



New Jersey Universal Symbol For Adult Use Cannabis



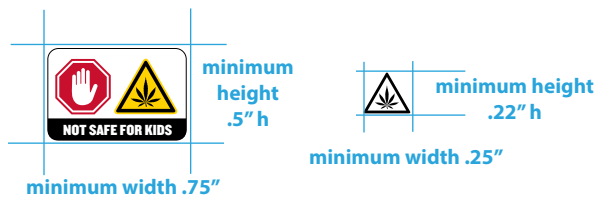
PACKAGING & LABELING



PRODUCT IMPRINT

Minimum Size

Packing and Labeling: 0.75" x 0.5"
Edible Marijuana Product: 0.25" x 0.25"



Clear Space

The NJ Universal Symbol must always have a clear area surrounding it, free from any other element.

To define this area around the symbol, measure the height of the symbol and use a quarter of this measure to create the boundary of clear space.

PACKAGING & LABELING: .125"

PRODUCT IMPRINT: .0625"



Background

The icons should be placed on a white or light-colored background. The interior of the icon must remain white as shown. If it must go on a dark background, use the correct symbol for dark backgrounds.

Restrictions

- Do not re-create or modify the icons in any manner.
- Do not stretch or distort the icons.
- Do not use the icons smaller than the minimum size.
- Do not change the icon colors (Note: Coloring is not required for on-product markings.)
- Do not use the icons on a dark background.

Required Colors

The Universal Symbol must be reproduced in full color as listed.



RED:

CMYK: **C** 15% **M** 99% **Y** 93% **K** 5%
HEX: #c8102e
PANTONE: 185 C



YELLOW:

CMYK: **C** 1% **M** 19% **Y** 99% **K** 0%
HEX: #ffd100
PANTONE: 109 C



BLACK:

CMYK: **C** 75% **M** 68% **Y** 67% **K** 90%
HEX: 000000
PANTONE: BLACK