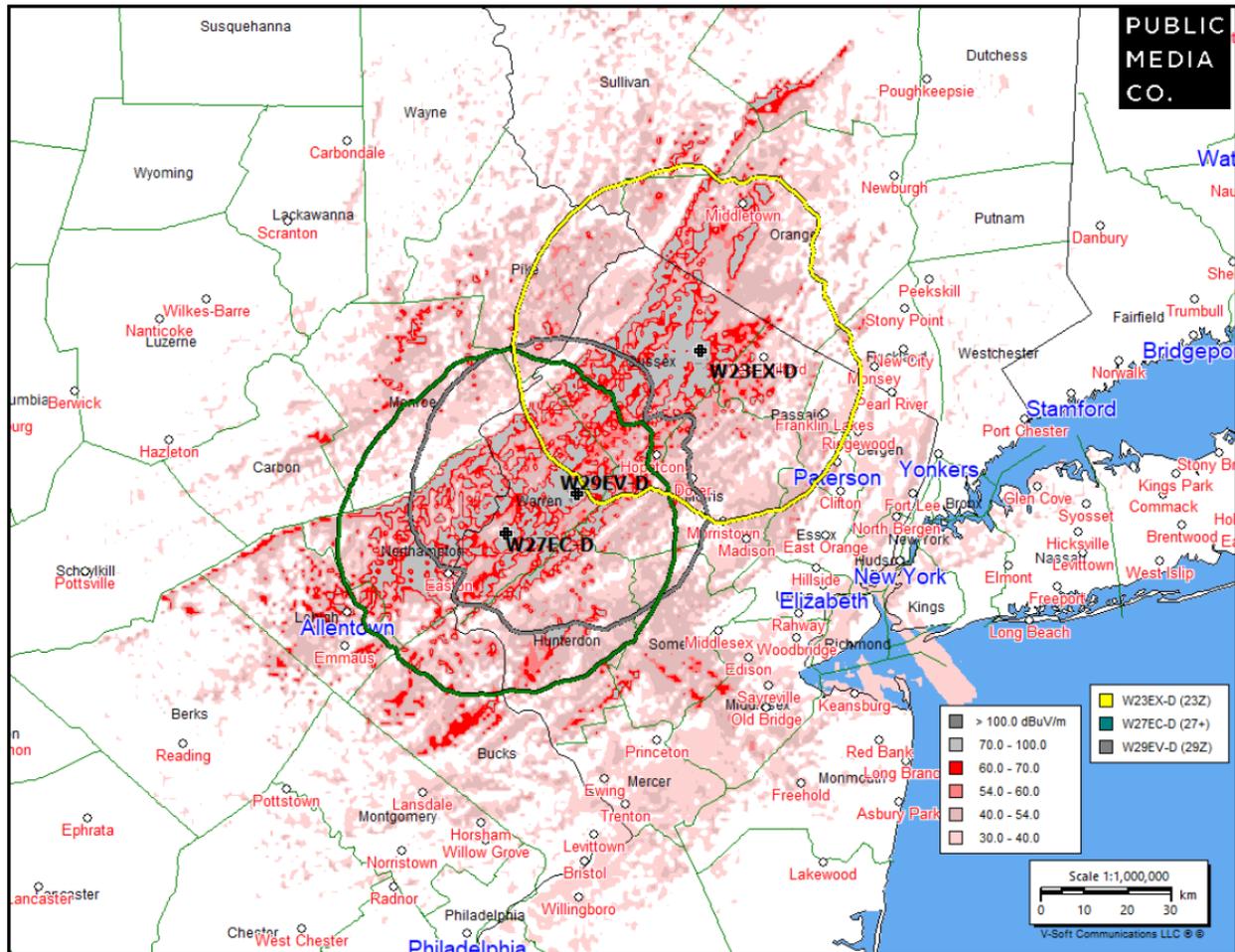


Figure 4. Coverage area map for the translators. The circles indicate the FCC 51dBu contours and the colored areas indicate the Longley-Rice predicted signal strength within a 100-mile radius.

STATION FACILITIES

STUDIOS AND OFFICE FACILITY (TRENTON OPERATIONS CENTER, TOC)

The Stations normally simulcast the same statewide-networked program feed, originating from the NJPBA Stations TOC in Trenton, New Jersey and consisting of two HD channels. The TOC is a Tier 3 technical center featuring N+1 redundancy, multiple signal distribution paths, and operational continuity during all maintenance and emergency situations.

