## Quarterly Data Report Update

All data in this report is as of December 17, 2022





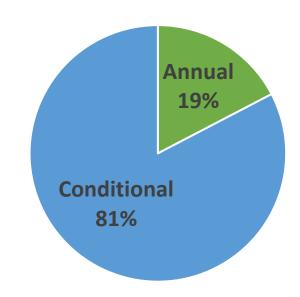
# **All Applicants Application Data**

This data considers every received application, including those still under consideration and those already awarded.



## **Application Type**

Application Type	<u>Number</u>	<u>Percentage</u>
Annual	288	19%
Conditional	1209	81%
<b>Grand Total</b>	1497	100%

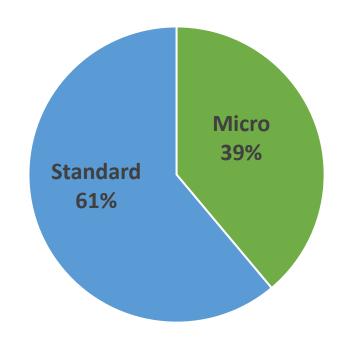


	Application Type		
<u>License Type</u>	<u>Annual</u>	<b>Conditional</b>	<u>Total</u>
Cultivator	84	312	396
Manufacturer	44	181	225
Wholesaler	1	4	5
Distributor	1	9	10
Retailer	144	695	839
Delivery	4	8	12
Testing Laboratory	10	0	10
Grand Total	288	1209	1497



## **Business Category**

<b>Business Category</b>	<u>Number</u>	<u>Percentage</u>
Micro	584	39%
Standard	913	61%
<b>Grand Total</b>	1497	100%



	Business	_	
<u>License Type</u>	<u>Micro</u>	<u>Standard</u>	<u>Total</u>
Cultivator	165	231	396
Manufacturer	68	157	225
Wholesaler	2	3	5
Distributor	9	1	10
Retailer	328	511	839
Delivery	11	1	12
Testing Laboratory	0	10	10
Grand Total	583	914	1497



## **Diversely Owned Business by Category**

#### **As Self-reported in the Application Process**

Diversely Owned Category	<u>Number</u>	<u>Percentage</u>
Disabled Veteran Owned	30	2%
Disabled Veteran Owned, Minority Owned	10	1%
Disabled Veteran Owned, Woman Owned, Minority Owned	9	1%
Minority Owned	393	26%
Minority Owned, Woman Owned	286	19%
Woman Owned	351	23%
Woman Owned, Disabled Veteran Owned	1	0%
Not Diversely Owned	417	28%
Grand Total	1497	100%

Total State Department Certifications*	<u>Number</u>
Disabled Veteran Owned	50
Minority Owned	698
Woman Owned	647

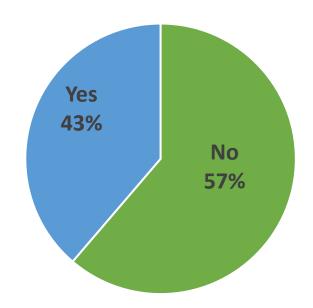
<sup>\*</sup>A company may have multiple certifications as seen above.



## **Proposed Location within an Impact Zone**

All data as of December 17, 2022

<b>Grand Total</b>	1497	100%
Yes	643	43%
No	854	57%
Located within an Impact Zone	<u>Number</u>	<u>Percentage</u>



<b>Grand Total</b>	854	643	1497
Testing Laboratory	8	2	10
Delivery	5	7	12
Retailer	513	326	839
Distributor	4	6	10
Wholesaler	3	2	5
Manufacturer	119	106	225
Cultivator	202	194	396
<u>License Type</u>	<u>No</u>	<u>Yes</u>	<u>Total</u>
	Located within an impact zone		

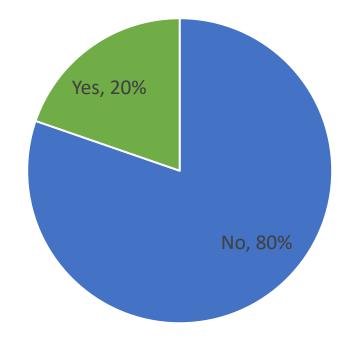
Located within an Impact Zone



### **Majority Owner Resident of EDA**

Is the license applicant majority-owned (51% or more) by persons who have lived in an economically disadvantaged area for 5 of last 10 years?

