

NJWELL Financial Wellness Challenge



September 2 - September 30, 2026

Take Steps Toward a Better Financial Future

Build money management habits that support your goals and reduce stress.

How It Works

- Register between August 26 and September 8.
 - Sign in to HorizonBlue.com/shbp.
 - Select *Wellness & Services*, then follow NJWELL prompts.
Go to the *Financially Secure* category to register.
- Log a financial wellness activity for at least 21 of the 28 challenge days.
- Complete the challenge to earn points toward your NJWELL reward.



Join The Challenge

Earn \$250 or more with NJWELL!



NJWELL, administered by the New Jersey Division of Pensions and Benefits, is an incentive-based wellness program offered to eligible employees and their covered spouses/partners who participate in the SHBP/SEHBP. All provisions of the program are established by the Division and are subject to change. More details can be found on nj.gov/njwell. Horizon Blue Cross Blue Shield of New Jersey is an independent licensee of the Blue Cross Blue Shield Association. The Blue Cross® and Blue Shield® names and symbols are registered marks of the Blue Cross Blue Shield Association. The Horizon® name and symbols are registered marks of Horizon Blue Cross Blue Shield of New Jersey.
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