The TOC with master control facilities, operations and executive offices, occupies a 100,000 square foot building shared with several state agencies with six stories above ground and a sub-basement containing an emergency generator and main power conditioning, switching, and power and telephone distribution equipment. The sixth floor includes a microwave and

satellite equipment room, with the rest being rooftop on which the satellite receive antennas are mounted. An approximately 60-foot-tall self-supporting studio-to-transmitter link (STL) tower, which has been inspected and in good condition, is mounted atop the sixth-floor equipment room. This facility, constructed specifically for NJPBA Stations' use in 1992, is owned by the New Jersey Department of the Treasury and is occupied by the NJPBA. The facility is located at 25 South Stockton Street, Trenton, N.J.

Capital improvements include new power conditioning units, and recent projects to replace the emergency UPS system, roof and HVAC systems. The facility also includes a (3,000 square ft) studio with a lighting grid, dimming system and three SD cameras with studio pedestals. Facility includes a control room with video 24-input analog and digital switcher and a separate analog audio room. Video recording/storage/editing and playback are present but low-functioning due to age and obsolescence.

PROGRAM DELIVERY NETWORK

The TOC features a self-sufficient, multi-channel Master Control Room equipped with program storage, playout, branding, encoding, and EAS insertion capabilities. This enables independent operation and comprehensive control over broadcast content (if required). The TOC includes dual independent transmitter remote control systems. These systems provide monitoring and control over transmission sites, ensuring signal distribution, maintaining Quality of Service (QoS), and overseeing the environmental conditions and security of the transmitter buildings. This complete setup ensures seamless broadcast operations from content distribution to final transmission.

The Stations are connected to the TOC with an extensive, two-way, microwave relay system capable of autonomous, self-healing operations. Most of the microwave transmitters and receivers have been replaced by new Aviat microwave equipment.

The microwave STL relay system delivers the television signals from the TOC, in downtown Trenton, to the Lawrenceville transmission facility located in the northeast suburbs of Trenton, via two-way 13 GHz microwave STL.

From the Lawrenceville facility, the signal path splits north and south. The northern leg utilizes microwave intercity relay links to the WNJB, WNJN transmission facility in Warren Township. From the Warren site, a microwave intercity relay links to the Montclair transmission facility.

The southern microwave relay link leaves the Lawrenceville facility, and is relayed, via 7 GHz television intercity relay links to the Mt. Laurel (formerly Mt. Holly) microwave relay site at 1020 Briggs Road, in Mt. Laurel. From the Mt. Laurel site, the signal is again relayed via 7 GHz television intercity relay links to the WNJS, WNJT transmission facility in Waterford Township.

At the three television translator sites, W23EX-D, W27EC-D, and W29EV-D, the primary digital television program feed is received off-the-air from the associated full-power DTV transmitter and rebroadcasts NJPBA's DTV programming feed.

The microwave relay antennas and transmission line systems utilize a mix of Andrew, Mark, Cablewave, Microwave Radio, and RFS equipment. Overall, the microwave relay systems, are in good condition.

The Trenton operations center has multiple satellite receive antennas mounted atop the roof; the larger dishes have permanent roof mounts and range up to 5 meters in size, several of which are heater-equipped for snow or ice conditions. The satellite dish antennas include those by Vertex, Prodelin, and Andrew. Receivers include MPEG receivers by Arris, International Datacasting, and Sencore. The satellite receive equipment is new or in fair condition.

TRANSMITTER SITES

Lawrenceville Transmission Hub

The WNJT transmission hub is located at 301 Grover's Mill Road in Lawrence Township, Mercer County, on the northeast outskirts of Trenton near the intersection of U.S. Route 1 and I-295. This land is owned by the Division of Parks (DEP) and is currently leased by NJPBA. However, the purchase of this land by NJPBA has been in negotiation for some time and remains in negotiation. NJPBA owns the transmitter building and an 812-foot tall Stainless G-8 guyed tower structure at this site, which was constructed in 1971.

The building and tower are in fair to good condition with new HVAC, roof, security, and satellite reception systems. An emergency power upgrade project is currently underway. The tower has received guy wire upgrades and overhauled elevator and lighting systems. The antenna system for this site includes a Dielectric TUA-04-12/48H-1-R wideband antenna, approximately 1,000 feet of rigid transmission line, and a multi-station combiner. The antenna system is in good condition. Other transmitter equipment includes Sencore, Nevion and Triveni monitoring, and Access and Burk remote control systems, all of which are in fair-to-good overall condition overall.