Grand Total	1497	100%
Yes	295	20%
No	1202	80%
<b>Economically Disadvantaged Area</b>	<u>Number</u>	<u>Percentage</u>



	Economically Disadvantaged Area		
<u>License Type</u>	<u>No</u>	<u>Yes</u>	<u>Total</u>
Cultivator	309	87	396
Manufacturer	185	40	225
Wholesaler	3	2	5
Distributor	5	5	10
Retailer	686	153	839
Delivery	4	8	12
Testing Laboratory	10	0	10
<b>Grand Total</b>	1202	295	1497

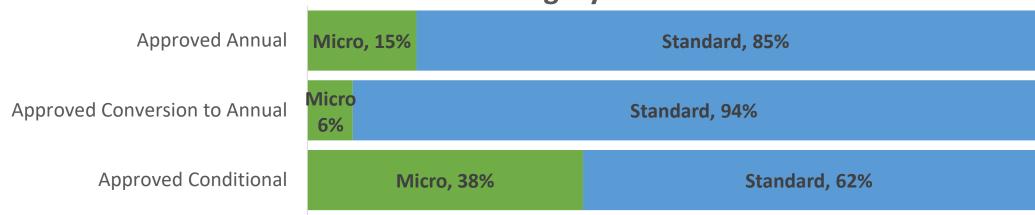


### **Business Category (Micro or Standard)**

All data as of December 17, 2022

	Business Category		
Licensees	Micro	<u>Standard</u>	<u>Total</u>
Approved Annual	3	17	20
Approved Conversion to Annual	1	15	16
Approved Conditional	345	566	911
Grand Total	349	598	947

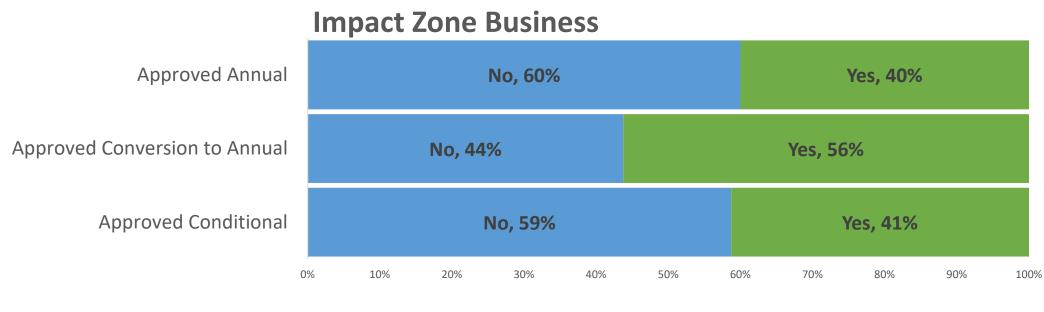
### **Licensee Business Category**





### Proposed Location within an Impact Zone (Yes or No)

	Impact Z	one Business	
Business Category	No	<u>Yes</u>	<u>Total</u>
Approved Annual	12	8	20
Approved Conversion to Annual	7	9	16
Approved Conditional	535	376	911
Grand Total	554	393	947

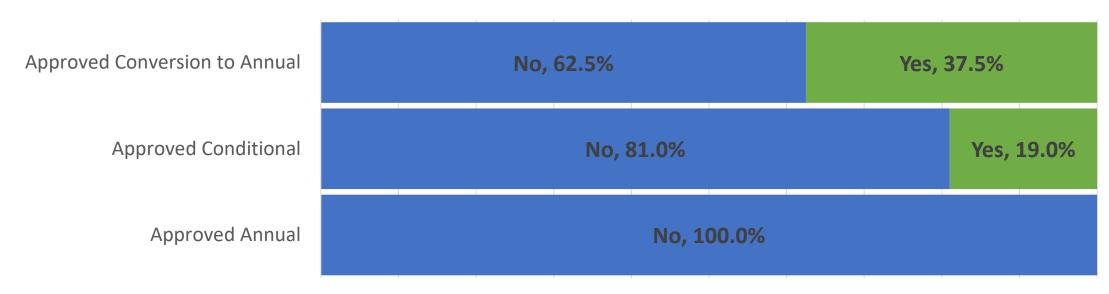




#### **Majority Owner Resident of EDA**

Is the license applicant majority-owned (51% or more) by persons who have lived in an economically disadvantaged area for 5 of last 10 years?

