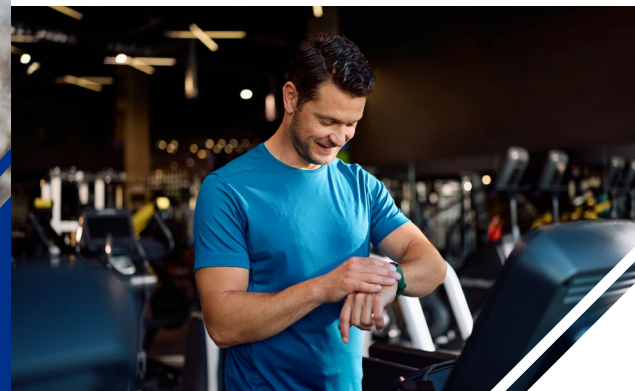


NJWELL Invitational Challenge



**January 21 -
February 24, 2026**



How It Works

- Register between January 7th and January 13th.
- Sign in to HorizonBlue.com/shbp.
- Select *Wellness & Services*, then *NJWELL*. On the *My Health Manager* page, select *View Details*.
- On the *NJWELL Rewards* page, select the *Do It* button next to the Challenge under the *Socially Connected* category.
- Teams of five will be created.
- Participants must complete 4 of the 5 weeks to earn 50 NJWELL points.

Step Into the New Year

Start the new year off right by joining a 5-Week Team Steps Challenge! In this friendly competition, earn points for moving and having fun.

Join The Challenge



Earn \$250 or more with NJWELL!



NJWELL, administered by the New Jersey Division of Pensions and Benefits, is an incentive-based wellness program offered to eligible employees and their covered spouses/partners who participate in the SHBP/SEHBP. All provisions of the program are established by the Division and are subject to change. More details can be found on nj.gov/njwell. Horizon Blue Cross Blue Shield of New Jersey is an independent licensee of the Blue Cross Blue Shield Association. The Blue Cross® and Blue Shield® names and symbols are registered marks of the Blue Cross Blue Shield Association. The Horizon® name and symbols are registered marks of Horizon Blue Cross Blue Shield of New Jersey. © 2026 Horizon Blue Cross Blue Shield of New Jersey. Three Penn Plaza East, Newark, New Jersey 07105.

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