This site performs as the NJPBA transmission hub, interconnecting all Northern and Southern facilities via microwave, and fiber circuits, to the Trenton Operations Center.

WNJS (shared)/WNJT (sharee) Transmission Site

The WNJS/WNJT transmitter site is located at 1647 Arrowhead Drive in Waterford Township, Camden County. The ownership of the land at this transmitter site continues to be in dispute. The NJPBA owns the transmitter building and an 820-foot guyed tower structure at this site, which was constructed in 1972. The WNJS/WNJT N+1 antenna system includes a

Dielectric TFU-30GBH-R 06 DC non-directional UHF pylon and a side mounted Dielectric TFU-16DSB-B. The antennas are fed by independent, motorized RF switches to separate 900-foot rigid transmission lines. The WNJS main transmitter is a 20 kW water-cooled Comark Parallax solid state UHF transmitter with GPS synchronized dual exciters. The standby transmitter is a dual exciter air-cooled 3.3 kW Hitachi-Comark ECompact. Both transmitters were installed during the 2020 FCC repack. The building and tower are in fair to good condition with new HVAC, roof, security, and satellite reception systems. The tower has received guy wire upgrades and an overhauled lighting system.

An emergency power upgrade project is currently underway to replace the standby generator and UPS/Power conditioner.

WNJB (shared) /WNJN (sharee) Transmission Site

The WNJB/WNJN transmission site is located at 7 Geiger Lane, in Warren Township, Somerset County. At this site, the land, transmitter building and a 353-foot tall Stainless G-8 guyed tower structure are owned by the NJPBA. The site, including the building and tower, was originally constructed in 1971-1972. The WNJB/WNJN N+1 antenna system includes a top-mount Dielectric TVU-32GTH/6HV-R 06/S190 and a side-mounted Dielectric TLS-V4. The antennas are fed by independent, motorized RF switches to separate 400-foot transmission lines (rigid and flexible). The WNJB/WNJN main transmitter is a 10kW water-cooled Comark Parallax solid-state VHF transmitter with GPS synchronized dual exciters installed in 2020. The standby transmitter is a dual exciter, 12-kW water-cooled Thales Ultimate installed in 2003. The building and tower are in fair to good condition with new HVAC, roof, security, satellite reception, and tower lighting systems. The tower has received guy wire upgrades. An emergency power upgrade project is currently underway to replace the standby generator and UPS/Power conditioner.

Montclair Transmission Site

The land is leased at the Montclair transmission site, located at 42 Clove Road, Montclair (Little Falls), in Passaic County. The lease between the NJPBA and Montclair State University with respect to this transmitter site expired in May 2010. The NJPBA and Montclair State University are in preliminary discussions concerning a new long-term lease for this transmitter site. Currently, the NJPBA is occupying the transmitter site on a month-to-month basis under the terms of the expired lease. The NJPBA owns the transmitter building and a 567-foot tall Stainless 656-SS self-supporting tower structure at this site, which was constructed in 1973. This site currently provides backup programming from PMNJ via fiber circuits which are backhauled to TOC via microwave. The WNJN antenna system includes a Dielectric TFU-30GBH-R 08 DC non-directional DTV top-mount pylon antenna and 600 feet of rigid transmission line. The building and tower are in fair to good condition with new HVAC, roof, security, and tower lighting systems. An emergency power upgrade project is currently underway.

NJPBA Translators

All translators were converted to digital during the recent FCC repack. New transmitters, antennas, battery backup systems, and extensive monitoring and control systems were installed.

The W23EX-D translator is located on Hamburg Mountain, on land leased from the Department of Fish, Game and Wildlife and accessed via leased use of a right-of-way easement held by Service Electric Cable TV Company, leading from Sand Point Road, Hardyston Township, Sussex County, to the transmitter site. The equipment shelter and tower at this site are owned by NJPBA.

The W27EC-D translator occupies leased building and tower space at 1 Demeter Road, in Washington, New Jersey, and the W29EV-D translator occupies leased building and tower space near the intersection of Thomas Drive and Cheryl Drive, in Hackettstown, New Jersey.

The Mt. Laurel microwave relay site utilizes leased equipment shelter and tower space at 1020 Briggs Road, Mt. Laurel. The Stockton Microwave relay site leases the land and equipment shelter space from Stockton State College and owns a 90-foot tall Rohn self-supporting tower, located at 46 W. Jimmie Leeds Road, in Pomona.