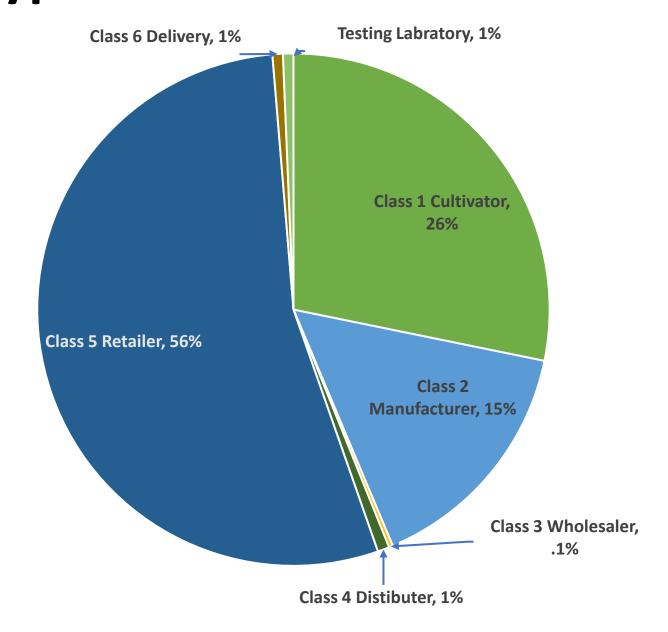
	Impact Zo	one Business	
Business Category	No	<u>Yes</u>	<u>Total</u>
Approved Annual	20	0	20
Approved Conversion to Annual	738	173	911
Approved Conditional	10	6	16
Grand Total	768	179	947





## **Business License Type**

<u>License Type</u>	<u>Number</u>	<u>Percentage</u>
Cultivator	396	26%
Manufacturer	225	15%
Wholesaler	5	0%
Distributor	10	1%
Retailer	839	56%
Delivery	12	1%
Testing Laboratory	10	1%
<b>Grand Total</b>	1497	100%

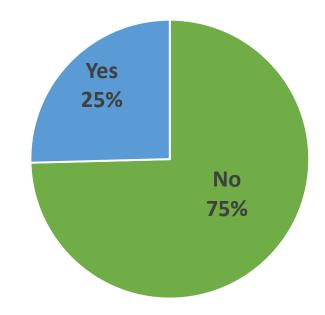




## **Social Equity Business**

"Social Equity Business" means a license applicant or license-holder that meets the requirements of N.J.A.C. 17:30-6.6.

<b>Grand Total</b>	1497	100%
Yes	375	25%
No	1122	75%
Social Equity Business	<u>Number</u>	<u>Percentage</u>

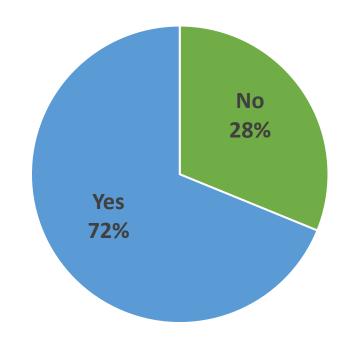


	Social Equity		
<u>License Type</u>	<u>No</u>	<u>Yes</u>	<u>Total</u>
Cultivator	263	133	396
Manufacturer	168	57	225
Wholesaler	2	3	5
Distributor	4	6	10
Retailer	672	167	839
Delivery	4	8	12
Testing Laboratory	9	1	10
<b>Grand Total</b>	1122	375	1497



## **Diversely Owned Business**

<b>Grand Total</b>	1497	100%
Yes	1080	72%
No	417	28%
<u>Diversely Owned</u>	<u>Number</u>	<u>Percentage</u>

