

NJWELL Make Cents Challenge

September 10 -
October 1, 2025



Make "Cents" of Your Finances & Earn Points!

Join September's four-week challenge for budgeting and saving tips that boost your financial well-being.



How It Works

- Registration is open August 27 - September 11.
- Sign in to HorizonBlue.com/shbp.
- Select *Wellness & Services*, then follow NJWELL prompts. Go to the *Financially Secure* Category to register.
- Follow the weekly themes to learn more about improving your financial well-being.
- Log your progress for at least 21 days; Record 'Yes' for 14 days to confirm you completed a financial well-being activity.
- Complete the challenge to earn 50 points toward your NJWELL reward.



Join The Challenge



Earn \$250 or more with NJWELL!



NJWELL, administered by the New Jersey Division of Pensions and Benefits, is an incentive-based wellness program offered to eligible employees and their covered spouses/partners who participate in the SHBP/SEHBP. All provisions of the program are established by the Division and are subject to change. More details can be found on nj.gov/njwell. Horizon Blue Cross Blue Shield of New Jersey is an independent licensee of the Blue Cross Blue Shield Association. The Blue Cross® and Blue Shield® names and symbols are registered marks of the Blue Cross Blue Shield Association. The Horizon® name and symbols are registered marks of Horizon Blue Cross Blue Shield of New Jersey. © 2025 Horizon Blue Cross Blue Shield of New Jersey. Three Penn Plaza East, Newark, New Jersey 07105.

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