Two facilities, located on Pittstown Road (County Road 615) in Frenchtown, and Hope-Blairstown Road in Blairstown utilized leased land, equipment shelter and tower space. Despite being terminated, the sites are maintained for lease purposes and for future broadcast expansion plans.

CURRENT PROGRAMMING

NJ PBS's broadcast schedule is available at <https://www.njpbs.org/schedule/>

NJ PBS's broadcast programming includes:

- *Chat Box with David Cruz*: Half-hour weekly public affairs program featuring one-on-one interviews with New Jersey newsmakers and lawmakers.
- *Classroom Close-up, NJ*: Half-hour weekly program produced by the NJEA featuring New Jersey's public school success stories.
- *Drive By History*: The half-hour series follows the investigations of host Ken Magos as he stops at local roadside history markers to explore what happened and why it still matters.
- *Drive By History: Eats*: The half-hour series finds host Ken Magos revisiting past Drive By History investigations with a focus on the food, specifically seeking recipes/menus that would appeal to today's palate.
- *Governors' Perspectives with Kent Manahan*: Interview specials featuring former New Jersey governors sharing their insight on headlining issues and leadership.

- *Here's The Story*: Half-hour monthly program that hits the road to tell the stories of unique people and places across the Garden State and beyond.
- *New Jersey Business Beat with Raven Santana*: Each week, host/NJ Spotlight News correspondent Raven Sanatana takes a deep look at the stories, trends and influencers shaping New Jersey's business landscape.
- *NJ Spotlight News with Briana Vannozzi*: Half-hour local news program concentrating on issues and news affecting New Jerseyans.
- *Table For All with Buki Elegbede*: Half-hour program that examines local culture through a food lens.
- *Pathway to Success*: Half-hour show produced by the African American Chamber of Commerce of NJ and hosted by its President/CEO John E. Harmon, Sr., spotlighting contributions of African American businesses.
- *¿Que Pasa, NJ?*: Half-hour program hosted by business leader and entrepreneur Carlos Medina, who interviews the tri-state area's rising Hispanic stars and role models and celebrates the region's rich cultural diversity.
- *Reporters Roundtable with David Cruz*: Half-hour weekly public affairs program featuring in-depth discussion with leading journalists from across the Garden State about New Jersey issues from the State House and beyond.
- *State of Affairs with Steve Adubato*: Half-hour weekly public affairs show produced by Caucus Educational Corporation featuring in-depth analysis of critical issues that affect the lives of New Jersey residents.
- *Soundcheck*: Half hour specials feature behind-the-scenes look at local music performances and venues through the lens of performance collaborations.
- *State of the Arts*: Half-hour weekly program goes on-location with creative NJ personalities and places.
- *Think Tank with Steve Adubato*: Half-hour Caucus Educational Corporation series with insightful studio interviews and discussion, tackling a range of important issues.
- *Treasures of New Jersey*: Half-hour specials profiling some of New Jersey's iconic places.
- *Special Live Coverage*: Live coverage of the Governor's State of the State and Budget addresses and more.

In addition to broadcast, the NJ PBS viewers can access the content online through its website, podcasts, and through streaming.

FINANCIAL OVERVIEW

NJPBA, together with PMNJ, is a \$15 million+ a year operation that derives 40% of its revenues from philanthropy (individual giving and grants) and underwriting, over 23% from rental income, 27% from the state of New Jersey (15% in direct support, 5% in indirect

support, and 7% in NJPBA Trust Fund Support⁸), and 10% from other (includes programming and service fees, events, royalties, and misc.)(Please refer to the audited financial statements for more information: <https://www.nj.gov/treasury/njpba/finance.shtml>). The following chart shows the composition of revenues:

