

*Borough of Franklin Lakes*

COUNTY OF BERGEN  
DE KORTE DRIVE  
FRANKLIN LAKES, NEW JERSEY 07417  
201-891-0048  
201-848-9453 FAX

October 17, 2007

Nina Mitchell Wells  
NJ Secretary of State  
125 West State Street  
Trenton, NJ 08608

Enclosed please find a copy of Ordinance 1370-R which was adopted by the Mayor and Council of the Borough of Franklin Lakes at their October 16, 2007 meeting.

If you have any questions please contact Borough Administrator Gregory C. Hart at 201-891-0048 ext. 1201.

Very truly yours,

*Sally T. Bleeker*

Sally T. Bleeker  
Borough Clerk

## ORDINANCE 1370-R

### AN ORDINANCE ESTABLISHING FOR “PAY TO PLAY” REGULATIONS AND RESTRICTIONS APPLICABLE TO INDIVIDUALS OR ENTITIES CONTRACTING WITH THE BOROUGH OF FRANKLIN LAKES

WHEREAS, professional business entities are exempt from public bidding requirements,  
and

WHEREAS, it has become common for professional business entities to make substantial political contributions to the election campaigns of the local government elected officers who are ultimately responsible for awarding professional service contracts or other contracts or agreements which are not subject to public bidding; and

WHEREAS, substantial local political contributions from professionals receiving directionary contracts from the elected officials who receive such contributions raise reasonable concerns on the part of taxpayers as to their trust in the process of local government, if not the quality or cost of services received, and

WHEREAS, pursuant to P.L. 2005, c. 271, a municipality is authorized to adopt by ordinance measures limiting the awarding of public contracts to business entities that have made political contributions and limiting the contributions that the holders of a contract can make during the term of the contract; and

WHEREAS, pursuant to N.J.S.A. 40A:11-5 and N.J.S.A. 40:48-2, municipalities have the right to establish rules and procedures for contracting with professional business entities,

**NOW THEREFORE, BE IT ORDAINED** by the Mayor and Council of the Borough of Franklin Lakes, County of Bergen, and State of New Jersey, that the policy of the Borough of Franklin Lakes will be to set maximum amounts that professional business entities may contribute politically beyond which they become ineligible to receive a public professional service contract from the Borough of Franklin Lakes.

#### **Section 1: Prohibition on Awarding Public Contracts to Certain Contributors**

- a. Any other provision of law to the contrary notwithstanding, the municipality or any of its purchasing agents or agencies or those of its independent authorities, as the case may be, shall not enter into an agreement or otherwise contract to procure professional, banking, insurance coverage services or any other consulting services, including those awarded pursuant to a “fair and open” process, from any professional business entity, if that entity has solicited or made any contribution of money, or pledge of a contribution, including in-kind contributions, to any Borough of Franklin Lakes municipal candidate or holder of the public office having ultimate responsibility for the award of the contract, or campaign committee supporting such candidate or officeholder, or to any Borough of Franklin Lakes party committee, or to any political action committee (PAC) that regularly engages in the support

of Borough of Franklin Lakes municipal elections and/or Borough of Franklin Lakes municipal parties in excess of the thresholds specified in subsection (d) within one calendar year immediately preceding the date of the contract or agreement.

- b. No professional business entity which enters into negotiations for, or agrees to, any contract or agreement with the municipality or any department or agency thereof or of its independent authorities for the rendition of professional, banking or insurance coverage services or any other consulting services, including those awarded pursuant to a “fair and open” process, shall solicit or make any contribution of money, or pledge of a contribution, including in-kind contributions, to a Borough of Franklin Lakes municipal candidate or holder of the public office having ultimate responsibility for the award of the contract, or campaign committee supporting such candidate or office holder, or to any Borough of Franklin Lakes party committee, or to any political action committee (PAC) that regularly engages in the support of Borough of Franklin Lakes municipal elections and/or Borough of Franklin Lakes municipal parties between the time of the first communications between that business entity and the Borough regarding a specific professional services agreement and the later of the termination of negotiations or the completion of the contract or agreement.
- c. For purposes of this ordinance “professional business entity” seeking a public contract means an individual including the individual’s spouse, if any, and any child living at home; person, firm; corporation; professional corporation; partnership; organization; or association. The definition of a business entity includes all principals who own 10% or more of the equity in the corporation or business trust, partners, and officers in the aggregate employed by the entity as well as any subsidiaries directly controlled by the business entity.
- d. Any individual meeting the definition of “professional business entity” under this section may annually contribute a maximum of \$300 each for any purpose to any candidate, for mayor or governing body, or \$300 to the Borough of Franklin Lakes party, or \$500 to a PAC referenced in this ordinance, without violating subsection (a) of this section. However, any group of individuals meeting the definition of “professional business entity” under this section, including such principals, partners, and officers of the entity in the aggregate, may not annually contribute for any purpose in excess of \$2,500 to all Borough of Franklin Lakes candidates and office holders with ultimate responsibility for the award of the contract, and all Borough of Franklin Lakes political parties and PACs referenced in this ordinance combined, without violating subsection (a) of this section.
- e. For purposes of this section, the office that is considered to have ultimate responsibility for the award of the contract shall be;
  - 1) The Borough of Franklin Lakes Council and the Mayor of the Borough of Franklin Lakes, if the contract requires approval or appropriation from the Council.
  - 2) The Mayor of the Borough of Franklin Lakes, if the contract requires approval of the Mayor, or if the public officer who is responsible for the award of a contract is appointed by the Mayor.

