



# State of New Jersey

DEPARTMENT OF THE TREASURY  
DIVISION OF ADMINISTRATION  
NEW JERSEY PUBLIC BROADCASTING AUTHORITY  
P. O. Box 777  
TRENTON, NEW JERSEY 08625-0777

MIKIE SHERRILL  
*Governor*

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DR. DALE G. CALDWELL  
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RICHARD WILLIAMS  
*Executive Director*

**MARCH 25, 2026**

## **NOTICE OF BID PROPOSAL**

### **PBS MEMBERSHIP SERVICES**

The New Jersey Public Broadcasting Authority (“NJPBA”) is seeking a qualified vendor to renew its membership with the Public Broadcasting Service (“PBS”), including all rights and benefits associated with membership at the PBS Program Differentiation Plan (“PDP”) level.

#### **1. BACKGROUND:**

The NJPBA operates four FCC-licensed noncommercial educational television stations: WNJS (Camden), WNJN (Montclair), WNJT (Trenton), and WNJB (New Brunswick) (collectively, the “Stations”). The stations operate in concert as a single network servicing the State of New Jersey with PBS and other national and local, noncommercial programming. NJPBA seeks to continue its membership as a PBS PDP station, to ensure continued access to national PBS programming, PBS KIDS content, satellite interconnection services, and other member station support services that are essential in operating a public television network serving New Jersey audiences.

#### **2. SCOPE OF WORK:**

NJPBA is seeking full PBS PDP membership services including, but not limited to:

- Annual enrollment/renewal for the Stations.
- Access to national programs on PDP level.
- PBS KIDS distribution rights.
- Governance participation with voting rights.
- PBS content and music licensing for broadcast, streaming, and multicast distribution for the Stations.
- Negotiation, documentation, and compliance support for carriage agreements with cable, satellite, streaming services, and virtual MVPD distributors serving New Jersey.
- Access to PBS Passport for the Stations’ members, if any, and website development tools, the PBS HUB, and PBS market research and analysis, including Nielsen data.
- Coordination with NJPBA’s other programming and services providers, if any.
- Training, national meetings and conferences, and all other services provided by PBS to its member stations.

### **3. TERM:**

The NJPBA's membership shall be active and uninterrupted through June 30, 2027, with ongoing renewal options per the current PBS membership terms. NJPBA reserves the right to review membership options and associated costs in coordination with the NJ State Treasurer's office and reduce or extend this term in accordance with the current PBS membership terms. Material changes to agreement terms will require advanced review. NJPBA's Executive Director will serve as the primary point of contact for all membership, programming, and compliance matters.

### **4. BID PROCESS**

Pre-bid questions should be sent to Nichol R. Gee at [nichol.gee@treas.nj.gov](mailto:nichol.gee@treas.nj.gov). All responses will be posted to our website at <http://www.state.nj.us/treasury/njpba/proposal.shtml>. Bidders are responsible for checking the website for updated information.

Bids must be submitted in the format attached. All services shall comply with the [State of New Jersey Standard Terms and Conditions](#). The following documents must be submitted with the bid proposal:

- [Ownership Disclosure form](#)
- [Political Contribution Disclosure Chapter 271 form](#)

The following documents must be submitted by vendors **prior to the issuance of a purchase order:**

- Certificate of Insurance
- Disclosure of Investigations form
- Disclosure of Investment Activities in Iran form
- MacBride Principles form
- Source Disclosure form
- Vendor Certification and Disclosure of Political Contribution Chapter 51 form
- Certification of Non-Involvement in Prohibited Activities in Russia or Belarus
- Notification of ownership [certifications](#) issued by the New Jersey Uniform Certification Service, if any.

All forms can be found here: <https://nj.gov/treasury/purchase/forms.shtml>

**Prior to issuance of a purchase order,** the vendor shall also complete a [NJSTART Profile](#), [Business Registration](#), and [Affirmative Action form](#) online.

Bids must be submitted in the format attached. All bidders shall include in their proposal a signed copy of the attached Agency RFP form and companion documentation. Bid responses are due on Wednesday, April 15, 2026, to Nichol R. Gee at [nichol.gee@treas.nj.gov](mailto:nichol.gee@treas.nj.gov). The NJPBA will award the contract to that responsible bidder whose proposal is most advantageous to the State, with price, expertise, and other factors considered.

# State of New Jersey AGENCY REQUEST FOR PROPOSAL

<b>VENDOR NAME AND ADDRESS:</b>	<b>RETURN THIS PROPOSAL TO:</b>  Nichol Gee PO Box 777 Trenton, NJ 08625 <a href="mailto:nichol.gee@treas.nj.gov">nichol.gee@treas.nj.gov</a>	<b>DELIVER TO:</b>  NJPBA PO Box 777 Trenton, NJ 08625
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**NOTE:** This proposal must be returned before **Wednesday, March 4, 2026** the close of business on the following date:

<b>FISCAL YEAR</b>	<b>ACCOUNT NUMBER</b>				<b>COST CENTER</b>	<b>OBLIGATION NUMBER</b>	<b>COMMODITY CODE</b>	<b>DATE OF TYPING</b>
2026	ORG.	FUND	PROGRAM	OBJECT				3/24/2026

**IMPORTANT INSTRUCTIONS TO BIDDERS:** Read the entire bid proposal terms and conditions, and specifications. Fill in all the information requested below. All bid prices must be typed or written in ink. Any corrections, erasures or other forms of alterations to unit and/or total prices must be initialed by the bidder. Upon completion, this proposal must be signed and returned to the address shown above. Unsigned proposals are unacceptable.  
[NOTE: THE TERMS AND CONDITIONS ARE PROVIDED UNDER A SEPARATE ATTACHMENT.](#)

ITEM NO.	QUANTITY	UNIT	DESCRIPTION (ALL ITEMS MUST BE DELIVERED F.O.B. DESTINATION)	UNIT PRICE	AMOUNT
1	1	each	Annual PDP Membership Fee for the Stations		
2	1	each	Optional: Fundraising Content Fee		

● **PRICES ARE FIRM UNTIL THE FOLLOWING DATE: November 30, 2026** ● **TOTAL: \$ \_\_\_\_\_**

CASH DISCOUNT	DATE OF DELIVERY	VENDOR'S FEDERAL I.D. NUMBER	VENDOR'S TELEPHONE NO.
<b>VENDOR'S SIGNATURE (MUST BE SIGNED):</b> <hr style="border-top: 1px dashed black;"/>		<b>TITLE:</b>  	<b>DATE</b>  