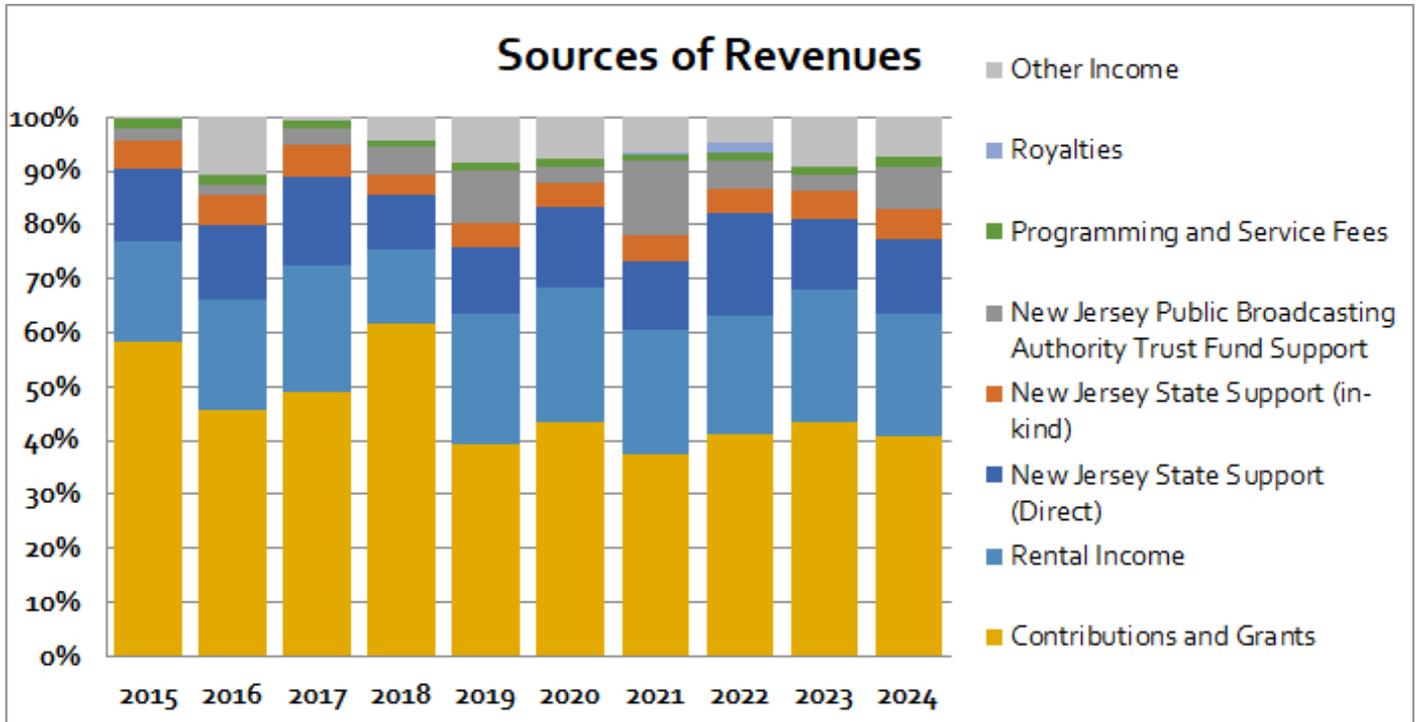


Figure 5. Sources of Revenues

NJ PBS generated over \$1.5 million in membership (<\$1,000) through 13,000+ contributors and \$350,000 in major giving (>=\$1,000) through 50+ major donors annually over the past five years. Membership is driven by over 500,000 weekly broadcast viewers, engagement through njpbs.org, streaming, video-on-demand, podcasts, and social media.

Between FY2020 and FY2024, underwriting revenues averaged \$1.3 million, with approximately \$700,000 coming from business underwriting and \$600,000 tied to nonprofit (foundations and other nonprofits) underwriting.

NJPBA received approximately 63%, or \$2,310,300 of its tower rental and radio facility lease revenues from Clearwire Spectrum Holdings (“Clearwire”) during the fiscal year ended June 30, 2024. The two leases with Clearwire expire in 2040. The Authority is also the lessor of tower rental space of antennas from various broadcasters, communication service companies, and federal agencies under leases expiring in various years through 2025.

⁸ Note: Trust Fund Support is not a regular source of funding, and it will not continue beyond FY2025

The Authority receives support from the State, including salaries and wages as direct support and in-kind benefits and payroll taxes. The Authority also recognizes in-kind administrative support (facility management, HR and accounting) and occupancy (the Trenton facility and towers) and equipment costs and any in-kind capital asset additions from the State.