## **Section 2: Anti-Circumvention Provision**

It shall be a breach of the terms of the Borough's professional service agreement or agreement for goods or services for a business entity to: (i) make or solicit a contribution in violation of this ordinance; (ii) knowingly conceal or misrepresent a contribution given or received; (iii) make or solicit contributions through intermediaries for the purpose of concealing or misrepresenting the source of the contribution; (iv) make or solicit any contribution on the condition or with the agreement that it will be contributed to a campaign committee of any candidate or holder of the public office in the Borough of Franklin Lakes; (v) engage or employ a lobbyist or consultant with the intent or understanding that such lobbyist or consultant would make or solicit any contribution, which if made or solicited by the business entity itself, would subject that entity to the restrictions of this ordinance; (vi) fund contributions made by third parties, including consultants, attorneys, family members, and employees; (vii) engage in any exchange of contributions to circumvent the intent of this ordinance; or (viii) directly or indirectly, through or by any other person or means, do any act which would subject that entity to the restrictions of this ordinance.

## **Section 3: Contributions Made Prior to the Effective Date**

No contribution of money or any other thing of value, including in-kind contributions, made by a professional business entity to any municipal candidate for Mayor or Council, or municipal or county party committee or PAC referenced in this ordinance shall be deemed a violation of this section, nor shall an agreement for property, goods, or services, of any kind, whatsoever, be disqualified thereby, if that contribution was made by the professional business entity prior to the effective date of this section.

## **Section 4: Contribution Statement by Professional Business Entity**

- a. Prior to awarding any contract or agreement to procure services, including banking or insurance coverage services, with any professional entity, the Borough or any of its purchasing agents or agencies, as the case may be, shall receive a sworn statement from the professional business entity made under penalty of perjury that the bidder or officer has not made a contribution in violation of Section 1 of this Act;
- b. The professional business entity shall have a continuing duty to report any violations of this Act that may occur during the negotiation or duration of a contract. The certification required under this subsection shall be made prior to entry into the contract or agreement with the Borough and shall be in addition to any other certifications that may be required by any other provision of law.

## **Section 5: Return of Excess Contributions**

A professional business entity or Borough candidate or officeholder or municipal or county party committee or PAC referenced in this ordinance may cure a violation of Section 1 of this ordinance, if, within 30 days after the contribution, the professional business entity notifies that

Borough Council in writing and seeks and receives reimbursement of a contribution from the Borough candidate or municipal or county political party or PAC referenced in this ordinance.

**Section 6: Penalty**

Any professional business entity which violates any of the provisions of this ordinance shall be disqualified from eligibility for future Borough of Franklin Lakes contracts for a period of five years from the date of violation.

**Section 7. Severability and Effectiveness Clause:**

- a. If any section, subsection, sentence, clause or phrase of this ordinance is for any reason held to be unconstitutional, invalid, or unenforceable by a court of competent jurisdiction, such decision shall not affect the remaining portions of this ordinance.
- b. Any ordinance inconsistent with the terms of this ordinance is hereby repealed to the extent of such inconsistency.

**Section 8. Effective Date:**

This ordinance shall become effective immediately upon passage and publication in accordance with law.

Approved: \_\_\_\_\_  
Maura R. DeNicola, Mayor

Attest: \_\_\_\_\_  
Sally Bleeker, Borough Clerk

Introduced: 9/18/07

Adopted: 10/16/07