

# NJWELL Invitational Challenge



**January 21 - February 24, 2026**



## How It Works

- Register between January 7th and January 13th.
  - Sign in to [HorizonBlue.com/shbp](https://HorizonBlue.com/shbp).
  - Select **Wellness & Services**, then **NJWELL**. On the *My Health Manager* page, select *View Details*.
  - On the **NJWELL Rewards** page, select the **Do It** button next to the Challenge under the **Socially Connected** category.
- Teams of five will be created.
- Participants must complete 4 of the 5 weeks to earn 50 NJWELL points.

## Step Into the New Year

Start the new year off right by joining a 5-Week Team Steps Challenge! In this friendly competition, earn points for moving and having fun.

**Join The Challenge**



**Earn \$250 or more with NJWELL!**



NJWELL, administered by the New Jersey Division of Pensions and Benefits, is an incentive-based wellness program offered to eligible employees and their covered spouses/partners who participate in the SHBP/SEHBP. All provisions of the program are established by the Division and are subject to change. More details can be found on [nj.gov/njwell](https://nj.gov/njwell). Horizon Blue Cross Blue Shield of New Jersey is an independent licensee of the Blue Cross Blue Shield Association. The Blue Cross® and Blue Shield® names and symbols are registered marks of the Blue Cross Blue Shield Association. The Horizon® name and symbols are registered marks of Horizon Blue Cross Blue Shield of New Jersey. © 2026 Horizon Blue Cross Blue Shield of New Jersey. Three Penn Plaza East, Newark, New Jersey 07105.