Approximately 50% of total expenses are spent on salaries and benefits, and an additional 25% is spent on programming fees and program production. The following chart shows the composition of expenses for the NJPBA operations, together with PMNJ, by main cost center:

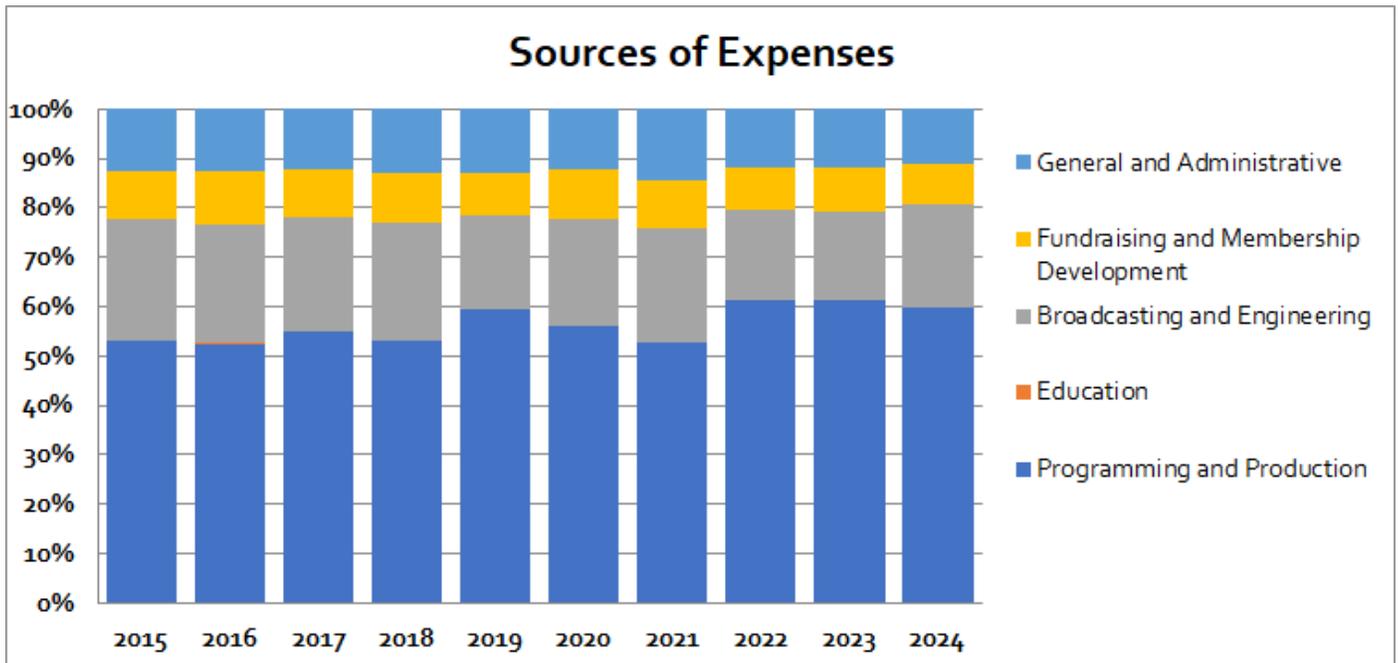


Figure 6. Sources of Expenses, including salaries and benefits

NJPBA FY2025 BUDGET

The following table shows NJPBA’s, excluding PMNJ, budget for FY2025

FISCAL YEAR 2025 BUDGET OF THE AUTHORITY

REVENUES

ACCOUNT DESCRIPTION	FISCAL YEAR BUDGET
NJ State Allocation	
TOTAL	\$2,397,000

EXPENDITURES

ACCOUNT DESCRIPTION	FY25 PROPOSED BUDGET
12-Salaries	540,000
21-Printing and Office	6,000
24-Household & Clothing	1,000
25-Utilities	260,000
30-Travel	1,000
31-Telephone	135,000
32-Postage	3,500
34-Information Processing External	70,000
35-Household and Security	4,500
36-Professional Services	688,000
38-Other Services	4,000
39-Information Processing Internal	20,000
40-Maintenance Buildings & Grounds	226,000
41-Maintenance Equipment	367,000
45-Rental Central Motor Pool	7,000
47-Rental Other	14,000
76-Other Equipment	45,000
77-Information Processing Equipment	5,000
TOTAL	\$2,397,000

Figure 7. NJPBA FY2025 budget, excluding PMNJ

NJPBA CAPITAL BUDGET: 2025-2028

2025-2028 CAPITAL BUDGET OF THE AUTHORITY

Microwave Replacement System	45,000
Transmitter Power Line Conditioners	152,000
Transmitter Generator Replacement	1,200,000
Vehicle Replacement	50,000
Multi-viewer System Replacement	100,000
Total	1,547,000

Figure 8. NJPBA 2025 – 2028 capital budget

ORGANIZATIONAL OVERVIEW

The New Jersey Public Broadcasting Authority is located in Trenton, New Jersey is an independent authority in, but not of, the Department of Treasury of the State of New Jersey. The Authority was established in 1968 under the New Jersey Public Broadcasting Act of 1968. The Authority is the Federal Communications Commission's ("FCC") licensee for seven television broadcasting stations throughout New Jersey.