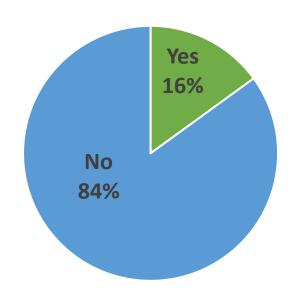


	Diversely Owned		
<u>License Type</u>	<u>No</u>	<u>Yes</u>	<u>Total</u>
Cultivator	152	244	396
Manufacturer	77	148	225
Wholesaler	2	3	5
Distributor	2	8	10
Retailer	175	664	839
Delivery	1	11	12
Testing Laboratory	8	2	10
<b>Grand Total</b>	417	1080	1497



## **Majority Owner with Prior Marijuana Convictions**

Prior Marijuana Conviction	<u>Number</u>	<u>Percentage</u>
No	1255	84%
Yes	242	16%
Grand Total	1497	100%



	Prior Marijuana Conviction		
<u>License Type</u>	<u>No</u>	<u>Yes</u>	<u>Total</u>
Cultivator	310	86	396
Manufacturer	188	37	225
Wholesaler	4	1	5
Distributor	9	1	10
Retailer	725	114	839
Delivery	9	3	12
Testing Laboratory	10	0	10
<b>Grand Total</b>	1255	242	1497



### **Awardee Data**

This data considers available information about applicants and related persons of interest associated with conditional, conditional and conditional-to-annual conversion licenses already awarded.



## **License Type**

<u>License Type</u>	<b>Approved Annual</b>	<b>Approved Conversion to Annual</b>	<b>Approved Conditional</b>
Class1 Cultivator	2	11	238
Class2 Manufacturer	1	3	148
Class5 Retailer	13	2	525
Testing Laboratory	4	0	0
<b>Grand Total</b>	20	16	911

License Type	<b>Approved Annual</b>	<b>Approved Conversion to Annual</b>	<b>Approved Conditional</b>
Class1 Cultivator	10%	69%	26%
Class2 Manufacturer	5%	19%	16%
Class5 Retailer	65%	13%	58%
Testing Laboratory	20%	0%	0%
<b>Grand Total</b>	100%	100%	100%



### **Awardee DVOB and SEB Summary**

All data as of December 17, 2022

36 Total Annual Licenses	Award	led
Social Equity Businesses	10	28%
Diversely Owned Businesses	24	67%

Four (4) awarded licenses were designated as both Social Equity Businesses and Diversely Owned Businesses



# **Approved Annual and Conversion to Annual Race/Ethnicity of Majority Owners by License Award**

Race/Ethnicity	Annual***	Conversion***	<u>Total</u>	Percent of Licensees (N=50)****
Black	6	9	15	30%
White	5	8	13	26%
Asian	9	3	12	24%
Blank	3	1	4	8%
Hispanic/Latino**	3	0	3	6%
No majority	1	1	2	4%
American Indian*	1	0	1	2%
Other	1	0	1	2%

<sup>\*</sup>One POI reported being both black/African American and American Indian/Native Hawaiian

<sup>\*\*</sup>The three majority owners reporting to be Hispanic/Latino all reported their race as being "Other", but are listed under Hispanic/Latino since their ethnicity qualified them for MBEs

<sup>\*\*\*</sup>Reported by licenses awarded. Some awardees received two licenses and therefore are counted twice.

<sup>\*\*\*\*</sup>As noted above, Licensees may have majority ownership that identified as multiple Race/Ethnicities



# **Approved Annual and Conversion to Annual Race/Ethnicity of Majority Owners by Entity Awarded**

Race/Ethnicity	Annual***	Conversion***	<u>Total</u>	Percent of Licensees (N=50)****
Asian	9	3	12	27%
Black	5	7	12	27%
White	3	7	10	23%
Blank	3	1	4	9%
Hispanic/Latino**	3	0	3	7%
No majority	1	1	2	5%
American Indian*	1	0	1	2%
Other	1	0	1	2%

<sup>\*</sup>One POI reported being both black/African American and American Indian/Native Hawaiian

<sup>\*\*</sup>The three majority owners reporting to be Hispanic/Latino all reported their race as being "Other", but are listed under Hispanic/Latino since their ethnicity qualified them for MBEs

<sup>\*\*\*\*\*</sup>Reported by entity. Some awardees received two licenses but are only counted once here.