Effective July 1, 2011, the Authority entered into a programming and services agreement with Public Media NJ, Inc. ("PMNJ", also known as "NJ PBS"), a New Jersey non-profit corporation, to provide public television programming and services on the stations. The Authority is responsible to ensure that PMNJ provides high quality non-commercial programming that serves the needs and interests of the citizens of New Jersey and furthers the Authority's educational objectives. The programming and service agreement with PMNJ runs through June 30, 2026. The following chart shows the organization chart of NJPBA, not including PMNJ.

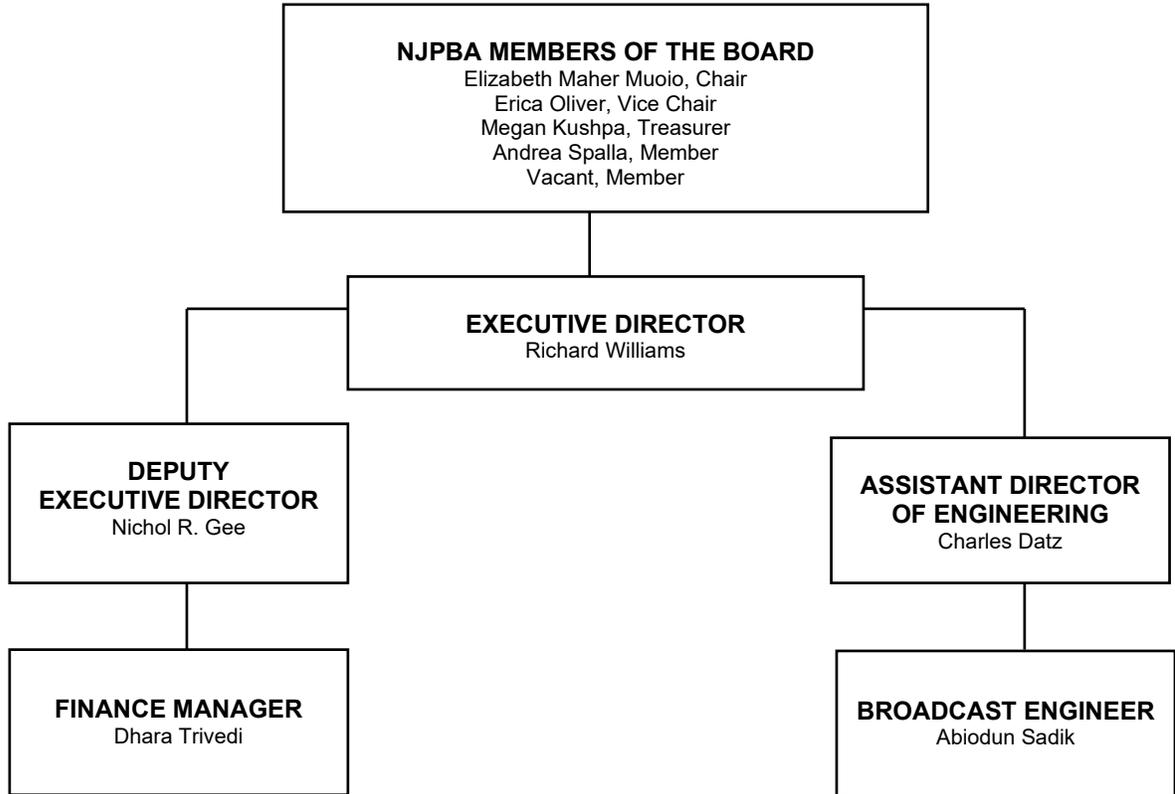


Figure 9. NJPBA organizational chart, excluding PMNJ

**ATTACHMENT C:
STANDARD TERMS AND CONDITIONS**

The Standard Terms and Conditions are available electronically at
[CombinedStateofNewJerseyStandardTermsandConditionsandWaiveredSupplement.pdf](#)