<sup>\*\*\*\*\*\*</sup>As noted above, Licensed Entities may have majority ownership that identified as more than one Race/Ethnicity



### **Social Equity Businesses (Yes or No)**

Social Equity Business" means a license applicant or license-holder that meets the requirements of N.J.A.C. 17:30-6.6

	Social Equ	Social Equity Business		
<u>Licensees</u>	No	<u>Yes</u>	<u>Total</u>	
Approved Annual	19	1	20	
Approved Conversion to Annual	7	9	16	
Approved Conditional	674	237	911	
Grand Total	700	247	947	

### **Social Equity Businesses**

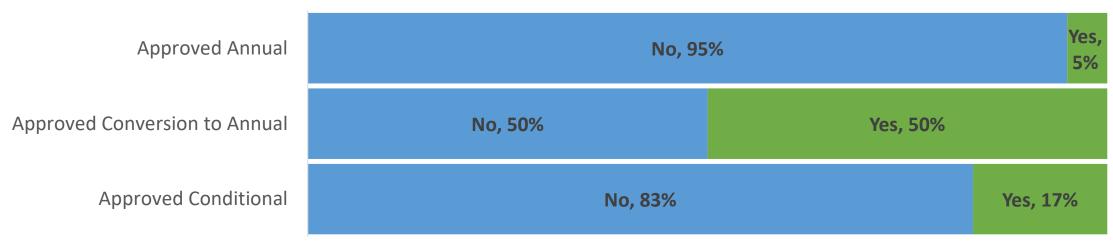




### **Majority Previous Marijuana Conviction (Yes or No)**

	Previous Ma	Previous Marijuana Conviction		
Business Category	No	<u>Yes</u>	<u>Total</u>	
Approved Annual	19	1	20	
Approved Conversion to Annual	8	8	16	
Approved Conditional	758	153	911	
Grand Total	785	162	947	

### **Majority Owned Previous Marijuana Conviction**





### **Diversely Owned Business (Yes or No)**

**As Self-reported in the Application Process** 

	Diversely C	<b>Diversely Owned Business</b>		
Business Category	<u>No</u>	<u>Yes</u>	<u>Total</u>	
Approved Annual	5	15	20	
Approved Conversion to Annual	7	9	16	
Approved Conditional	240	671	911	
Grand Total	700	247	947	

### **Diversely Owned Business**



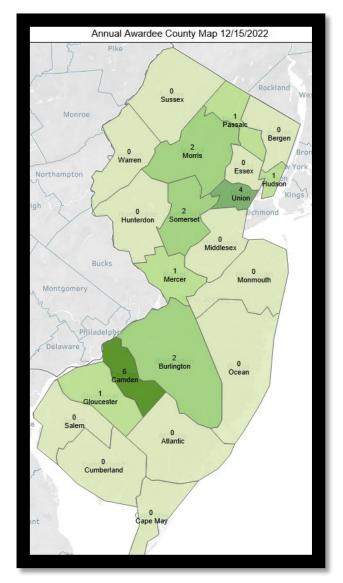


# **Diversely Owned Businesses**As Self-reported in the Application Process

	<u>Board</u>		
	<u>Approved</u>	<b>Board Approved</b>	<b>Board Approved</b>
Total State Department Certifications	<u>Annual</u>	<u>Conditional</u>	<u>Conversion</u>
Disabled Veteran Owned	2	28	0
Minority Owned	12	434	6
Woman Owned	5	400	5



### **Annual Awardee Distribution by County**

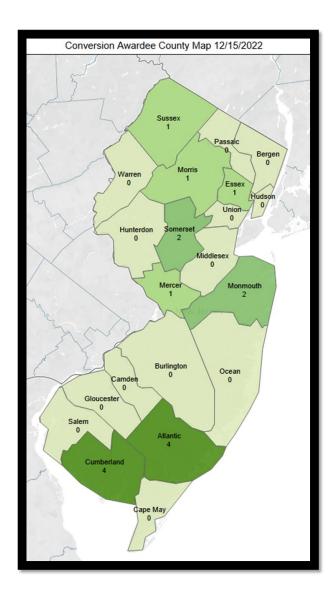


Annual Awar	dees 12/15/2022
County	Approved Annual
Atlantic	0
Bergen	0
Burlington	2
Camden	6
Cape May	0
Cumberland	0
Essex	0
Gloucester	1
Hudson	1
Hunterdon	0
Mercer	1
Middlesex	0
Monmouth	0
Morris	2
Ocean	0
Passaic	1
Salem	0
Somerset	2
Sussex	0
Union	4
Warren	0

Annual Awardee by County & License Type 12/15/2022					
County	class1Cultivator	class2Manufacturer	class5Retailer	testingLaboratory	<b>Grand Total</b>
Burlington	0	0	1	1	2
Camden	0	0	5	1	6
Gloucester	1	0	0	0	1
Hudson	0	0	1	0	1
Mercer	0	0	0	1	1
Morris	0	0	1	1	2
Passaic	0	0	1	0	1
Somerset	0	0	2	0	2
Union	1	1	2	0	4
Grand Total	2	1	13	4	20



### **Conversion to Annual Awardee Distribution by County**



1						
	Conversions to Annual by County 12/15/2022					
	12/1	.5/2022				
	<u>County</u>	Approved Annual				
	Atlantic	4				
	Bergen	0				
	Burlington	0				
	Camden	0				
	Cape May	0				
	Cumberland	4				
	Essex	1				
	Gloucester	0				
	Hudson	0				
	Hunterdon	0				
	Mercer	1				
	Middlesex	0				
	Monmouth	2				
	Morris	1				
	Ocean	0				
	Passaic	0				
	Salem	0				
	Somerset	2				
	Sussex	1				
	Union	0				
	Warren	0				

Constitution of A solve by Const. 0.112 on T at 42/45/2022						
Convers	Conversion to annual Awardee by County & License Type 12/15/2022					
County	class1Cultivator	<u>class2Manufacturer</u>	<u>class5Retailer</u>	<b>Grand Total</b>		
Atlantic	3	0	1	4		
Cumberland	3	1	0	4		
Essex	1	0	0	1		
Mercer	1	0	0	1		
Monmouth	1	1	0	2		
Morris	0	0	1	1		
Somerset	1	1	0	2		
Sussex	1	0	0	1		
Grand Total	11	3	2	16		



## **Awardee Persons of Interest Data**



### **Key Population Data**

Key Population	Conditional Submission Conditional Approval		<b>Annual Submission</b>	Annual Approval
Justice Involved	17%	17%	2%	25%
Minority Owned	49%	48%	31%	50%
Black or African American	18%	18%	13%	11%
Hispanic or Latino	11%	11%	6%	8%

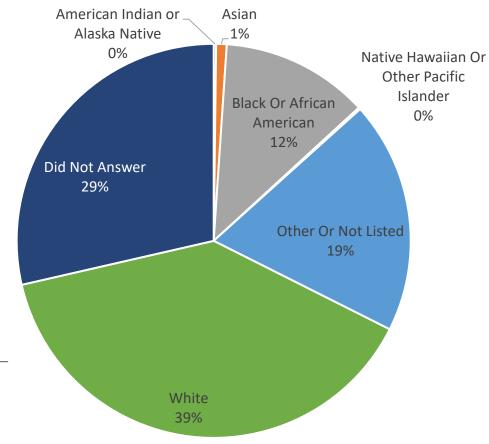
### **Additional Data**





# All ATC Employee Self-Identity Demographics Race/Ethnicity

Race/Ethnicity	<u>Number</u>	<u>Percentage</u>
American Indian or Alaska Native	9	0%
Asian	39	1%
Black Or African American	548	12%
Native Hawaiian Or Other Pacific Islander	7	0%
Other Or Not Listed	862	19%
White	1763	39%
Data not yet available	1292	29%
Grand Total	4520	100%





# **Testing Labs Entity Data**

<u>ID</u>	Entity Name	<u>License Type</u>	Business Category	Social Equity	<u>Diversely</u> <u>Owned</u>	Impact Zone Business	<u>Disabled Veteran</u> <u>Owned</u>	
1173	Trichome Analytical LLC	Testing Laboratory	Standard	No	No	Yes	No	
1328	NEW JERSEY CANNALYTICS LLC	Testing Laboratory	Standard	No	No	No	No	
1757	Green Analytics East LLC	Testing Laboratory	Standard	No	No	No	No	
1903	SRIVEN LABS LLC	Testing Laboratory	Standard	No	No	No	No	